

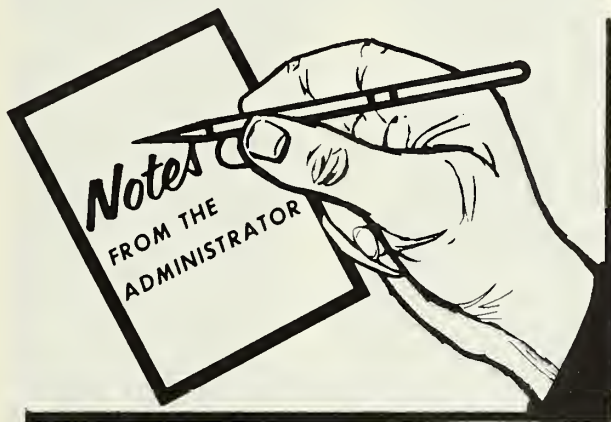
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January 1, 1974

## AMS report: AN ADMINISTRATIVE LETTER FOR AMS EMPLOYEES



There are those who contend that the future rushes upon us with such speed, such unforeseen events, and such developments beyond our comprehension or understanding, we are unable to cope. We behave irrationally. Mass hysteria develops. The infection of irrationality, generated by the frequency and magnitude of change, recognizes no bounds of class, race, location, or political persuasion. It sets stock prices plunging, politicians shivering, and us ordinary folks wondering wherein lies truth, respect for individual human values, personal responsibility, and acceptable standards of personal conduct without which society disintegrates.

The energy shortage is one of those unexpected developments with far-reaching ramifications. It is not difficult to understand; it is difficult to accept. It introduces change to our mode of living; it affects international relations; it erases billions in stock values around the world; it may well change our lifestyles in ways we can't now imagine.

Like other events in the past, it may also have its benefits. Man is creative, inventive, adaptive. Response to challenge has renewed as well as created great societies. Our country has responded to challenge before—that of physically subduing a continent—that of internal strife—that of worldwide involvements across a wide spectrum of human history. It will do so again. And the energy problem can help. It can help us find values all but lost.

Maybe we'll rediscover the simple joy of walking, of seeing our neighbors and neighborhoods. Maybe we'll find that cities can be acceptable living places without sprawling for mile after mile across the landscape. Maybe the sidewalk will again be a part of our street systems, so little children can learn to skate and ride a bike without loading into the family car for a journey to the park or rink. Maybe even we'll find new and better status symbols, like competence in whatever we do, and the respect of our neighbors and colleagues because of it. Maybe, even, we'll find beauty and joy in the world around us for the simple reason we'll slow down at least long enough to see it. Oh, we won't give up the automobile—we will dominate it instead of it dominating us.

Happy New Year!

A handwritten signature in cursive script, reading "Ervin L. Peterson". The signature is fluid and stylized, with a large initial "E".

Ervin L. Peterson

# AMS PROFILES

## What Makes A-M-S Great? People Like "Bing" Miller

What makes AMS great? People like Minard F. "Bing" Miller, a marketing specialist with the Fruit and Vegetable Division in Lakeland, Fla. Bing plans to retire in March 1974 after 40 years of government service, 30 of them spent with AMS in Lakeland.

Bing's contribution to agriculture was recognized recently by the Florida Fruit and Vegetable Association, during its 30th annual convention. He was presented with the association's annual award which is one of the oldest and most distinguished awards in Florida agriculture. In presenting the coveted honor to Bing, the Association president said, "Bing has given diligent, persistent and continuous service to Florida agriculture over a period of time. His distinguished service to agriculture in Florida has been repeated throughout the years."

Bing graduated from Georgetown University in Washington, D.C., in 1925 with a Bachelors Degree in Philosophy. In 1933 he began his career in the Investigation Division, Agricultural Adjustment Administration in Washington, and in 1943 transferred as an F&V field representative to Lakeland.

His duties include working with fruit and vegetable industry committees to develop new pro-



"Bing" Miller

grams and administer marketing agreements and orders in Florida and Georgia. Bing says he acts like an umpire . . . making sure the orders

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## Fred L. Shipley: Farmers' 'Milk Man'

It's a tough job: administering milk price regulation for the farmers who supply milk to six million consumers from midcentral Illinois to the northwest corner of Arkansas and western Kentucky.

But it's all in a day's work for Fred L. Shipley, administrator of the central and southern Illinois, St. Louis-Ozark, and Paducah, Ky. milk marketing orders.

Shipley, appointed administrator of the St. Louis, Mo. milk marketing area in 1934, was among the first market administrators. The St. Louis order was begun in the mid-1930's and is one of the oldest orders in the country. Today

there are 61 orders helping 129,164 milk producers throughout the country.

The milk marketing order program was born of an emergency situation. It began with the Depression, and the government's attempt to correct the imbalance between farmers' income from milk and the general economy. The Agricultural Adjustment Act of 1933 contained the beginnings of what was to become the federal milk marketing order program.

Federal milk orders set the minimum prices that milk dealers must pay the farmer for his milk. With this economic stability backing him, the

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# York Named Director of Tobacco Division

James W. York

James W. York has been named director of the Tobacco Division, Administrator Ervin L. Peterson announced Dec. 11.

"I'm very happy to be here," said York. "I hope that I can both contribute something to the Division and keep it at the high standard it is now."

York, 43 and a native of Mt. Airy, N.C., has been associated with the tobacco industry most of his life. He has been employed by the Export Leaf Tobacco Co., Richmond, Va., since 1956. For the past eleven years he has been the company's buyer and head buyer.



The Administrator described York as a "tobacco man." "He comes to AMS with extensive commendations from the tobacco industry," Peterson said. "He brings to his new position the experience and judgment essential to the further development of the high quality professional service which characterizes the AMS Tobacco Division and all AMS operations."

Before working with the Export Leaf Tobacco Co., York served two years in the Army.

He is a graduate of Beulah High School, Mt. Airy, N.C., and attended Pfeiffer Junior College, Misenheimer, N.C. He holds a degree in animal husbandry from North Carolina State University.

York and his wife Gaylia have three children, Lisa, Bill, and Byron.

## Bill Carlisle: Market Reporter – Television Regular

One AMS employee who has put something extra into his work is Bill Carlisle, assistant officer-in-charge of the Cotton Division's Classing Office at Little Rock, Arkansas. Bill's primary duty is gathering and disseminating cotton market news. And it's in the dissemination of market news—once each week before television cameras—that Bill has made his mark.

Instead of just reading the price, supply, and demand information over the airwaves, Bill put his imagination and drawing talents (which he modestly minimizes) to work. Each week, he draws cartoons to help illustrate cotton market conditions and add visual impact to his reports. In addition, Bill has over the years constructed scale models of cotton gins, a cotton mill press, and a cotton warehouse, and he occasionally uses these, too, on his television market news programs.

The success of his efforts has been recognized by the television station which has kept Bill on the

air while most other television stations have cut back or entirely eliminated market news reports from their programming.

Bill is a native of Oceola, Arkansas—that's in Mississippi County in the extreme northeastern part of the state next to the Mississippi River, and across from the state of Tennessee. He graduated from Arkansas State College at Jonesboro with a degree in agronomy in 1953. After serving two years in the U.S. Army, he attended graduate school at the University of Arkansas with a major in cotton.

In 1958, Bill began his work in AMS' Cotton Division as a field man at Greenwood, Mississippi. Two years later he transferred to Little Rock as a cotton classer and market news reporter. He has remained there to serve the cotton farmers and marketers with up-to-date, and interestingly presented, market information.

# Division News

## Cotton

● Ben Franklin, head of the Market News Section, Memphis, Tenn., was host to a six-man delegation from the Soviet Union Ministry of Light Industry this fall. The Russians spent two days in Memphis observing and studying cotton harvesting, ginning, and oilseed processing equipment and techniques.

The group visited a plant that manufactures mechanical cotton pickers and toured a large new automated cotton gin. The Russians are interested in buying similar gins for their cotton processing industry.

At Division offices in Memphis the men observed the preparation of standards for lint cotton and the methods and instruments for determining cotton quality.

They also visited a cottonseed oil mill and noted practices they said they would use in their mills in the Soviet Union.

## Dairy



● Nineteen student teams tasted and smelled their way through samples of butter, Cheddar and cottage cheese, milk, and ice cream at the 52nd Annual Collegiate Dairy Products Evaluation Contest Oct. 29. Harold Meister, deputy director, was superintendent of the contest, held in the Ramada Inn, Rosslyn, Va. Roland Golden of the Standardization Branch assisted Meister.

"All Products" winner was Genevieve Christen from the University of Missouri.

The contest is sponsored by the American Dairy Science Association, Dairy and Food Industries Supply Association, and Dairy Research, Inc.

## Fruit and Vegetable

● Tom Hill and the staff of the market news office at New York City recently conducted a one-day market information seminar for 11 hospital dieticians. This is an annual event and is part of the training requirements of New York City hospital dieticians.

● Nick Esposito, of the Pompano Beach, Fla., Federal-State market news office, reports that most south Florida vegetable shippers plan to use the bushel container this year rather than the 5/9 or 1-1/9 bushel containers used for many years. Beans, cucumbers, eggplant, peppers, and squash will be packed in either a bushel carton or bushel crate as soon as all of the 5/9 and 1-1/9 bushel containers now on hand are used.

● New York apples are being shipped to Canada for processing and for table stock. The processing apples are McIntosh and the table stock Red and Golden Delicious. This is a two-way street with Canadian McIntosh apples appearing on terminal markets in the United States.

● William Pryer, of the Canada Department of Agriculture, Perth, New Brunswick, recently visited John Boyle, of the Presque Isle, Me., market news office, to learn about this year's Maine potato crop and the progress of marketing to date. He was especially interested in relating the Maine crop to that of New Brunswick. By Nov. 21, 500,000 hundredweight of Maine Russets had moved to New Brunswick.

● Major differences in the sizing practices for fresh tomatoes by various segments of industry have been resolved by the Division in cooperation with leading segments of the trade. Revisions in the grade standards to eliminate size inconsistency became effective Dec. 1.

● The Division's Fresh Products Standardization and Inspection Branch is on schedule with projected training plans. Two 16-hour refresher training schools for terminal market inspectors in the Central Region were recently completed. An Instructor Training School was held in Winter Haven, Fla., the week of Dec. 3 for Federal and Federal-State inspection personnel,

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# Division News

## Fruit and Vegetable (cont.)

and a four-week school for newly-appointed terminal-inspectors and collaborators is scheduled for Chicago beginning Jan. 7.

- The 25th annual meeting of the National Potato Council was held in Fargo, N.D., Nov. 27-30. Among the key topics on the agenda was the energy crisis and its effect on potato production and marketing.

## Livestock

- Eleven Division trainees who began in June have completed their six-month "formal" training and are now performing meat grading or market news reporting duties at field locations. The trainees and their station assignments are: *Market News*-Gregory Rutar (Amarillo, Tex.); *Meat Grading*-Leslie Bishop (Bell, Calif.); David DeJoia (Omaha, Neb.); Larry Johnson (N. Portland, Ore.); Nicholas Padula (Bell); Ronald Powers (Sioux Falls, S.D.); Timothy Reaman (Sioux City, Iowa); Victor Roberts (Bell); Larry Schneberger (Omaha); Michael Studer (National Stockyards, Ill.); and Larry Trainer (Dallas, Tex.).

Meat grading trainees met at Sioux Falls, S.D., Dec. 4-6, for cooler instruction and classroom discussion with staff members Don Johnston and Herb Abraham (Standardization Branch, Washington), Ward Stringfellow and James Hodgson (Meat Grading Branch, Washington), and Robert Turner, MG, Sioux City.

- About 4,000 people each day from Nov. 15-18 viewed a Livestock Division exhibit on beef and lamb grades at the American Consumers Exposition at Oklahoma City. Sara Eason, the Division's consumer meat specialist, conducted live demonstrations, using retail meat cuts, and distributed meat pamphlets in the "How to Buy" series.

- Herb Abraham, of the Washington Standardization Branch, and H. Russell Cross, of the Agricultural Research Service (formerly with the Standardization Branch), got together in Omaha in November to study marbling characteristics in the four major wholesale cuts of beef. AMS and ARS joined their efforts in the

study, involving more than 400 carcasses, to get information for developing more definitive grade standards for beef wholesale cuts. Three meat grading trainees at Omaha—David DeJoia, Donald Powers, and Larry Schneberger—helped to collect the data.

## Poultry

- Effective this month, the Division's nonallocated cooperatively controlled (NACC) poultry and shell egg graders are converted from the "excepted service" to the "Civil Service competitive service." This action brings practically all Poultry Division employees into the competitive service.

- The Market News Branch held a National "Market Intelligence" workshop in Washington, D.C., Nov. 30 to Dec. 2. All Federal-State market news reporters, Administrator Peterson, and representatives from the Administrator's staff and other AMS divisions attended.

## Transportation and Warehouse

- Wearing a "bump hat," and working on top of tanks 80 feet above ground, Deputy Administrator John Blum helped Warehouse Service Branch Examiner Harold Tollefson in a full examination of a grain elevator in Indiana in early November. While in Indiana, Blum attended the Indianapolis Area Office warehouse examiners' meeting. Of the examiners, Blum said: "it is people such as these that make AMS the respected organization that it is . . . an organization of professional people dedicated to the service of agriculture and the nation."

- Gerald Oien (chief, Warehouse Service Branch); Don Hodges (officer-in-charge, National Warehouse Service Center, Prairie Village, Kan.); and Harry Wishmire (officer-in-charge, Indianapolis Area Office) testified Nov. 8 on the Federal Grain Insurance Act. Congressmen Findley and Foley had introduced the bill in the House of Representatives. The bill would set up a Federal Grain Insurance Corporation to insure producer-originated grain up to \$25,000 when sold to a member of the Corporation or stored in a member's warehouse.

Wishmire spoke on the bill before the Country Elevator Council of the National Grain and Feed Dealers Association in Kansas City Dec. 4.

## RAIL CAR MONITORING SYSTEM: PROGRESS REPORT

The rail car shortage continues to worsen (the average daily shortage is over 20,000 cars) and the T&W Division is trying to do something about it. The rail car monitoring system, set up by T&W in the fall, is a kind of go-between for the overloaded grain elevators and the railroads.

T&W sent out a supply of questionnaires to 5500 country elevators in 14 states. Elevator operators were asked to fill out the form and send it in when they are experiencing problems. Each week, 500 of the questionnaires come back to T&W—a return that Charles Pearson, who helped develop the system, considers quite good.

The questionnaire gives the elevator people the chance to zero in on the problem at its crucial points: "What's your capacity and how much grain do you have on hand?" "How much grain is waiting for rail

shipment?" "How many cars do you need to move that grain?"

Each week T&W summarizes these responses by state, individual railroad, and Crop Reporting District, and passes the results on to the Interstate Commerce Commission, the Association of American Railroads, and the U.S. Department of Transportation.

Says the T&W Division: the monitoring system will not eliminate the car shortage. But by helping the ICC and the railroads to identify areas with the severest shortages, the rail cars that are available can be distributed most effectively.

The effect is that grain farmers are aided—because when they're ready to market their grain, there is more likely to be elevator space available to take it.

### Farmers' 'Milk Man'

(continued)

farmer can keep the American consumer supplied with a steady, dependable flow of milk.

Although milk orders were at first tied to emergency legislation, the same characteristics of milk marketing that led to the start of the program have remained. And so the order program has also remained, though adapted from time to time to meet the changing conditions of a dynamic dairy industry.

Shipley is responsible for carrying out all phases of his four orders. One of his chief responsibilities is to calculate the uniform price to dairy farmers. He also provides dairy farmers with marketwide information on milk sales and receipts.

The costs of producing milk, supply and demand, and the general economy of the four marketing areas, "all have a strong influence on the uniform minimum prices we establish each month for all classes of milk in each order," Shipley points out. "These are the lowest prices the processor can pay the producer."

Like all milk market administrators, Shipley wears many hats. He must be familiar with such different fields as accounting, chemistry, statistics, and economics. Not the least of his

talents—he must work well with his supporting order staff, and be skilled in meeting and dealing with the public.

Shipley has an added perspective. He served with a dairy producers association for six years before becoming a market administrator, and worked as a fresh dairy product procurement officer for the U.S. Army's Quartermaster during World War II.

### "Bing" Miller

(continued)

operate in the public interest and within legal bounds. He also acts as a liaison between industry committees and the F&V Division in Washington.

Bing says one of his job satisfactions is working with the "grass roots" groups of the F&V industries in both states. He said that in 30 years he has seen numerous changes, mainly from many growers to a few with larger operations.

Born in Vincennes, Ind., in 1903, Bing married Edith Sims in 1935 and they have three children, Michael, Dulaurence, and George.

People who know Bing say he exemplifies what makes AMS great!

# Personnel Actions

## RETIREMENTS

### Cotton

William H. Burns retired Dec. 31 after 36 years with the Cotton Division. Burns was a cotton technologist in Clemson, S.C.

Allen T. Dowell, a physical science aide, left USDA Dec. 31 with 23 years of federal service. Dowell was located in College Station, Tex.

Warehouseman James O. Hayden retired Dec. 31. Hayden, who worked in Austin, Tex. was with USDA for 31 years.

Georgia F. Spangler, chief clerk, left USDA Dec. 31 after 31 years with the Cotton Division in the Phoenix, Ariz. Classing Office.

### Dairy

Richard D. Aplin, market administrator of the Boston Regional and Connecticut Milk Marketing Orders, retired Sept. 30 after more than 45 years of federal service.

John R. "Bob" Hanson, deputy director, Order Formulation Staff retired Dec. 31 after 38 years with USDA. A native of Maine, Hanson began his career in the Boston Market Administrator's office.

J.B. "Mac" McCarthy also retired from the Order Formulation Staff Dec. 31. Mac McCarthy is a marketing specialist. He joined USDA in Washington, D.C. in 1939.

### Grain

Lawrence Brimhall retired Oct. 30 from the Jonesboro, Ark. Inspection Field Office.

### Livestock

Olaf Rhodes, Dixon, Calif., retired in November after 21 years with the Livestock Division.

Verl Shelley retired in November from his meat grader position in Des Moines, Iowa. Shelley was with the Livestock Division for 21 years.

Wilbur Zanin, Springfield, Ill., left the Division in November with more than 31 years of service.

Robert Bukaty retired Dec. 31 with almost 23 years of service to the Livestock Division. Bukaty was stationed in Kansas City, Mo.

Donald Wilkinson, Paso Robles, Calif., retired Dec. 31 after 22 years with the Division.

## DETAILED

### Grain

James Phelps, Houston, Tex., to U.S. Dept. of Interior for 120 days to work on fuel allocation program.

## PROMOTIONS

### Fruit and Vegetable

Charles Brader, former assistant to the director, was named deputy director.

Charles Luxford was named head of the Inspection Section, Processed Products Standardization and Inspection Branch. Luxford was the assistant head of the section.

Malvin McGaha, former assistant chief, is the new chief of the Fruit Branch.

Michael Price was named head of the Complaint Section of the Regulatory Branch. Price was assistant to the chief of the Regulatory Branch.

### Poultry

Larry W. Robinson was promoted to national supervisor of egg products in the Grading Branch. Robinson was the supervisory egg products inspector in Des Moines.

## TRANSITION

### Livestock

Robert Brommer - Lansing, Mich. to Sioux Falls, S.D.

John Van Dyke - So. St. Joseph, Mo. to Lansing to replace Mr. Brommer.

John McKenna - Chicago to Bell, Calif.

Rick Keene - Indianapolis, Ind. to Chicago to replace Mr. McKenna.

Bob Wood has been named officer-in-charge of the San Francisco office

Vincent Baginski - Ft. Morgan, Colo. to Colorado Springs.

Thearl Essig, Jr. - Lincoln, Neb. to Joplin, Mo.

Max Fairman - So. St. Paul, Mo. to West Fargo, N.D.

Jerry Frasure - Omaha, Neb. to Ft. Morgan.

Gary Hafstad - Richmond, Va. to Cleveland, Ohio.

Peter Hitch - Bell, Calif. to Denver, Colo.

### Grain

Darrell Kearns, agricultural commodity grader in the Inspection Branch - Grand Forks, N.D. to Beltsville, Md.

Beverly Matthews, clerk-steno - Program Analysis to Grain Inspection in Hyattsville, Md.

# Personnel Actions (cont.)

## WELCOME

### Cotton

Ronald M. Greene, Agrl. Mktng. Splst. (Field Rep.) at Phoenix, Ariz.

Bobby L. Hayes, Agrl. Mktng. Splst. (Field Rep.) at Birmingham, Ala.

Gary S. Jordan, Agrl. Mktng. Splst. (Field Rep.) at Corpus Christi, Tex.

### Grain

Cameron Baldrige to the Inspection Field Office in Jonesboro, Ark.

Nina Capps to the Inspection Field Office in Stuttgart, Ark.

Ralph Hailey to the Inspection Field Office in Kansas City, Mo.

Susan Juettner to the Program Analysis Group in Hyattsville, Md.

Sandra McNeely to the Program Analysis Group in Hyattsville.

Sharon Miller to the Inspection Field Office in Indianapolis, Ind.

Paulette Wintermoyer to the Program Analysis Group in Hyattsville.

## AWARDS

**Poultry: for outstanding service under the annual performance awards program.**

Calvin C. Abbott, Poultry Prod. Grdr., Hales Corner, Wis.

William H. Bent, Agrl. Commod. Grdr., Trenton, N.J.

William J. Borst, Spvry. Agrl. Commod. Grdr., Chicago, Ill.

Donald A. Brinker, Poultry Prod. Grdr., Barron, Wis.

Robert L. Charlton, Agrl. Commod. Grdr., Boston, Mass.

John O. Corbin, Poultry Prod. Grdr., Charleston, Ark.

Paul E. Coughlin, Poultry Prod. Grdr., Dinuba, Calif.

John J. Craven, Dairy & Poultry Mkt. Rptr., Columbus, Ohio.

John Delaporte, Jr., Agrl. Commod. Grdr., Mentone, Ind.

Gerald W. Fasick, Poultry Prod. Grdr., Fredericksburg, Pa.

Phillip G. Fehler, Agrl. Commod. Grdr., Ripon, Calif.

Warfield V. Glimsdahl, Poultry Prod. Grdr., St. Cloud, Minn.

Warren D. Golly, Poultry Prod. Grdr., Estherville, Iowa.

Russell P. Harris, Poultry Prod. Grdr., Grannis, Ark.

David M. Holbrook, Agrl. Commod. Grdr., Landover, Md.

James E. Kern, Agrl. Commod. Grdr., Neosho, Mo.

Earl W. Klein, Poultry Prod. Grdr., Detroit Lakes, Minn.

Albert B. Kramberg, Agrl. Commod. Grdr., Elizabeth, N.J.

Preston H. McDonald, Dairy & Poultry Mkt. Rptr., Jackson, Miss.

Samuel L. Mellin, Poultry Prod. Grdr., Georgetown, Del.

Simon M. Miller, Jr., Poultry Prod. Grdr., Washington, D.C.

Harold W. Muller, Poultry Prod. Grdr., Fredericksburg, Tex.

Billy G. Nimmo, Poultry Prod. Grdr., Monett, Mo.

David G. Olds, Jr., Agrl. Commod. Grdr., Philadelphia, Pa.

Fred A. Pearce, Jr., Agrl. Commod. Grdr., Springdale, Ark.

Walter Rash, Poultry Prod. Grdr., Pine Bluff, Ark.

Larry W. Robinson, Spvry. Agrl. Commod. Grdr., Des Moines, Iowa.

Herman P. Schubert, Spvry. Agrl. Commod. Grdr., Madison, Wis.

Robert G. Sturtevant, Poultry Prod. Grdr., N. Billerica, Mass.

William D. Sutherlin, Spvry. Agrl. Commod. Grdr., Boston, Mass.

Ralph A. Swearngin, Spvry. Agrl. Commod. Grdr., Kansas City, Mo.

Henry F. Szetela, Agrl. Commod. Grdr., New York, N.Y.

Benedict Tatsey, Poultry Prod. Grdr., Upland, Calif.

Max E. Ulrich, Agrl. Commod. Grdr., Oskaloosa, Iowa.

James R. Walden, Poultry Prod. Grdr., Blountsville, Ala.

Henry L. Weaver, Spvry. Agrl. Commod. Grdr., Atlanta, Ga.

Edward P. Weber, Poultry Prod. Grdr., Perham, Minn.

Robert T. Whitaker, Dairy & Poultry Mkt. Rptr., St. Louis, Mo.

Harold D. Yancey, Spvry. Agrl. Commod. Grdr., Little Rock, Ark.

February 1, 1974

## AMS report: AN ADMINISTRATIVE LETTER FOR AMS EMPLOYEES

Mediating a produce dispute takes a special kind of skill.

To be successful at it, you have to approach it as a lawyer, accountant, farmer, transportation expert, businessman, and psychologist—all rolled into one.

One such "Renaissance Man" is Eugene Carlucci, stationed in New York City. Carlucci's job as a regulatory specialist with the Fruit and Vegetable Division is to advise producemen on their marketing transactions and to help handle cases under the *Perishable Agricultural Commodities Act*.

A federal law in its 45th year, *PACA* serves as a code of ethics for the multi-billion-dollar fruit and vegetable industry. It sets up the machinery that Carlucci and his counterparts around the country use for preventing and settling the disputes that can crop up suddenly in this swift-moving, heavy-risk industry.

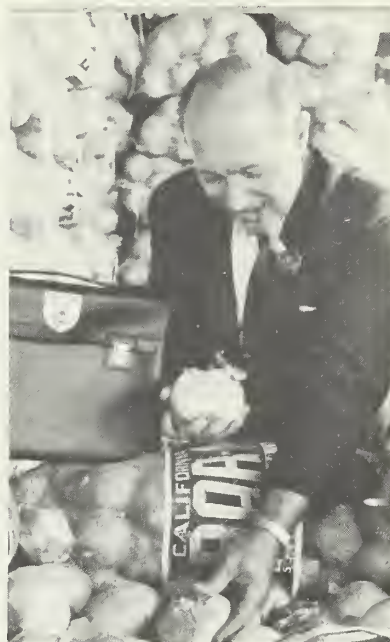
Carlucci grew up with the "trade," and the people in it have confidence in him. In their own specialized language, he tells producemen how to draw up clear-cut contracts that will avoid business pitfalls. And he explains the responsibilities they have under *PACA* such as paying promptly for produce they've contracted to buy, and delivering produce they've agreed to sell.

Stopping in at the New York office—which services 12 northeastern states—you might find Carlucci on the telephone arbitrating a dispute. The details, he learns, boil down to this:

A New York receiver wants to reject a carload of lettuce because it isn't up to the quality specified in his contract. The shipper, on the other hand, feel the load does meet contract terms.

Before calling Carlucci, the two were deadlocked in a heated argument, while the shipment of perishable lettuce rested on a railroad track facing threat of deterioration.

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### AMS PROFILES AMS PROFILES

Eugene Carlucci:

"Renaissance Man"

in

New York City

# AMS Aware of EEO Program, Survey Shows

**Contributed to AMS Report  
by Martin Dunn**

The Equal Employment Advisory Committee recently conducted a survey among AMS employees to obtain "feedback" concerning the AMS-EEO program.

A questionnaire was sent to 4169 employees, and 1287 responded. This represents 31 percent of those who received the questionnaire, and statisticians tell us that such response is considered to be adequate. The committee appreciates the time and trouble that so many took to provide the insights gained from the results of the survey.

It is of interest to note that of the total number of AMS employees, a greater portion of women (37 percent) than men (29 percent) responded to the survey, and that the lowest portion of responses (25 percent) came from minority groups.

A very gratifying result of the survey is the feedback indicating that AMS Instructions apparently are not only reaching employees but are being read by them. For example, 87 percent of the respondents said they had received AMS Instructions 309-5 (Equal Employment Opportunity Program) and 309-6 (Discrimination Complaints) and 68 percent had read them.

A large percentage of employees who responded (88 percent) said also that even before receiving the instructions they had heard of the EEO Advisory Committee, and 71 percent reported that they had a good idea of the purpose and function of the committee. It would appear that the EEO program has widespread recognition and understanding throughout AMS. This is in contrast to the "Sixteen-Point" and "Federal Women's" programs which were known to 37 percent and 56 percent of the respondents, respectively.

Not so encouraging, however, is the news that a portion of employees believe they have been discriminated against while employed by AMS. Two to 6 percent of AMS employees listed a total of five reasons for discrimination—race, color, religion, sex and national origin. In addition, 13

percent said they had been discriminated against (on the job) *before* being employed by AMS.

Twenty percent replied that they would not file a complaint even if they both thought they were being discriminated against and knew how to get in touch with an EEO counselor.

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## **600 Dairy, Poultry Graders Enter Competitive Service Jan. 1**

New Year's is a day for making resolutions, and starting new things, and New Year's 1974 was a significant day for approximately 600 AMS employees. On Jan. 1, Poultry and Dairy graders who had been in the excepted service were converted into the competitive service.

When the Poultry and Dairy grading programs began, graders were hired under cooperative agreements with the states and with industry. Although those cooperative state agreements are still in effect, and the grading services are still voluntary for industry, the hiring, promotion, transfer or separation of individual graders have gradually become solely AMS responsibilities. For this reason it is no longer necessary to except these employees from the competitive service.

What does conversion to the competitive service mean for these graders? As excepted employees they had many of the same rights and benefits as competitive employees. Their federal employment status, however, applied only to the particular positions they occupied. Continuing employment was much less assured than it is within the competitive service.

As competitive employees, they have gained the right to transfer to other positions in AMS, USDA, or to other federal agencies. This does not guarantee them a position, but if qualified and selected, they can transfer without competing with the general public.

This conversion is also significant for AMS since Poultry and Dairy graders were the last large group of grading employees in the excepted service.

## Eugene Carlucci (continued)

Talking to one, then the other, Carlucci gets the details over the phone. Usually he suggests that the produce be federally inspected to officially confirm its quality and condition. Then, based on the facts—and considering the rights and responsibilities of both shipper and receiver—he can likely work out a settlement agreeable to each. The lettuce, as a result, promptly moves on to market.

Some disputes can be settled just this fast—in a few minutes or a few hours—much more quickly than if they were taken to court. And the costs are negligible for all concerned, since PACA work is conducted with the licensing fees of produce-men who gain its benefits.

Other cases are more complex, and may require decisions by USDA's judicial officer after a formal complaint-filing procedure. Still, the bulk

of PACA complaints are handled informally by Carlucci and other regulatory specialists who work out of New York, Chicago, Fort Worth, Los Angeles, and Washington, D.C.

Although Carlucci's job is a demanding one, he gains intense satisfaction from being able to offer direct protection to growers and handlers of produce and "pocketbook" protection to millions of food shoppers who gain the ultimate benefits of a fair, honest, efficient produce industry.

## EEO Program (continued)

The negative aspects of some of the results should provide the EEO Advisory Committee with some important areas of consideration during 1974. But overall, it may be concluded that the EEO program is functioning effectively, and that AMS employees are aware of this fact. As in any ongoing program, we can all work together to make it even better.

# Division News

## Dairy

The Dairy Division responded enthusiastically and generously—\$200 worth—to *Washington Post* columnist Bill Gold's Christmas plea for the little ones at Children's Hospital. In "The District Line" of Jan. 10, Gold wrote:

*Biggest contribution of the day took the form of a packet of checks from personnel in the Dairy Division of the Agricultural Marketing Service. One "community card" signed by everybody made \$200 available to provide medical help for children whose parents can't pay.*

## Poultry

- This Division's new color movie on shell eggs, "Egg Grades - A Matter of Quality," has just been completed. The 13-minute movie tells the story of the egg from hen to consumer. It is suitable for varied audiences—for grade school through college students, women's and men's organizations, civic associations, professional and industry groups, and for TV use.

## Fruit and Vegetable

- On Dec. 1, the Federal-State market news office at Orlando, Fla., started reporting imported ornamental crops arriving at Miami from South America. These products are distributed throughout the U.S. by Miami firms. Requests for this information have come largely from domestic producers in California, Colorado, New England, and Florida. On Dec. 17, the Weslaco, Tex., Federal-State office started reporting prices of citrus for processing. Citrus for fresh market has been reported from Weslaco for many years.

- This Division is providing extensive aflatoxin testing for the peanut industry under the current marketing agreement program to assure peanuts and peanut products are safe and wholesome . . . and is testing all imported pistachio and brazil nuts for aflatoxin . . . and helped FDA gather data to determine the effectiveness of quality control measures used by manufacturers of peanut butter and peanut products.

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# Division News (cont.)

## Fruit and Vegetable (cont.)

● E. W. Ross, Jr., assistant chief of the Fresh Products Standardization and Inspection Branch, attended the 9th Plenary Session of the Organization for Economic Cooperation and Development (OECD) Fruit and Vegetable Scheme in Paris, France, Dec. 17-20. Mr. Ross, vice chairman of the Scheme, represented U. S. interests in the development of European standards for fresh fruits and vegetables to insure that export opportunities to Europe are maximized. The main points discussed were uniformity of inspection and grade interpretation, minimum size carrots, maturity of watermelons, walnut kernel color classifications, and deterioration of produce during transport. Delegates from 18 countries participated.

● Already feeling the effect of fuel problems, market reporting in some areas is reducing auto use in favor of the telephone. State reporter John White, assigned to the Dallas office, for example, was directed by the Texas State Department of Agriculture to reduce official mileage for his privately-owned car by 50 percent. His Ft. Worth flower contacts will now be made by phone.

California has ordered that mileage for state cars be reduced by 10 percent for the entire fiscal year. This comes to a 20 percent reduction during the last six months of this year. Since cars are essential to reporting prices on wholesale terminal markets in Los Angeles and San Francisco, the reduction in mileage will be made by supervisors and reporters at country shipping points.

● Washington personnel of the Processed Products Branch met with regional directors during the week of Dec. 17 to review the AMS-FDA Agreement, Branch sanitation requirements in contract plants, the proposed AMS Merit Promotion Plan, and EEO.

● J. L. Helton, Jr., southern regional director, died in New Orleans, La., Dec. 16. Helton, 48, served in both field and headquarters positions with the Grain Division for 29 years.

● In the past three years Grain Division employees in Hyattsville and Beltsville have donated \$1,035 to Children's Hospital. This year's gift of \$383, noted in Bill Gold's column in the Dec. 27, *Washington Post* was donated in lieu of sending Christmas cards to fellow employees.

## Information

● An all-in-one packet of the 14 "How to Buy Food" pamphlets was published Dec. 19. The Information and commodity divisions shared in this effort to give consumers information they need in making food buying decisions. A flyer explaining how the publications can be purchased will soon be available from the Information Division.

This packet is one part of a consumer education package for use in high schools and adult education courses. "How to Buy Food—Lesson Aids for Teachers;" "Como Compar Los Comestibles—How to Buy Food;" and a set of 10 color posters, complete the set.

● Chief of the Dallas Information Office, Harold Bryson, and his family, were featured in a Dec. 23 *Dallas Times Herald* story, "Christmas Peaks at Bryson Home." The article, which describes the family's "homemade Christmas," mentions that Bryson is a 20-year public information officer for USDA.

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## Grain

● Herman A. Biscoe, an agricultural commodity grader at Houston, Tex., died Nov. 12. He had been with the government in the Grain Division at Houston for eight years.

# Personnel Actions

## RETIREMENTS

All of the following employees retired Dec. 31:

### Office of the Administrator

Irvin L. Rice was assistant to the administrator since October 1972. A native of Maryland, Rice began his government career in 1942 as an associate business analyst with the Office of Price Administration in Washington. In 1946 he became a rationing executive and in 1947, worked for both the Office of Price Administration and USDA, where he became administrator of the Sugar Rationing Administration. Rice continued in various USDA administrative posts—in the AMS Special Services Division, in the C&MS Transportation and Warehouse Division, and in the Office of the Administrator—until his 1972 appointment.

### Fruit and Vegetable

Norman L. Guerber, in charge of the Processed Products laboratory work in Fresno, Calif., worked with the Fruit and Vegetable Division for more than 32 years.

M. Fisher Kee, head of the Inspection Section, Fresh Products Standardization and Inspection Branch, retired with 30 years of service to USDA.

Roy G. Koenigs retired with more than 32 years of government service, 27 of them with the Fruit and Vegetable Division in the Los Angeles area.

Paul E. Steele retired in December with more than 24 years with the Fruit and Vegetable Division. Mr. Steele was in charge of the Processed Products Inspection office in Van Wert, Ohio.

### Poultry

Richard F. Brueckner, chief of the Market News Branch since 1968, retired after 35 years of federal service. A native of Chicago, Ill., Brueckner joined USDA in 1938 as a poultry products grader and inspector in New York City.

Warfield V. Glimsdahl, poultry products grader in St. Cloud, Minn., gave 17 years to the federal service. Glimsdahl joined the Poultry Division in St. Cloud in 1959.

### Poultry (cont.)

Merle L. Kanne, poultry products grader in Alberta Lea, Minn., joined the Division in 1958 in Waseca, Minn. Kanne leaves with 20 years of federal service.

Theodore Myers, poultry products grader in Denver, Colo., has 34 years of federal service. Myers joined the Division in Denver in 1960.

Martin E. Schmidt, poultry products grader in Weimar, Tex., joined the Poultry Division in Houston, Tex., in 1952. Schmidt worked for the federal government for 23 years.

Robert M. Seid leaves his poultry products grading post in Pipestone, Minn., after 18 years of federal service. Seid joined the Division in 1954, in Madison, S D.

Charles C. Shadwell, poultry products grader in Monett, Mo., retired with 19 years of federal service. Shadwell joined the Poultry Division in 1950 in Warrensburg, Mo.

### Transportation and Warehouse

Harold Merrigan retired after 33 years with USDA. Merrigan was the officer-in-charge of the Minneapolis National Office, Warehouse Service Branch.

Ralph Poncin, an auditor in the Minneapolis National Office, Warehouse Service Branch, retired with 32 years of government service.

## DETAILED

### Transportation and Warehouse

Ron Vail, group leader in the Transportation Services Branch, has been detailed to the Cost of Living Council for 90 days to work on transportation problems.

continued on page 6

# Personnel Actions (cont.)

## PROMOTIONS

### Fruit and Vegetable

Robert Sweitzer, officer-in-charge, Market News, Yuma, Ariz., was promoted to officer-in-charge in Martinsburg, W. Va.

### Transportation and Warehouse

Hal Gay was named branch chief of the Emergency Preparedness Branch Dec. 9. Gay has been in the Branch since June 1966.

John Gilmer was named assistant branch chief of the Warehouse Service Branch Dec. 23. Gilmer has been associated with the warehousing function for about 30 years.

## TRANSITION

### Fruit and Vegetable

H. B. Buchanan, officer-in-charge, Market News, Martinsburg, W. Va., to officer-in-charge, Belle Glade, Fla.

Tom Cooper, officer-in-charge of Market News, Washington, D.C., was named officer-in-charge, Yuma, Ariz.

Douglas Edwards, market news reporter, Philadelphia, Pa., to officer-in-charge, Washington, D.C.

Charles Gore, market news reporter in Chicago, Ill., was named officer-in-charge, Sanford, Fla.

Glenn Turnbow, processed products inspector in Gettysburg, Pa., was named a marketing specialist in the Washington office of the Regulatory Branch.

## WELCOME

### Fruit and Vegetable

Richard Cumpston, market news trainee, Philadelphia, Pa.

Warren Kerrigan, Jr., market news trainee, Cleveland, Ohio.

Douglas Wilson, market news trainee, Los Angeles, Calif.

### Grain

Charles Shumate, agricultural commodity grader, Stuttgart, Ark.

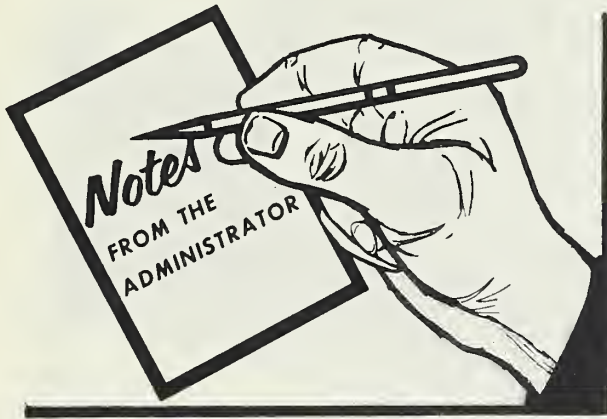
## AWARDS

### Transportation and Warehouse

Mrs. Martha E. Picarillo, a secretary-stenographer in the Director's office, received a Certificate of Merit in December "for continuing high-quality performance of stenographic and clerical duties, contributing greatly to the effectiveness of the T&W Division programs in the Washington, D.C. office."

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# AMS report: AN ADMINISTRATIVE LETTER FOR AMS EMPLOYEES



## A Morning Exercise

Riding the metrobus is an educational exercise. Each bus is decorated with a variety of display signs—considerable graffiti—and carries passengers whose faces are generally dead-pan—no animation. The signs mostly claim unspecified virtues for various alcoholic beverages and cigarettes. From time to time I see one that reads like this: "Would you sign your name to your work?" That one tickles my imagination. It has a number of implications.

"Would you sign your name to your work?" That question carries challenges. How well do we perform our work? Is excellence in our work a personal objective?

What work standards do we each demand of ourselves? Is the volume and quality of our work such that, could it be totalled up each day, we would gladly sign our names to the tally? These questions lead to others: Do we like to come to work each morning? Do we undertake each day's tasks with enthusiasm—a sense of excitement—a sense of belonging to something worthwhile? Do we appreciate and enjoy our associates? Is our outfit a good one within which to work? Is what we do worthwhile? Does it serve a public good?

Observing my fellow bus passengers, I can't determine if they like their work, would like to "sign their work," are enthusiastic about it, appreciate their associates, or believe they work in a good outfit doing worthy things. So I wonder what kinds of organizations they work for. What are the conditions surrounding their work? Are they in organizations where their responsibilities and authorities are defined and made known? Are they valued and appreciated by their associates, and by their employers as persons, as well as for the work they do? Do they have needed tools or equipment and are they in organizations so structured that they can achieve the most for the effort expended? And does their work situation stimulate their efforts?

Upon reflection I conclude that the way individuals might answer these questions depends in no small way upon top management in any organization, and upon the line officers—manager, administrators, and supervisors. These are the people who largely determine the character of an organization. In fact they usually determine also the organizational structure: where jobs are placed, how they are classified, what authority and responsibility goes with each, and the ease—or lack of it—with which communication among all persons in the organization takes place.

In the final analysis, it seems to me, the achievement all of us should strive for is excellence of performance. If we can each say to ourselves our work is excellent, then we can say "Yes, we will sign our names to our work." I think the sign was speaking to me.

Riding the metrobus does have its stimulating aspects: it caused me to think about us—and to conclude *ours is a good outfit*.

A stylized, handwritten signature in black ink that reads "E.L. Peterson". The signature is fluid and cursive, with the first letters of the first and last names being capitalized and prominent.

E.L. Peterson



**Jerry McCarty**  
**Livestock Market News,**  
**Amarillo**



**AMARILLO**—"Let's ask Jerry, so we know what's right!"

Speaking was a weathered cattleman, on Jan. 18, as he and two friends entered the Livestock Market News office in Amarillo, Tex. (It was the day SRS released its "Cattle on Feed" report. Varying unofficial versions had circulated in the yards.)

Those words reflect a reputation Jerry E. McCarty, livestock market news reporter in Amarillo, strives to maintain. Information he provides must be accurate. Integrity is all important.

Cattlemen make things happen in a fast-moving, high-risk, technically complex environment, as exciting as any wild west film. Decisions to buy or sell have to be made quickly, with all the available information on supply, demand, prices, and volume.

AMS's 47 Livestock Market News offices, cooperating with 24 state departments of agriculture, are deep in the swirl of the dynamic livestock industry. They have provided unbiased market information on live cattle, hogs, sheep, meat, and wool, since 1917.

Market reporters like Jerry McCarty know where to get market facts and how to evaluate them. They know livestock—grade, condition, value, supply, and demand. Their reports have to be punctual or they'll miss radio, TV, and newspaper deadlines. The reports must be complete but brief, so that a mass of data does not obscure the vital points; and they have to be accurate, to maintain the respect and meet the needs of stockmen, packers, meat retailers, consumers, and others.

A good reporter lives his job—his feet in the cattle pens; his hands and mind in control of both basic and complex communications techniques; his training tuned to change; and his spirit keyed to service.

Jerry McCarty scores on all points. He and his federal/state staff of three assistants and one clerk cover 60,000 square miles in the Texas-Oklahoma Panhandle from offices at the Amarillo Livestock Auction Company. They drive 20,000 miles a year covering cattle and wholesale meat markets.

Continued on page 6

## **Meet Sondra Johnson:**

### **EEO Coordinator**

Sondra H. Johnson is already thinking in big terms in her new job as AMS's first full-time Equal Employment Opportunity (EEO) coordinator. Mrs. Johnson's appointment was effective Feb. 3. She would like to see the EEO Program *"really* work—not just for AMS, but for all of USDA."

This would mean, Mrs. Johnson said, "upgrading women and minorities and increasing their participation in the work force."

Mrs. Johnson was formerly EEO counselor for the agency and EEO coordinator for the Technical Services Division, where she was a statistician.

The newly-created post stems directly from the EEO Act of 1972, which increased the federal government's responsibility for insuring equal employment for women and minorities in the federal service. In August 1973, the Secretary's Office directed that each agency head with 1,000 or more permanent full-time employees establish a full-time EEO coordinator on his immediate staff.

Until now, AMS has seen to equal employment opportunity on a part-time basis through



division counselors and the EEO Advisory Committee. Now Mrs. Johnson will work closely with division directors, division EEO coordinators, and EEO Officer Ervin L. Peterson, and will report directly to Deputy EEO Officer Richard P. Bartlett.

Bartlett said that Mrs. Johnson competed for the post with "other well-qualified candidates. I think we're getting a very capable individual," Bartlett said, "and I think we're lucky to have someone in AMS of her ability, and with her integrity, experience, and good judgement."

## **Newborg Back to Poultry As Deputy Director**

On Feb. 19 Michael Newborg returned to the Poultry Division as its deputy director after seven years with the Livestock Division. Newborg fills the position vacated by H. Connor Kennett, Jr., when he was promoted to Poultry Division director.

Newborg is no stranger to the Poultry Division. From November 1959 to January 1967—his first seven years of federal service—he was the assistant chief of the Poultry Division's Marketing Programs Branch in Washington, D.C. Then he went to the Livestock Division as chief of

its Program Analysis Group, a position he held until this recent promotion.

Before beginning his work with USDA, Newborg spent 10 years in commodity analysis work with private industry, and 2-1/2 years in the Navy during World War II.

He is a graduate of Kansas State University, with a degree in Agricultural Economics. In 1962 and 1966 he was recognized by AMS for his sustained superior performance.

Newborg, his wife, Shirley, their daughter, Carol, and son, Steven, live in Arlington, Va.

# Division News

## Cotton

● During 1973, the Cotton Division trained 24 seasonal cotton classers under its six-month classer training program. But starting this month, the Cotton Division will conduct a different sort of program, also for six months, for 25-30 trainees. This year's training will be "on-the-job," in local classing offices, rather than group training at Memphis, Tenn. This new slant should have several benefits. Among them: some people want to work as seasonal classers, but don't want to train in Memphis for six months, or to travel during the season; travel costs during the season will be reduced, and training will be minus per diem and travel expenses. Perhaps the biggest plus: this is an upward mobility program. Seasonal GS-2 and 3 clerks and WB-2 laborers applying to be trainees in the program will get six-month appointments as GS-5 classer trainees. When they complete training, they will work at the GS-7 level during the first season and at the GS-9 level in following years. Of the 24 trainees accepted so far, 21 are women.

## Dairy

● Director Herb Forest represented USDA in the U.S. Delegation to the First Session of the Joint Food and Agriculture Organization/World Health Organization Codex Committee on Edible Ices in Stockholm, Sweden, Feb. 18-22.

## Fruit and Vegetable

● Growers, shippers, and the New York State Department of Agriculture and Markets asked for it—so in early February, a Federal-State market news office was opened at Newburgh, N.Y. Jack Selby, formerly in charge of the Belle Glade, Fla., office, is handling reporting duties. The Newburgh office will cover the shipping point market on apples, onions, and vegetables grown in eastern New York, a leading area for apples for fresh market and storage onions. Eastern New York's also an important summer-early fall source for lettuce, celery, and sweet corn.

● On Jan. 8, the Regulatory Branch, which administers the Perishable Agricultural Commodities Act (PACA), gave a tour of Washington, D.C. wholesale and retail markets for new attorneys handling PACA actions. The Office of the General Counsel had requested the tour to acquaint the lawyers with the techniques and practices of handling produce at a terminal market. The lawyers saw the flow of produce through the terminals, an inspection in action, and the problems that go along with making an inspection.

Don Paradis, officer-in-charge of the Washington Terminal Inspection Office, and Frank Betz, assistant

head of the Standardization Section, spoke to the group on the varied aspects of inspection and standardization.

● The Fresh Products and Standardization Branch gave an extensive course in inspection policies, procedures, and grading interpretations Jan. 7 - Feb. 1 in Chicago. The 26 attendees were full-time market inspectors or collaborators who inspect incoming produce in cooperative markets. They represented seven states and nine federal offices at terminal markets—two came from the Canadian Department of Agriculture. Joining ARS instructors in conducting the course were, from AMS: Frank Betz, Michael Castille, Gil Hand, Carl Torline, Ronald Wood, and Jim Wray.

● A Food Fair in Tokyo, April 15-19, will feature U.S. products from 28 states and 150 companies. Western Growers Association plans fresh fruit and vegetable displays in cooperation with Marubenim, the largest Japanese importer of American produce; Driscoll, Inc., will display strawberries; Sunkist, Citrus Central, Inc., and Tropicana will feature citrus and fresh citrus juice; and the Hawaiian Papaya Industry Association will present papayas. FAS, which is sponsoring the Fair, reports that frozen pineapple, macadamia nuts, almonds, anthuriums, and canned fruits and vegetables will also be on display.

● Children's Hospital of Washington, D.C., and the American Nursing Home for the Aged, Clinton, Md., have sent their thanks for the Christmas gifts from the F&V Division. USDA American Legion Post No. 36, including past Commander Paul Koenigsberg (Regulatory Branch) and the Post's Welfare Officer, helped deliver the gifts.

● Market News Branch Chief Clay Ritter discussed market news in depth with six technical experts and one interpreter from the South Vietnamese government who were in Washington Jan. 15. From Jan. 21 through March 1, the group, who are in the U.S. to learn about market news, were in Texas participating in other market news activities, including visits to offices in Dallas and Weslaco.

● In January, the federal-state market news office in Grand Forks, N.D., began reporting truck shipments of potatoes originating in Nebraska and Wyoming—that's in addition to the regular truck reports that cover the Red River Valley area of North Dakota and Minnesota. Although Wyoming and Nebraska are not large-volume potato sources, this added information helps potato producers and others interested in potato marketing to have a more complete report of truck movement of potatoes.

# Division News (Cont.)

## Grain

- Inspectors licensed by the federal government checked over a billion bushels of grain exported in 1973 through ports within the New Orleans Field Office Circuit. Appeal gradings were made by Grain Division employees on about 300 million of the billion bushels.
- An instructor and 92 students of the Crowley High School Agriculture Class visited the Crowley, La. Field Office in January to observe milling yield tests on rough rice and grading procedures on rough and milled rice.
- An instructor and 19 students from the Iowa Community College of Council Bluffs, Iowa, visited the Omaha Field Office in January. They received instructions in the basic procedures of grading grain.
- The Spokane Field Office provided samples of grain and other commodities when it participated in the Spokane Community College's course, "Crop Identification and Grading," which began Jan. 8.

## Livestock

### ● ANCA MEETS, Proposes to Modify Beef Grades

A proposal to modify the beef grade standards was among the 34 resolutions passed at the 77th annual convention of the American National Cattlemen's Association. The meeting, held in San Diego, Calif., Jan. 18-23, was attended by more than 3,000 cattlemen.

The grading resolution—end product of a year-long study by livestock and meat industry representatives and AMS officials—would add conformation (relative thickness of muscling) as a beef carcass characteristic. Conformation would be a third separate designation, apart from the quality and yield grades, for optional use in describing beef carcasses.

Another section of the grading resolution proposes a new quality grade (with a new and attractive grade name) to include the top two-thirds of the present U.S. Good grade; the bottom one-third of the Good grade would be combined with the present U.S. Standard grade.

At the request of the ANCA Beef Grading Committee, Director John Pierce commented on the implications of the grading resolution and three other proposals to revise the beef grade standards.

- A record number of deliveries—3,921—were made to settle livestock futures contracts traded on the Chicago Mercantile Exchange during 1973. Slaughter cattle made up most of the deliveries with 3,157 loads during the year, including 1,238 loads for a new monthly high in December. The 1973 total also

included 300 loads of feeder cattle and 464 loads of hogs. Division employees, primarily market reporters, examine each load delivered and certify that the cattle or hogs meet the grade and other specifications called for in the contract.

- The familiar purple grademark on meat reappears. Only red inks have been used since the Food and Drug Administration delisted the Violet No. 1 dye in April 1973. But testing has been under way to find a satisfactory purple ink because the red inks were neither as permanent nor as legible as the purple. APHIS officials now have approved purple inks for branding meat, and either red or purple ink may be used for grading until March 2, 1974. After that, only approved purple ink will be used.

- The Livestock Division continues to cooperate with ARS and Kansas State University in the fourth year of a research program at the U.S. Meat Animal Research Center, Clay Center, Neb. Recently, Charles Murphey, assistant chief, Standardization Branch, and Herb Abraham, standardization specialist, evaluated 390 feeder steers at the Center for grade and grade-related traits. The program's objective? Obtain useful data for revising livestock and meat grade standards.

- Can an electronic device estimate the composition of pork loins? Data from a study on the subject is now being analyzed. The Division—represented by Dan Stilwell of the Standardization Branch—cooperated with the University of Arizona in this study, conducted at Tucson in January. The device, an electronic meat measuring instrument, may provide a readily available measurement of lean content and may be useful in grading pork loins.

## Poultry

- Henry W. Whitted, a supply clerk in Washington, D.C., died Jan. 27. Whitted had been with the federal government 23 years.

- Prints of the new movie "Egg Grades - A Matter of Quality," have been sent to the regional offices of the Poultry and Information Divisions, and to the Land Grant Film Libraries. In addition, video cassettes for TV showing will be available in the Atlanta Information Office.

If you get requests for purchase, direct them to: Motion Picture Service, Office of Communication, U.S. Department of Agriculture, Washington, D.C. 20250. The costs are: \$67 each for one to four prints; \$56 each for four to 24 prints; and \$51 each for 25 to 49 prints.

- Division personnel attended the National Turkey Federation meeting in St. Louis, Mo., Jan. 9-11, and

# Division News (Cont.)

## Poultry —continued

the Southeastern Poultry and Egg Association meeting in Atlanta, Ga. Jan. 28-30. The Division displayed an exhibit and a teletype at both meetings and distributed educational materials.

## Transportation and Warehouse

● Ford Lanterman, warehouse examiner in the Indianapolis area of the Warehouse Service Branch, gave technical advice in January to Illinois state officials filming tapes for television spot announcements on warehouse examinations. Illinois officials are placing greater emphasis on enforcement of their grain dealer and warehouse laws and are giving TV publicity to those laws.

● John H. Comford, officer-in-charge of the Minneapolis Area Office of the Warehouse Service Branch, explained elevator licensing under the U.S. Warehouse Act before a meeting of the Board of

Directors of the Northwest Country Elevator Association in January. Comford was also a guest speaker at two January meetings of the Farmers Elevator Association of Minnesota.

● Harry Wishmire, officer-in-charge of the Indianapolis Area Office, and Harold Tollefson of the Washington staff of the Warehouse Service Branch, met with Chicago Board of Trade officials in Chicago, Jan. 21, to discuss the requirements for warehouse receipts issued under the U.S. Warehouse Act. The Board has designated some points outside the immediate Chicago area as delivery points for such contracts. Board officials wanted to review federal requirements since most delivery contracts are satisfied through the tendering of federal warehouse receipts.

● Wishmire spoke on "National Warehouse Legislation—The Findley Bill," before the 95th annual convention of the Ohio Grain, Feed and Fertilizer Association, Inc., in mid-February.

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## Jerry McCarty—Continued

Jerry and his staff keep up with what's going on by talking with buyers and sellers at the 110 major feedlots in the area, at the Amarillo Auction, and at 16 meat packing plants. Information on sales are reported voluntarily. That's why integrity and confidence are so important.

The Amarillo office prepares and disseminates seven reports a day, plus two weekly summaries. These go by leased teletypewriter wire, immediately, to all major livestock marketing centers and commercial news wire services. Amarillo staff members voice 20 radio broadcasts a day. Three times each day, they up-date the three-minute automatic telephone recordings that handle from 200 to 300 calls daily. A second unit had to be installed recently. Summary mailed reports are prepared each week by the Texas Department of Agriculture.

Amarillo is the hub of a vibrant, concentrated livestock industry, ever changing. In the last decade, livestock activity in this market has increased 1600 percent. Since 1968, volume of reported "direct-for-slaughter" sales at feedlots has nearly quadrupled. Present feedlot capacity in the area totals more than five million head and

it's increasing each year. The number of meat packing plants in the area has jumped from 11 to 16, with three additional large plants under construction.

Jerry McCarty's training, experience, and temperament match the bustling schedule. He graduated from Texas Tech. University, Lubbock, in 1955, with a degree in animal husbandry and a Smith-Hughes Certificate in ag education. He taught vo-ag at Burbank High School in his hometown of San Antonio for a year. He joined USDA's market news staff in Sioux City in 1956; transferred to Chicago in 1957; to Kansas City in 1958; and to Ogden in 1960. He opened the new Livestock Market News office in Fargo in November 1962; was transferred to Clovis in 1969, and then to what he calls the "best job in the whole setup," the Texas-Oklahoma Pan-handle market, in January 1970.

Things have never been the same since. But his wife, Betty, and six youngsters, including twin 13-year-old daughters, know what it's all about. They, too, are part of the team that helps Jerry get his job done. □

# Personnel Actions

## RETIREMENTS

### Grain

Walter Borg, Independence, Mo., retired for the second time in November. Borg had retired June 30, 1973, after working with the federal government for 37 years, 30 of them in Grain Market News. But in September, he was called back for an emergency assignment in San Francisco. Borg was an expert on grain statistics—which are available, and where they are located, and worked towards getting more statistical data on grain and feedstuffs.

Sigfred H. Freeman, field office supervisor at Fort Worth, retired in December. Freeman had worked with the Grain Division for over 30 years in a number of field positions.

Archie D. King retired in December after 30 years with the Grain Division. King was an agricultural commodity grader in Seattle, Wash.

Marjorie Kirkpatric, a clerk at Crowley, La., retired in December after 22 years with the Grain Division.

Clemmer B. Marcus retired with 35 years of government service. Marcus was a grain marketing specialist in the Standardization Branch, and was stationed in Hyattsville, Md.

Jerome F. Merta was a field office supervisor at El Campo, Tex. He retired in December with more than 25 years with the Grain Division.

Wilbert C. Newnham, an agricultural commodity grader at Toledo, Ohio, retired in December. Newnham had over 31 years of government service—all in the Grain Division except for military duty.

Anne M. Ripple retired in December with more than 13 years with the Grain Division. She was a clerk in El Campo, Tex.

### Livestock

Meat grader Julius Batt retired in January. Stationed in Denver, Colo., Batt was with the Livestock Division for over 21 years.

Joseph Belskis, a meat grader at South Bend, Ind., retired at the end of December after more than 17 years with the Division.

Howard Bowling, main station supervisor at Sioux City, Iowa, since 1962, retired in January. Bowling joined the Livestock Division in 1944.

Rufus Iager, a national meat grading supervisor since 1963, retired in January. He had 30 years of service with the Division, 20 years in supervisory positions.

### Poultry

Joseph H. Mitchell, market news officer-in-charge, Kansas City, Mo., leaves USDA with 27 years of service.

## DETAILED

### Poultry

William J. Borst, supervisory agricultural commodity grader, Chicago, Ill., has been detailed to the Federal Energy Office since September.

William A. Hand, agricultural economist in Washington, D.C. is on detail to the Cost of Living Council. Hand went to the CLC in January.

Gary L. Peabody, market news reporter, Chicago, Ill., has been on detail to the Federal Energy Office since November.

## AWARDS

### Cotton: Special Achievement Awards

Frank Thompson, seasonal laborer, Hayti, Mo.

Patricia Buckel, seasonal clerk, Carlsbad, N.M.

Stella Mae Swofford, seasonal clerk, Carlsbad, N.M.

# Personnel Actions (Cont.)

## PROMOTIONS

### Livestock

Edward Novak, main station supervisor at South St. Paul, Minn. has been named to fill the same position at Sioux City, Iowa.

H. Michael Windham, assistant main station supervisor at Des Moines, Iowa, is transferring to South St. Paul, where he will be main station supervisor (replacing Novak).

## WELCOME

### Grain

Wanda M. Moore, budget and accounting specialist, Hyattsville, Md.

### Information

Frances Stachow, public information specialist, Marketing Services Branch, Washington, D.C.

## TRANSITION

### Fruit and Vegetable

William C. Knope of the Portland Marketing Field Office, Portland, Ore. to the Lakeland Marketing Field Office, Lakeland, Fla. Knope becomes officer-in-charge on March 1, the day after the retirement of Minard F. "Bing" Miller.

### Grain

Ronald D. Dunagan, agricultural commodity grader, Commodity Inspection Branch, Hyattsville, Md., to assistant field office supervisor at Wichita, Kan.

Robert D. Strand, grain marketing specialist, Standardization Branch, Hyattsville, Md., to field office supervisor, Grand Forks, N.D.

### Livestock - Market News

Ronald Cole - Sioux City, Iowa, to South St. Joseph, Mo.

Gregory Rutar - Sioux City, Iowa, to Amarillo, Tex.

### Livestock - Meat Grading

R. Gerald Bawdon - San Antonio, Tex. to Williston, N.D.

Leslie Bishop - Greeley, Colo. to Bell, Calif.

Richard Cadwell - Hereford, Tex. to Market News at San Francisco, Calif.

Joseph Carson - Bell, Calif. to Paso Robles, Calif.

Thomas Despins - Madison, Wis. to Peoria, Ill.

Michael Erwin - Sioux City, Iowa to Ft. Dodge, Iowa

Asger Fog - Seattle, Wash. to Bell, Calif.

Vernon Gardiner - Billings, Mont. to Boise, Idaho

Peter Hitch - Denver, Colo. to Billings, Mont.

David Key - N. Portland, Ore. to Bell, Calif.

Roger Kloostra - N. Aurora, Ill. to South Bend, Ind.

John Le Scogin - Phoenix, Ariz. to Hereford, Tex.

James Miller - Nashville, Tenn. to Jacksonville, Fla.

Victor Roberts - N. Salt Lake, Utah to Bell, Calif.

Ronald Stevens - San Francisco, Calif. to Stockton, Calif.

Glenn Truckenbrod - Sterling, Ill. to N. Aurora, Ill.

# AMS report: AN ADMINISTRATIVE LETTER FOR AMS EMPLOYEES

## Blum Named Associate Administrator

*John C. Blum,  
AMS' deputy administrator  
since 1967, was named  
associate administrator  
on Thursday, March 21,  
by Secretary Butz.*

*In the May issue of  
AMS Report,  
Mr Blum will discuss  
his new position,  
what it means to him,  
and what it will  
mean for AMS.*



## Joe Evans: Meat Grader Extraordinaire

Contributed to AMS Report by Kay Rinfrette

New York, N.Y.

Scotland's gift to the Livestock Division's meat grading service is Joseph Evans, a meat grader stationed at Newark, N.J. Born and raised in Glasgow, Joe came to the U.S. in 1930, when he was 19. "I arrived on Washington's birthday," he says, "which is my birthday too."

Joe is one of 375 meat graders stationed throughout the nation to apply USDA quality and yield grades to carcasses and cuts of beef, veal, lamb, and mutton.

Most graders are stationed in the midwest now, Joe explains. There has been a major shift of cattle slaughtering activity to the midwest, close to the source of cattle on the hoof. That's why significantly fewer graders are employed in the New York City area now than 10 years ago.

However, Joe is kept busy providing meat grading service for many satisfied customers in the New York area (the largest consuming mar-

ket in the nation). His work ranges from grading carcasses in slaughter houses to providing acceptance service for ship lines and other large-scale feeding institutions.

Joe says that he works at 15 or 16 different establishments each week. Most of the cattle slaughtered locally in N.Y.C. are killed by Kosher methods for the large Kosher-consuming market in the area.

Joe has been exceptionally successful in maintaining cordial relationships with meat trade members. Frequently, in daily grading situations, plant officials disagree about the quality grade placed on certain carcasses—a Choice grade instead of Good, for example, can mean a big money difference. And in the Newark-New York area, the atmosphere of tension and competition is intense.

According to Meat Grading Branch Chief Dave Hallett, the local trade openly acknowledges

continued on page 2



**Joe Evans**

Joe Evans - Continued

Joe's authority in grade placements and his knowledge of the grade standards.

Back in the 1950's and early '60's, Joe played a major part in initiating and providing examination, acceptance, and certification services for the luxury passenger steamship lines operating out of N.Y.C. Although passenger service has declined in recent years, Joe still performs some acceptance work for ship lines.

Joe's "specialty" during his 23 years with the Livestock Division has been giving public demonstrations of meat grading activities before consumer and industry groups.

Commended frequently for his outstanding ability as a public speaker, Joe says he really enjoys this part of his job. Often he conducts these demonstrations on his own time. "I'm especially appreciated by elderly ladies at consumer meetings," he says. "They like my Scottish accent."

Joe is highly regarded by his fellow employees and Division officials as well. He joined the Livestock Division's Meat Grading Branch in 1951 after working as a food and meat buyer in the U.S. Army and for a major hotel supplier in N.Y.C. The recipient of seven outstanding performance awards since 1963, Joe Evans is clearly a meat grader "extraordinaire." □

\* \* \*

#### FROM PERSONNEL . . .

### **Reviewing Your Beneficiary Designations**

Designations of beneficiaries: we hate to bring it up, but have you reviewed yours recently? Designations apply to: 1) Federal Employees Group Life Insurance benefits, if you are covered by that program (Form SF-54); 2) unpaid compensation at the time of death (Form SF-1152); and 3) lump sum retirement fund benefits (Form SF-2808).

It's time to review your designations when . . .

. . . your family status changes—a check of your designations may show a corresponding change is necessary.

. . . you transfer to another department—your SF-54 or SF-1152 designations should be renewed there, since they are automatically cancelled in your original department. (If you move between agencies of one department—USDA, for example,—current designations remain in effect.)

This is the order of precedence of payment to survivors:

- (1) To your designated beneficiary or beneficiaries;
- (2) If there is no designated beneficiary, to your widow or widower.
- (3) If neither of the above, to your child or children, with the share of any deceased child distributed among his descendants.
- (4) If none of the above, to your parents or surviving parent.
- (5) If none of the above, to the executor or administrator of your estate.
- (6) If none of the above, to your next of kin as determined by the laws of your state of residence at the time of death.

If this order of precedence is not satisfactory, then you should make sure your current designations are on file. You can get the necessary forms from your supervisor, administrative officer, or directly from the Employee Relations and Service Branch, Personnel Division. For more information, see AMS Instruction 340-2.

## **Division Launches Interchange Program**

Four of our personnel specialists switched from their own branches and specialized assignments Feb. 4 and took on new duties as the Division put in motion its first Interchange Program.

Ray Holmes, Brenda Johnson, Ron Leon, and Rich Reiland were the first specialists selected for this internal development program among the Division's four branches. Each will spend the coming year in two other branches (six months in each branch), learning and performing all of the specialized functions of those branches.

The interchange is intended to improve the Division's service to the agency and to develop employees in Personnel to their full potential. Employee development is a prime objective of the personnel program as it operates throughout AMS. We anticipate that the Interchange Program will fully utilize the skills of the employees involved. This should not only lead to improved productivity and a deeper job satisfaction, but it should also strengthen each employee's career qualifications.

## **AFCU Invites Field Members**

Since the Agriculture Federal Credit Union opened membership to field employees Oct. 1, the AFCU has answered inquiries from 48 states and opened 117 accounts, according to Manager Ben Hills.

Membership is open to any USDA employee not eligible in another credit union for USDA or federal employees, provided there are less than 500 USDA personnel in the employee's work location.

To apply to the AFCU, send your name, date of birth, social security number, address, name of your USDA agency, work location, home and office telephone number, and a check for \$5 for one share to: Agriculture Federal Credit Union, USDA South Building, Washington, D.C. 20250.

## **Yeutter Named Asst. Secretary International Affairs, Butz Announces**

On March 13 Secretary Butz announced the reassignment of Clayton Yeutter to the post of assistant secretary for international affairs and commodity programs. Mr. Yeutter has been the assistant secretary for marketing and consumer services since January 1973.

He succeeds Carroll G. Brunthaver, who resigned Feb. 1 to join the Brookings Institution.

In his new post, Mr. Yeutter is in charge of USDA's domestic farm programs and export operations. The agencies reporting to him are the Agricultural Stabilization and Conservation Service, the Commodity Credit Corporation, the Foreign Agricultural Service, and the Federal Crop Insurance Corporation.

Mr. Yeutter joined the Department in October 1970 as the administrator of C&MS. He left USDA for one year, in 1972, to head President Nixon's re-election campaign in the midwest and to serve as the national director for agriculture of the Committee for the Re-election of the President. He was named assistant secretary on his return.

## **Bartlett Heads**

### **Committee To Review AMS Lab Services**

Deputy Administrator for Management Richard P. Bartlett, Jr., heads up a committee that will review laboratory services in AMS. The committee will probe alternatives in carrying out lab services and recommend changes to improve those services.

Nominated to the committee by their division directors are: Larry Stout, committee coordinator, (Technical Services Division); E. B. Liebe (Grain); John Wegener (Fruit and Vegetable); Richard Hood (Administrative Services); Harold Meister (Dairy); and Jerry Goodall (Livestock).

# Division News

## Dairy

● In early April, Deputy Director **Bob March** is attending a meeting in Paris sponsored by the Organization for Economic Cooperation and Development.

March has assisted staff specialists of the OECD who have been working on a report dealing with changes in the U.S. dairy industry. Similar reports have been prepared for New Zealand, Denmark, and the United Kingdom, as well as a general summary report.

At the April meeting a group of dairy specialists from those countries are reviewing all the reports and exchanging views on general dairy matters.

March represents AMS in the USDA study group which has been set up to study the impact of dairy product imports on the U.S. dairy industry. He plans to pick up information relating to this study while in Europe.

## Fruit and Vegetable

● The Florida State Department of Agriculture continues to expand its use of telephone recorders to provide market news information. The State Department has installed two new recorders. There's a new one in the Lakeland market news office that provides shipping point information on strawberries and cabbage for producers in the Plant City area.

Different field offices service the second new recorder, in Immokalee, which gives market information of interest to that area. Immokalee watermelons are the first domestic watermelons marketed in the U.S. each year. When they begin moving to market, the recorder in Immokalee will cover their shipments, unloads, and prices.

● The year-old advertising campaign for the Potato Board won two of nine awards from *Family Health* magazine. Board Treasurer Vernon James of Elizabeth City, N.C., accepted the awards at a special affair in New York City from Dr. Jean Mayer, professor of nutrition at Harvard University. The Board took both of the top honors in the fruit and vegetable category for its magazine and television advertising, termed "pertinent, comprehensive, nutritional information."

● Use of 48x40-inch pallets is up significantly, says the Palletization and Productivity Committee of the United Fresh Fruit and Vegetable Association. (A pallet is a platform on which boxes of produce are stacked. Sometimes the boxes are strapped down so the individual boxes can be handled as a unit).

The increased use of this size pallet stems from the Committee's recommendation that the 48x40-inch unit base for the shipment of fresh fruits and vegetables be adopted as an industry-wide standard by Jan. 1, 1975. The Committee also recommended adoption of standard size shipping containers, preferably a series of modular sizes, that would efficiently fit the 48x40-inch base.

Standardizing the pallet and shipping container sizes would reduce the number of times individual boxes of fresh fruits and vegetables are handled, resulting in significant economies in the packing, storage, transport, and distribution of fresh fruits and vegetables.

● The Stockton, Calif., Processed Products Standardization and Inspection office reports a heavy olive pack in northern California processing plants. The quality of the fruit is good, the office says, and most lots are meeting the olive marketing order requirements. Demand for olives is relatively strong and most of the fruit is being sold and shipped as soon as it is processed.

● **Mark Grant**, officer-in-charge at East Point, Ga., met this winter with a class of dieticians at the University of Georgia to explain the work of the Processed Products Standardization and Inspection Branch. He also demonstrated the grading of canned peas and green beans. The response was excellent and Grant has been asked to make a return visit in the fall.

● The Washington Processed Products Standardization staff participated in three seminars in mid-February with **Tom Nolan** and **Owen Ecker** of the Technical Services Division. They discussed implementing attribute standards that employ improved sampling techniques.

● The Tokyo Food Fair, featuring U.S. products from 28 states, will be held this month, April 15-19.

# Division News (cont.)

## Fruit and Vegetable (Cont.)

● Shipping point inspection operations at Nogales, Ariz., are seasonally quite active. Approximately 350 inspections are made daily at season's peak. The chief commodities crossing into the U.S. from Mexico are tomatoes, cucumbers, peppers, eggplant, squash, and watermelons. Distributors report no problem in obtaining trucks for domestic shipment.

## Grain

● Since 1964, the field offices of the Grain Division have submitted 5,329 graded samples of grain (corn, wheat, oats, soybeans, and grain sorghum) to the ARS Northern Regional Research Laboratory in Peoria, Ill., for aflatoxin, ochratoxin, and zearalenone (all toxic molds) studies. The results of most of the studies have been published by ARS.

● On Feb. 25, employees in the Chicago Field Office voted to join the American Federation of Government Employees (AFGE), AFL-CIO Union. The necessary paperwork is being prepared for submission to the Department of Labor.

● Field Office and Assistant Field Office Supervisors **Dean Duncan** and **Virgil Wray** instructed a grain grading school in Minneapolis, Feb. 26-March 1. The University of Minnesota Extension Service sponsored the course, which was primarily for country grain elevator superintendents, although representatives from terminal elevators and AMS' T&W Division also attended. Grain market news reporter **Dick Reiners** explained the market news service to the group.

● Here's one way of speeding up grain handling—the Denver Grain Exchange recently sent out a licensed sampler to sample a 52-car train of wheat destined for a Denver elevator, and subsequent shipment elsewhere. So the exchange had the origin grade and protein content of the wheat even before its arrival. The sampler went to Sharon Springs, Wallace, and Weskan, Kan., to get the samples which he brought back to the Denver lab for grading. Origin certificates were ready by the time the grain was ready for shipment from Denver.

## ● Professional Inspection Techniques

"Times have changed and so have grain handling and marketing practices. Modern inspection techniques are needed by handlers and inspectors to effectively cope with the changes."

With that introduction to its brochure on the subject, the Grain Division introduces its "Professional Inspection Techniques" course. Course Director **Jerry Cotter**, Deputy Administrator **Dick Bartlett**, and the Statistical Staff, launched the course in January 1972 to acquaint handlers and inspectors with the principles of modern inspection techniques. Cotter is assistant chief of the Grain Division's Program Analysis Branch.

The five-day course, which stresses class participation, is open to the trade, government, and anyone else interested in learning how statistical inspection principles affect day-to-day work situations in handling, sampling, and testing grain and related products.

Since 1972, demand for the course has soared. It will be offered for the eighteenth time this month, April 1-5, in Memphis, Tenn., and other sessions are being scheduled.

Judging from the demand and favorable feedback from government and industry attendees, the course is achieving its main purpose: to improve the understanding of sound inspection and grading practices, and to win wider acceptance and use of modern inspection techniques.

## Livestock

● Does the grade of the beef and the part of the carcass it comes from make a difference in the eating quality of ground beef? The Standardization Branch wanted to find out—so they've contracted with ARS to do a research project.

**Russell Cross**, formerly with the Standardization Branch, now with the ARS Livestock and Meat Marketing Laboratory, is conducting the research . . . he's using a trained taste panel of ARS employees who volunteered for the project.

The panel will rate cooked samples of ground beef prepared from two parts of the carcass—the chuck and the plate—in each of five grades: USDA Prime, Choice, Good, Utility, and Cutter. Results from the tests will be considered in preparing specifications for school lunch purchases.

# Division News (Cont.)

## Livestock (Cont.)

● A new Federal-State livestock market news office opens in Columbia, S.C., during the first week in April. Market news reporter **Allen Cloud** transfers from San Antonio, Tex., to supervise the South Carolina program, which involves eight state reporters covering 15 livestock auction markets as well as several graded feeder pig sales and direct hog sales throughout the state. There are now 47 livestock market news offices manned by federal or federal-state personnel.

● A new brochure describing the Livestock Division's "Product Examination Service" for meat and meat products (Marketing Bulletin No. 55) came out Feb. 20. "Product Examination Service" tells potential users about the service, which is available upon request on a fee basis. Under the service, meat graders examine and certify the physical condition of meat or meat products at the point of shipment or delivery. All meat grading main stations and the Information Division now have a small supply of these pamphlets on hand.

● Standardization Branch Chief **Ned Tyler** judged live steers and their carcasses at the 14th annual National Livestock Show at Guatemala City, Guatemala, Feb. 9-17. Said Tyler: "It was requested that I place the steers and their carcasses on the basis of USDA quality and yield grades . . . the goal was to produce carcasses that would qualify for the USDA Choice grade. This objective is an effort to produce quality beef for export to the U.S.—probably an unrealistic goal. Feed costs in Guatemala are now quite high, and it is doubtful they can or should try to compete for the U.S. Choice market. However, there is a growing demand at home for high-quality beef." Tyler made his trip under the auspices of FAS, which is providing assistance to Guatemalan interests in a cattle improvement program.

## Poultry

● "Poultry and Eggs—Since 1917," a new exhibit with a "yesterday and today" theme for poultry and egg market news, grading, and egg products inspection, was used for the first time at the annual meeting of the Southeastern Poultry and Egg Association (Jan. 28-30), and then again at the Pacific Egg and Poultry Association's annual meeting (March 6-9).

## Transportation and Warehouse

### ● Transportation and the New Energy Policies

Since last summer, growing demand has intensified the already-critical shortage of motor carrier service. The increased demand is directly linked to a series of railroad actions that severely limit ability of the rails to move perishables, especially fresh fruits, vegetables, and meat.

By-products of the energy shortage—such as the 55 mph speed limit—are also linked to the supply/demand situation for carrier service. To truckers, the energy crisis has meant additional problems like: 1) higher costs, due mainly to fuel price increases; 2) lower revenues because they can't make as many trips; and 3) reduced capacity in the motor carrier fleet. Since each haul takes longer, fewer trucks are available at any given time.

In February, **Jim Lauth**, director of the T&W Division, testified for the Department before the Senate Subcommittee on Transportation, Committee on Public Works, on the impact of the shortage on shippers of agricultural perishables.

USDA supports legislation that would loosen up the restrictions on the weight and length of trucks hauling perishables on interstate highways, as long as the 55 mph speed limit is in effect. The legislation would provide for a re-tightening of these restrictions should unsafe conditions result.

Although the outlook isn't hopeful for this legislation, there is the possibility of legislation that would at least make uniform the length and weight restrictions for trucks on the interstate highway system.

## Information

● **Martha Parris** was in Florida in late February working with a USDA film crew on a 1-½ minute news film on the Fruit and Vegetable Division's market news service on imported flowers. The service began in December. **Bob Conrad** of the Division's Atlanta office narrated the film which will be distributed to television stations across the country.

● Information's **Jerry Mason** and Livestock's **Bob Leverette** will be leaving for the Omaha, Neb., area this month, to make a film on the Livestock Division's

# Division News (Cont.)

## Information (Cont.)

Beef Carcass Data Service. They will be filming scenes at a ranch, a feedlot, an auction market, and a packing plant for about 10 days.

● The Marketing Programs Branch is "talking turkey" with a promotional theme aimed at stimulating consumption of turkey for Easter—in fact, all during April when supplies will be at a near-record level for this month.

Another merchandising assistance effort underway focuses on beef, which—surprisingly enough—is

in plentiful supply at meat counters now, as many feeders are marketing their cattle at a loss.

The Division's promotional activity—carried out largely through its five regional offices—seeks to win the cooperation of mass media and such volume buyers of food as large retailers and institutional users. AMS commodity divisions make a recommendation that a commodity receive such aid when there is evidence of marketing distress. The Administrator approves the recommendation before promotional activities are undertaken.

Besides turkey and beef, commodities given this attention since last August include Bartlett pears, sweet cherries, cranberries, sweet corn, cabbage, and peanuts.

## Personnel Actions

### RETIREMENTS

#### Dairy

**Jean White** retired in February with 21 years of government service. She was a comptometer operator in the New York Milk Market Administrator's office.

**Roy Winder**, an auditor in the Seattle, Wash., Milk Market Administrator's office, retired in February after 25 years of service.

#### Fruit and Vegetable

**Bill Cospers**, in charge of the Birmingham, Ala., market news office, recently retired following 26 years of service with the Market News Branch.

**M. U. Van Kirk**, federal supervisor in Maine, retired with 30 years of service with the Fresh Products Standardization and Inspection Branch.

#### Poultry

**Maxine D. Celander**, clerk-typist in the Des Moines, Iowa, regional grading office since 1970, retired Feb. 15 after 30 years of federal service.

### AWARDS

#### Grain

**Jewell M. Hicks**, administrative assistant and secretary to the director, received a Certificate of Merit and quality salary increase for outstanding performance in all phases of her job. Jewell's effectiveness in her job has contributed significantly to the Grain Division programs. The award was made by Director Howard Woodworth at the Grain Division's staff meeting Feb. 27 in Hyattsville, Md.

**Dwight W. Lambert** of the Seed Branch was awarded a certificate from the American Red Cross for donating one gallon of blood. Director Woodworth presented Dwight with the award Feb. 27 in Hyattsville.

**Bernard Leese**, chief examiner of the Plant Variety and Protection Office, received a Certificate of Merit and \$350 for his ingenuity in creating a new system of describing plants in a standard format that fits a computer storage and retrieval system. This is a speedier system than the old one, and costs less to grant exclusive rights to developers of new plants. The award presentation was made Feb. 20 in Hyattsville.

# Personnel Actions (Cont.)

## Awards (Cont.)

**Poultry: for outstanding leadership and initiative in carrying out assigned shell egg surveillance responsibilities.**

**Coy L. Boswell**, shell egg inspector, Houston, Tex.

**Charles N. Clay**, shell egg inspector, Dallas, Tex.

**Ashby W. Franklin**, shell egg inspector, Arlington, Tex.

**Bryce W. Miller**, shell egg inspector, Gonzales, Tex.

**Larry D. Poldrack**, shell egg inspector, Waco, Tex.

**Jerry D. Smith**, shell egg inspector, Lubbock, Tex.

## PROMOTIONS

### Fruit and Vegetable

**Fresh Products Standardization and Inspection Branch:**

**Paul B. Beattie**, promoted and reassigned to the Standardization Section.

**Michael A. Castille**, promoted to head of the Inspection Section, replacing M. Fisher Kee who recently retired.

**Edmund C. Margeson**, promoted to federal supervisor, Maine, replacing M. U. Van Kirk.

**Karl E. Torline**, promoted to assistant head of the Inspection Section.

**John D. Flanagan**, marketing specialist in the Regulatory Branch in Washington, D.C., has been promoted to assistant to the chief.

### Livestock

**Fred Williams**, supervisory meat grader at Kansas City, Mo., since December 1972, has joined the Standardization Branch in Washington as a livestock and meat marketing specialist. He will be working primarily with the livestock grading and marketing programs of the various state departments of agriculture—helping to achieve uniformity through the use of federal grades.

## WELCOME

### Livestock

**Sandra Brookover**, returning to the Standardization

Branch in Washington, D.C., as consumer meat specialist to replace Sara Eason, who resigned in February.

## TRANSITION

### Dairy

**Richard A. Glandt**, agricultural economist in the Milk Market Administrator's Office, Denver, Colo., to Order Formulation staff, Washington, D.C.

**Joan P. Johnson**, clerk-stenographer in the AMS Personnel Division, to the Dairy Division, Administrative Office, Washington, D.C.

**Donald T. Liden**, dairy products marketing specialist, Milk Market Administrator's Office, Hartford, Conn., to the Order Operation Branch, Washington, D.C.

### Livestock - Meat Grading

**Jewel Brooks** - Houston to Laredo, Tex.

**Elven Conklin** - Albert Lea, Minn. to Sioux City, Iowa.

**James Cunningham**, meat grader at Omaha, Neb., has transferred to the Washington office as administrative staff assistant. **Lamar Yawn**, who has held this position since September 1972, has transferred to Kansas City, Mo., as supervisory meat grader.

**Howard Dugger** - National Stockyards, Ill. to Springfield, Ill.

**Larry Johnson** - N. Portland, Ore. to Livestock Market News in San Francisco, Calif.

**William Lundy** - Hattiesburg, Miss. to Macon, Mo.

**James Miller** - Nashville, Tenn. to Jacksonville, Fla.

### Livestock - Market News

**Lowell Serfling** - West Fargo, N.D. to Indianapolis, Ind.

### Poultry

**William Borst**, supervisory agricultural commodity grader, Chicago, Ill., who was detailed to the Federal Energy Office for four months, has accepted a position with them at a higher grade.

May 1, 1974

# AMS report: AN ADMINISTRATIVE LETTER FOR AMS EMPLOYEES

## An Interview with John C. Blum

Former Deputy Administrator John C. Blum was named associate administrator of AMS on March 21 by Secretary Butz.

Mr. Blum discusses his new position in the following interview with *AMS Report*.

**Q. Mr. Blum, what does the title "associate administrator" mean? What's the difference between a deputy and an associate administrator?**

A. The associate administrator is the administrator's alter-ego. I'll share across-the-board responsibilities for AMS operations. As deputy administrator, I had specific responsibilities for particular programs. Also . . . I'll act for Administrator Peterson when he's away. In other words, I'll be completely involved in all of the issues and problems faced by the agency.

**Q. What will be the difference in your duties?**

A. Since 1967 I've been responsible for regulatory programs—the gamut of activities ranging from marketing orders to programs under the Perishable Agricultural Commodities Act, the Federal Seed Act, the Agricultural Fair Practices Act, transportation, warehousing, commodity research and promotion . . . Now I'll be involved in the other side of the picture, too—standardization, inspection, grading, market news—the service programs of the agency. I'll be exposed to a whole new set of responsibilities, and I'll represent AMS in its dealings with the Secretary's office, the trade, and with Congress, much more than I have in the past.



Photos by Lester Shepard

**Q. Mr. Blum, has AMS ever had an associate administrator before, or is this a new position?**

A. No, the position isn't new, although AMS hasn't had an associate administrator since Winn Finner left in 1969.

**Q. Did Administrator Peterson have special reasons for reestablishing the position at this time?**

A. Pete had a number of things in mind. As a result of recent reorganizations—and the transfer of food and nutrition programs and meat and poultry inspection out of the agency—AMS is now manageable with a relatively streamlined top agency staff. The two program deputy positions (regulatory and marketing services) have been consolidated into one deputy for Program Operations. The administrator, associate administrator and program deputy will have

AMS people appear regularly on USDA's two TV programs, *Down to Earth* and *Across the Fence*. Starting this month, AMS ventures into the media will be reported in this column.

Both *Down to Earth* and *Across the Fence* are taped at WRC-TV, Channel 4 in Washington, D.C. After their original Washington showings, tapes from each program are "bicycled" or distributed around the country for local broadcasts. Each *Down to Earth* segment is sent to about 50 stations and is shown around the country during the 12 weeks following its Washington air date. *Across the Fence* programs, distributed to about 100 stations, may be seen locally across the U.S. during the six weeks following their Washington air dates.

Because program times are at the discretion of each station, Airwaves cannot list local schedules. However, you can check local TV listings or your local station for programming information in your city.

### *Down to Earth*

*Down to Earth* is a three-minute broadcast shown in the Washington area each weekday at 6:20 a.m. on Channel 4. The current schedule is:

**Opie C. Hester**, Poultry Division, "The Turkey Supply Situation," broadcast April 2.

**Tom Crider**, Fruit and Vegetable Division, "Revised Standards for Canned Grapefruit," April 10.

**Bob Albert**, Grain Division, "How USDA Develops Grade Standards for Grain," April 12.

**Bob Albert**, "Proposed Changes in Grade Standards for Barley," April 15.

**Dave Vaughn**, Fruit and Vegetable Division, "Market News for Ornamental Crops," scheduled for Washington broadcast the last week of April/first week of May.

**Opie C. Hester**, "Eggs," scheduled for broadcast the last week of April/first week of May.

**Bernard Leese**, Grain Division, "Computerized Plant Protection," scheduled for Washington broadcast the second week of May.

**Stan Rollin** of the Grain Division, who leaves soon on a European trip that will include visits to

### In My Opinion

"In My Opinion," a letters-to-the-editor column making its first appearance in the June *AMS Report*, will be an open forum for thoughts and opinions on . . . commendations and criticisms of . . . any AMS-related subject.

An attempt will be made to publish those letters representative of contrasting points of view when all letters cannot be accommodated. We appreciate the interest of those who take the time to put pen to their views.

Please send signed letters directly to:

"In My Opinion"

USDA

AMS - Information - Rm. 3080-S

Washington, D.C. 20250

□

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### Airwaves—continued

Warsaw and Madrid, will discuss "Reciprocal Seed Rights," to be broadcast in Washington the third week in May.

### *Across the Fence*

*Across the Fence* is a 30-minute broadcast. The following AMS people will appear on upcoming *Across the Fence* programs:

**Frank Betz**, Fruit and Vegetable Division, "How to Buy Lettuce and Other Salad Greens," 7:30 a.m. Saturday, May 4, and 7 a.m. Sunday, May 5.

**Sandra Brookover**, Livestock Division, "Economy Cuts of Lamb," 7:30 a.m. Saturday, May 11, and 7 a.m. Sunday, May 12. □

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### Blum—continued

greater flexibility than in the past in sharing program management functions and, together with Dick Bartlett, the management deputy, will provide policy direction for the agency. Another important consideration in reestablishing the position was to have a second person more completely informed about all of the agency's programs. As you know, Pete is very much interested in meeting our field people and getting acquainted with AMS field operations. An asso-

ciate administrator will provide better continuity when the administrator is away.

**Q. Have you set any particular goals for yourself, and for AMS in your new position?**

A. I guess my main goal is to help the administrator, based on my experience in AMS, to achieve *his* goal of melding our diverse program activities into a smoothly working team operation. We want to get a better interchange among the program divisions in matters of common interest . . . as well as a better delineation of our programs and goals in the marketing field.

AMS, minus meat and poultry inspection, is a more homogeneous bundle of activities. This makes for programs that are related to the common goal of achieving a more efficient system for marketing food. We have professional managers at the head of all our programs. Our goal is to get them working closely as a team—with each other, and with Dick Bartlett and the service and support divisions.

**Q. Mr. Blum, how long have you worked with USDA and AMS?**

A. Well, it's going on 35 years now. I joined USDA in 1939 as an agricultural economist with the Bureau of Agricultural Economics in Upper Darby, Pa. In 1942 I came to Washington and worked on wartime dairy marketing programs. Then I spent an interim with the Navy, and in 1946 came back to USDA as an economist in the Dairy Division of what was to become AMS. In 1961 I became director of that Division and was appointed to the administrator's staff in 1963.

**Editor's Note:** Mr. Blum, who is the AMS recruitment chairman for the Red Cross Blood Program, enjoys playing the violin and is a charter member of the Fairfax (Virginia) Symphony. He's held office both in the Symphony in the past 17 years, and on the Virginia State PTA Board. Mr. Blum and his wife, Mable, have three children, Joanne, 31, John, 26, and Nancy, 21, and three grandchildren. □

## Division News

### Cotton

● **Universal Cotton Standards Conference May 14-15**

The Cotton Division will host the 17th Universal Cotton Standards Conference in Memphis, Tenn., on May 14 and 15. The Universal Cotton Standards Agreement provides for this conference every three years to consider establishing, revising, or changing cotton standards, and to examine and approve "key" sets of the currently adopted standards for use in this country and abroad.

The agreement, established by USDA in 1923, now includes 13 cotton associations and exchanges in ten cotton-consuming countries in Europe and Asia. In addition to delegates from the overseas associations, about 100 representatives of the U.S. cotton industry will participate in the conference.

**Administrator Peterson** and Robert C. Jackson, executive vice-president of the American Textile Manufacturers Institute, will be the principal speakers at the opening session.

### Fruit and Vegetable

● **New National Potato Promotion Board**

Six new members were appointed and 24 incumbents reappointed to the National Potato Promotion Board March 29. Potato producers in the 48 contiguous states will be represented by 84 Board members. The Board, which administers the Potato Research and Promotion Plan, met April 1 and 2 in Denver, Colo. to elect new officers and plan the research and promotion programs for the 1974-75 season.

Newly-elected officers are: Don Turner (Maine), president; Gary Ball (Idaho), Don Johnston (California), and Ernest Bushman (Wisconsin), vice-presidents; Vernon James (North Carolina), secretary; and Leon Dunn (Kansas) treasurer.

The Board recommended continuation of its advertising program, which features the low calorie-high nutritional values of potatoes. In addition, a merchandising program designed to improve the quality of potatoes at retail will be initiated.

# Division News

## ● \$2 Million PACA Complaint Is Largest on Record

On Feb. 23, the Maine Potato Council, Presque Isle, Maine, filed a \$2 million PACA reparation complaint, the largest on record according to **John Flanagan**, assistant to the chief of the Regulatory Branch, against Potato Service, Inc., Presque Isle, and American Kitchen Foods, Inc., Caribou, Maine. The Council alleged failure to promptly pay growers for potatoes purchased for processing between October 1973 and February 1974.

An investigation by the New York PACA office disclosed that Potato Service, Inc., and American Kitchen Foods, Inc., owed growers a combined total of more than \$2,280,000.

The respondents explained a fund shortage due to the slow movement of large inventories of frozen potatoes. They agreed, however, to start weekly minimum payments of \$200,000 to the growers in early March, and to furnish payment reports to us.

## ● '74 Processing Vegetable Acreage Estimated High

Prospective 1974 acreage for eight principal vegetables for processing is estimated at 7 percent above 1973 and 14 percent above 1972. These estimates for green lima beans, snap beans, beets, sweet corn, cucumbers for pickles, green peas, spinach (winter), and tomatoes are based on reports by processors and growers before planting and represent intentions only. Only spinach acreage is forecast to be slightly lower than 1973.

## ● Cincinnati Labor Contract Dispute Settled

A dispute between labor and management handling fresh fruits and vegetables on the Cincinnati wholesale market was settled March 24, ending a two-week strike. Cincinnati operations were near normal again by April 1.

## ● San Antonio, Tex., Market News Office To Open Soon

The opening of the San Antonio, Tex., Federal-State market news office has been delayed for several weeks. State personnel will entirely staff the office, and Texas has found it difficult to hire a qualified reporter. The office will report trading on the San Antonio terminal market and shipping point sales in

the Winter Garden and other nearby production areas. The first report is expected early this month.

## ● Truck Shipment Reporting Grows

Truck shipment reporting has grown markedly in the past few months. The latest additions are apple reports: from the Boston market news office—for all New England states; from the Rochester office—for western and central New York; and from Newburgh—for apples in eastern New York. Though these reports are weekly, they add substantially to the total reports of apple movement. It's hoped that truck reporting continues to expand—where possible on a daily basis, but at least on a weekly basis.

## ● Spanish Market Managers Visit Chicago, New York Offices

**Tom Hill**, officer-in-charge of the New York market news office, and **Dick Koebeler**, officer-in-charge of the Chicago office, hosted some interesting guests in March. Three market managers from Spain—**Eduardo Sanchez Monjo**, **Antonio M. Riera**, and **Joe Merino Galver**—visited New York on March 4, and Chicago on March 12. The visitors toured market facilities, and spent some time with local market officials and wholesale representatives.

## ● Cincinnati Greenhouse Growers Discontinue Vegetables

Cincinnati market newsmen were invited to tour some of the larger greenhouses in the Cincinnati area in late March. **Willard Hines**, officer-in-charge, and **George McFerran**, truck reporter, learned that some growers are phasing out tomatoes and leaf and Bibb lettuce, in favor of ornamental crops.

## ● Demonstrating Grade Standards

Standardization Specialist **Donald Burton** attended the Indiana Cannery Association's Spring Technology Meeting April 3 to discuss proposed changes in canned tomato standards.

**James Marine**, officer-in-charge of the Battle Creek, Mich., field office, met with the Michigan Cannery and Freezers Association workshop March 18-19 to discuss proposed changes in the grade standards for canned and frozen red tart pitted

# Division News

cherries. Marine said that the 200 persons at the workshop expressed great interest in the proposed changes.

## ● Food Processors' Sanitation Workshops

Processed Products Standardization and Inspection personnel are participating in three Sanitation Food Industry Workshops sponsored by the Food Processors Institute of Berkeley, Calif. PPS&I people serving as faculty members are: **J.J. Vollman**, assistant western regional director; **William B. Gambill**, central regional director; **Lamar English**, officer-in-charge, Winter Haven, Fla., area office; **Joseph W. McAllister**, assistant OIC, Winter Haven; and **John Campbell**, assistant to the branch chief in Washington.

APHIS, as well as the Environmental Protection Agency, the Occupational Safety and Health Administration, and FDA are also sending representatives. Workshop locations and dates are: Chicago, Ill.—May 7-9; Orlando, Fla.—Sept. 10-12; (one workshop was held in Monterey, Calif. in April).

The workshops help industry to better understand various government agency requirements, and to evaluate their own situations so as to comply with sanitation safety and health requirements.

## ● *Quality for All Seasons* Debuts

*Quality for All Seasons* made its Washington debut March 29. The 17-minute film on fresh products inspection of fruits and vegetables, commissioned by the F&V Division, is a cooperative effort of the F&V and Information Divisions, and USDA's Motion Picture Service. **Sheila Nelson** was the Information Division's representative on the project and **M. Fisher Kee** (now retired) was F&V coordinator. The film was completed with the cooperation of inspection personnel in the states of California, Florida, Georgia, Idaho, New Jersey, Washington, and Virginia.

Prints of *Quality for All Seasons* will be available for loan through AMS regional Information offices beginning in early June.

made use of facilities at Ohio State University and meatpacking plants in the Columbus area in their three-week orientation program. The trainees, (all recent animal science graduates), their colleges, and field locations as of April 1, are as follows:

**Lauri M. Bryan** (University of Florida), assigned to Newark, N.J.; **Jackie L. Colley** (Panhandle State College—Oklahoma), Omaha, Neb.; **Luke M. Etheredge** (Texas Tech University), Omaha; **Kevin Kingsbury** (Cornell U.), Sioux City, Iowa; **Robert P. Miles** (U. of California—Chico), North Salt Lake, Utah; **Gerald D. Rana** (Oklahoma State U.), Bell, Calif.; **Michael E. Russell** (U. of Kentucky), Chicago, Ill.; **Sharon K. Schilder** (Iowa State U.), Denver, Colo; **Robert K. Shroyer** (Washington State U.), North Portland, Ore.; and **Jerald T. Thompson** (Iowa State U.), Albert Lea, Minn.

The trainees will continue their on-the-job training at their field locations.

## ● Beef Purchase Program

The Program Analysis Group is handling the operational details of the USDA ground beef purchase program announced March 26. Purchases with funds from Section 32, Public Law 74-320, began the week of April 8. Up to \$45 million has been allocated for the program, which is intended to remove fed beef from regular marketing channels. The beef will be prepared and placed in freezers within five weeks of the contract date and will be distributed to schools beginning in July.

This purchase program is not intended as just a supply operation for schools—nor even just to help improve prices to cattle producers and feeders—although it does aim at serving both those purposes.

The broader purpose is to help bring about more market stability for beef in the months ahead. The program will attempt to remove heavy cattle—that are now backed up in feedlots and therefore depressing the entire fed beef market.

The need for this action was evident from the drastic reduction in placements in feedlots during the past couple of months—a situation which, if continued, could lead to sharply reduced supplies later this summer and consequent higher prices to consumers. If the purchase strategy works, then placements in feedlots will improve and prices will hopefully stabilize in the months ahead at a level that is reasonable to consumers and producers.

## Livestock

### ● March '74 Training Class

The ten members of the March 1974 training class

# Division News

## ● Ohio Reports Wool Market News

The Federal-State livestock market news office in Columbus, Ohio, began reporting wool sales within the state on March 7. This market report—an addition to wool reports prepared at the Division's central wool reporting office in Denver and at other market news offices throughout the western states—is being released every Thursday through May in order to cover the major portion of the Ohio shearing season.

## ● Beef Carcass Data Service: Progress Report

Approximately 85,000 official USDA eartags have now been distributed to 31 cooperating cattlemen's and agricultural groups under the Division's Beef Carcass Data Service (BCDS). In the Dec. 1 issue, *AMS Report* stated that more than 70,000 tags had been distributed to 29 groups. The eartags are distributed directly to producers and feeders by the cooperators. Meat graders evaluate BCDS-eartagged cattle for specific grade characteristics, and the data is forwarded to the tag purchaser. To date, carcass data has been collected on approximately 10,000 cattle.

## ● Annual Livestock Grading Clinic

Fred Williams, of the Standardization Branch, and Eddie Kimbrell, formerly with Livestock Division and now assistant to the administrator, are scheduled to conduct the annual livestock grading clinic May 6-9 in Parkersburg, W. Va. The clinic is sponsored by the National Livestock Grading and Marketing Association to promote uniform application of federal livestock grade standards. State-employed livestock specialists from about 20 states are expected to attend. Williams replaces Kimbrell as executive secretary of the Association.

## POULTRY

● **Jerald C. Fitzgerald**, formerly assistant chief, Standardization Branch, died April 1. Fitzgerald had been with the federal government for 18 years. He retired on disability in July 1973.

## ● Film Makes Finals in Film Festival

"Egg Grades - A Matter of Quality," the Division's new shell egg movie, has been selected for the finals of the 16th Annual American Film Festival to be held in New York City in May. Winning films will be

circulated to Educational Film Library Associated member institutions across the country.

## TOBACCO

## ● Supervisors Meet in D.C.

District Supervisors from each district—flue-cured and barley—and their two assistants met in Washington March 25-27 to work on plans for the Division's reorganization. The reorganization will be in operation by July 1.

## TRANSPORTATION AND WAREHOUSE

## ● National Grain and Feed Association Meets



*The National Grain & Feed Dealers Convention, from left: Jerry Oien, (Washington, D.C.), Frank Heili (Prairie Village, Kan.), Harold Tollefson (Washington, D.C.), and Pete Koontz, mgr., Amherst Cooperative Elevator, Inc., Amherst, Colo.*

**Art Queck** of the Omaha, Neb., area office, **Frank Heili** of the Prairie Village, Kan., national office, and **Dick Heaton** of the Portland, Ore., area office, helped **Jerry Hudgins** and **Harold Tollefson** of the Washington staff man the Warehouse Service Branch booth at the Annual Convention of the National Grain and Feed Association at the Washington Hilton Hotel on March 13 and 14. The men explained licensing of warehouses under the U.S. Warehouse Act to members of the grain trade.

# Division News

## INFORMATION

### ● Food Marketing Alert

First issue of *Food Marketing Alert*, a monthly guide to food supplies for volume buyers and communication media, was issued during the last week of March, covering expected food supplies in April.

Prepared by Information's Marketing Programs Branch—with printing details handled by the Division's regional office in Dallas—the monthly report is a new service of AMS to help such mass food buyers as retailers, wholesalers, and public feeders plan volume purchases and menus. Data for the report is developed by five AMS commodity divisions—Dairy,

Fruit and Vegetable, Grain, Livestock, and Poultry—in cooperation with ERS.

The report, which can be easily duplicated by recipients, also goes to field Extension personnel, educators, and news media outlets, so they can pass the word to individual consumers.

Special issues, as needed, alert food buyers to individual commodities in temporary oversupply. Such foods are often priced relatively lower than usual, thereby representing "good buys" for volume buyers and consumers. Since the last week of March, special issues of *Alert* have called attention to turkey, beef, onions, eggs, and cabbage.

## Personnel Actions

### RETIREMENTS

#### Dairy

**Wesley O. Brumbelow**, an accountant in the Appalachian Market Administrator's (MA) Office, retired after 29 years of service.

**Edmond J. Frost**, an accountant in the Southern Michigan MA's Office, retired with 21 years of service.

**Helen Jensen**, administrative officer, Omaha, Neb. MA's Office, retired after 40 years of service.

**Margaret P. King** retired with 23 years of service. She was a clerk in the North Texas MA's Office.

#### Poultry

**Jean Klimkiewicz**, a budget and fiscal analyst in Washington, D.C., retired on disability March 8 after 11 years with the federal government.

#### Tobacco

**Ruth J. Schmidt**, a market news program assistant in Washington, retired March 18. Ms. Schmidt worked for USDA for 14 years, 12 with the Reports and Analysis Branch.

**Zed C. Layson** retired Dec. 31. Layson was a district supervisor in Lexington, Ky., and worked for the Tobacco Division since April 23, 1944.

#### Information

**Richard W. Gregg, Jr.**, retired April 12. Gregg, a marketing specialist, had been with AMS for 12 years.

### WELCOME

#### Dairy

**Barbara L. Bonnet**, clerk in the North Texas Market Administrator's Office.

**Mary F. Hamilton**, clerk stenographer in the Program Analysis Branch, Washington, D.C.

**Douglas W. Hansen**, auditor in the Chicago Regional Market Administrator's Office.

**Gwendolyn Y. Huggins**, clerk stenographer in the Greater Kansas Market Administrator's Office.

**Patrick Kelly**, auditor in the Chicago Regional Market Administrator's Office.

**Patricia A. Sweet**, clerk stenographer in the Order Formulation Branch, Washington, D.C.

# Personnel Actions

## Fruit and Vegetable

**Steven Sandberg**, a recent graduate of Boston College with a B.S. degree in Economics, reported for duty in Boston on April 1 as a market reporter trainee. Sandberg has started the GS-5 F&V Market News Reporter Training Program and before he is finished, will receive instruction in reporting both fruits and vegetables and ornamental crops.

## Poultry

**Ruth McCrimon** joined the Washington staff as a supply clerk (part-time) on March 28.

## Tobacco

**Rosemary Musick**, formerly of the Tobacco & Peanut Division, ASCS, transferred to the Tobacco Division on March 18. Ms. Musick is a secretary-steno in the Director's office.

## Administrative Services

**John A. Bau**, formerly with Forest Service, became assistant chief of the Property and Procurement Branch in Washington, D.C. in February.

**David H. Leavitt**, chief of the Paperwork Planning and Systems Branch in Washington, D.C., came to AMS from the Department of Transportation in March.

## TRANSITION

### Cotton

**Ernest J. Padilla**, an agricultural marketing specialist, field representative, in Carlsbad, N.M., left AMS to join Exxon, U.S.A. in March.

**Helen E. Thomas**, an administrative assistant in Washington, D.C., left AMS in March.

### Dairy

**Donald R. Mullens**, supervisory auditor, Connecticut MA's Office to supervisory auditor, Minneapolis MA's Office.

## Fruit and Vegetable

**Oksun Bailey** has recently transferred from the Market News Branch to the Program Analysis Section

of the Fruit Branch. Her new assignment will involve statistical work related to the Branch's programs. Oksun graduated with a B.S. degree from Ewha Women's University in Seoul, Korea.

## Poultry

**Gary L. Peabody**, Market news reporter in Chicago, Ill., transferred to the Federal Energy Office, effective March 16, at a higher grade. He had been detailed to FEO since November 1973.

## Information

**Victor P. Keay, Jr.**, has left AMS to join the Federal Energy Office as director of the Audio-Visual Division of Public Affairs. Keay has been on detail to FEO since January 2, 1973. His transfer was effective March 17.

## PROMOTIONS

### Fruit and Vegetable

**Stanley E. Call**, officer-in-charge of the Grand Forks, N.D., market news office, was promoted and transferred to Birmingham, Ala. He replaces **Bill Cosper** who recently retired. Call took on his duties in the Birmingham market news office on April 22.

### Grain

**Charles L. Hunley** has been promoted to assistant branch chief, Headquarters Office, Independence, Mo. Hunley has been with the Branch since June 1964, when he started as a market reporter in Washington, D.C. He served as a grain market reporter in Little Rock, Ark., and Chicago, Ill. before transferring to the Headquarters Office in Independence in August 1968.

## AWARDS

### Cotton

**Gordon Schofield** in the Birmingham, Ala. office, received a Special Achievement Award in March *for achieving and maintaining an unusually high standard in the performance of his duties in field work, cotton classification, and market reporting.*

# AMS report: AN ADMINISTRATIVE LETTER FOR AMS EMPLOYEES

## Four from AMS Receive USDA Top Honors

Four of AMS' own were among 90 USDA employees who received awards at the 28th Annual Honor Awards Ceremony May 16.

Floyd F. Hedlund, director of the Fruit and Vegetable Division, was one of seven employees to receive the Department's highest honor, the Distinguished Service Award. Receiving Superior Service Awards were: Joseph M. Evans, a meat grader stationed in Newark, N.J.; Janet Long, head clerk in the Los Angeles, Calif., Fruit and Vegetable Market News Office; and Harry J. Wishmire, supervisory warehouse examiner, Indianapolis, Ind.

Secretary Earl Butz presented the awards and personally congratulated each recipient following an address by Frederic V. Malek, deputy director of the Office of Management and Budget.

Also on the program, held in the 80-degree sun at the Sylvan Theater on the Washington Monument grounds, were music by the Air Force Band, Presentation of the Colors, and an Invocation by Under Secretary J. Phil Campbell.

Asked about his thoughts on receiving the Department's highest honor, Floyd Hedlund, a Nebraskan who joined USDA's Agricultural Adjustment Agency in 1937, replied: "What can I say. You feel elated . . . I'm very happy to have received the award."

The Distinguished Service Award cites Dr. Hedlund for his leadership in directing grading, inspection, market news and regulatory programs affecting the nation's fruit and vegetable marketing system. It commends him, too, for contributions to the world community as an international advisor on processing and distributing fruits and vegetables.

Dr. Hedlund holds two degrees in Agricultural Economics, a B.S. from the University of Nebraska and a Ph.D. from Cornell University in Ithaca, N.Y. He and his wife Delia live in Washington, D.C.

Joseph Evans received the Superior Service Award for "outstanding technical proficiency and exceptional public relations skills in performing both regular and specially assigned meat grading duties."

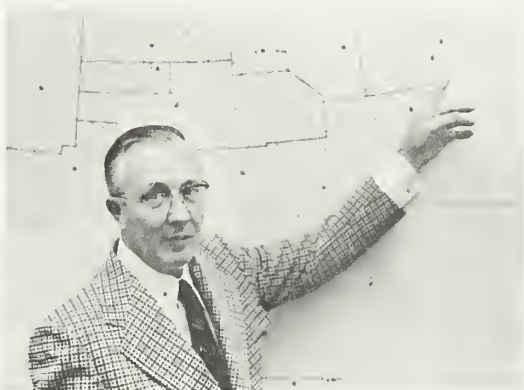
Of the honor, Mr. Evans said, "I'm very proud about it, and very happy."

Mr. Evans is a native of Glasgow, Scotland. In his 23 years of meat grading in the Newark-New York City area, he has received seven USDA awards for achievement and excellence.

He and his wife Edith live in Brooklyn, N.Y.



**Floyd F. Hedlund**



**Joseph M. Evans**

There are things about Robert Burton Brown that could lend themselves to stereotype. He's 38, tailored, trim, and blue-suited. He's also the new assistant deputy administrator for management, who sits behind a mahogany desk on the third floor corridor sometimes referred to as executive row.

But the very term executive row startles Brown because he has no such self-image, and sees management as completely in rhythm with the vital functions of AMS as the roll of the meat grader on a beef carcass. Talk with Bob Brown just five minutes and the stereotype crumbles.

He has, first of all, the delightful gift of self-effacing humor. Ask him a question about himself, and the answer straddles seriousness and fun.

"Mr. Brown, to be 38 and a GS-15 in a high administrative job isn't exactly the norm. You must have started young?"

"Yes, I started with the Department of Labor . . . at the age of four," and he laughs in genuine amusement at the prospect.

It was a young and a serious Brown, though, who rose from a GS-3 clerk to a GS-14 supervisor in nine years in the District of Columbia office of the Department of Labor's Manpower Administration. (Formerly a federal unit, the D.C. Manpower Administration is being transferred to the D.C. government. Brown left to continue his federal career). On his way up to acting director of the Office of Administration and Management Services, Brown worked in virtually all manpower and employment service areas. This gave him the chance to not only absorb the basics of counseling, placement, training, personnel, budget, economic analysis, and administrative policies, but, being a thinking man, to translate the workings of each into his own theories on management.

#### **No Illusions**

Brown has no illusions about the nitty-gritty nature of his calling.

"Management can be a deadly practice," he says frankly. "It's a lot of hard work . . . the day-by-day facing of unpleasant problems, attending to details, and applying management principles that don't always work as expected."

He leans back in his chair, half-gazing out the window, hands folded, and volunteers his first observations of USDA.



## **AMS Profiles**

**Bob Brown:**

**Management**

**without**

**Illusions**

continued on page 4

## **Derr, Frazier Named to Deputy Directors' Posts**

David E. Derr was named deputy director of the Dairy Division April 28. He joined the Division in 1942, and has been on its Order Formulation Staff since 1947. As Deputy Director Derr now heads up that Staff, which involves 61 federal milk market orders across the country.

Derr's career with USDA began in 1936 when he was an assistant land use planning specialist for the state of Maryland under the Resettlement Administration. Shortly after, he was named to head up the Administration's flood control program in the northeast, and was stationed first in New Haven, Conn., and later in Philadelphia, Pa. Derr also worked with the Bureau of Agricultural Economics.

"I feel real good about the appointment," said Derr, who sees it as "challenge to keep the program viable and to carry out the purposes of the Agricultural Marketing Agreement Act."

Derr said the appointment is particularly challenging at this time "with the erosion of market boundaries because of the increased mobility of milk, and the consolidation of handler operations. The industry," Derr added, "is in a period of transition."

Derr started early in the dairy field—he was born and raised on a dairy farm in Frederick, Md.

Lloyd R. Frazier comes to Washington June 9 to assume his new post, deputy director of the Cotton Division. Since 1966, Frazier has been director of the Division's western regional office, headquartered first in Phoenix, Ariz., and then in El Paso, Tex.

As Deputy Director, Frazier will have responsibility primarily for cotton classification, testing, and standards.

A native Oklahoman, Frazier graduated from Oklahoma State University in 1952 with a B.S. in Agricultural Education. After military duty with the Army in Germany, he began his career with the Cotton Division as a field representative in Bakersfield, Calif., in May 1955. Frazier was also a field rep in El Centro, Calif., and in El Paso, Tex., before being promoted to cotton classifier in 1958.

In his career with the Cotton Division, Frazier has also been officer-in-charge of the El Paso classing office, and head of the Standards Preparation and Distribution Section. □

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He holds a B.S. in Agricultural Education and Economics and an M.A. in Agricultural Economics, both from the University of Maryland. □

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## **From Personnel . . .**

### **AMS '73**

#### **Accident Rate**

#### **39 Percent**

#### **Over '72**

Accidents happen. Or do they? Eighty-five percent are caused by people, according to a recent study—they don't just come about because of machine failures or physical hazards. AMS employees felt the impact during 1973. Our

on-the-job accident rate was the highest in over five years, increasing by a startling 39 percent over 1972! Use of motor vehicles led the way as the primary cause. Within some divisions, auto accidents accounted for between 30 and 53 percent of all accidents.

How can we combat this automobile accident problem?

Any employee driving a motor vehicle on official business should participate in a Defensive Driver Training Course, a Safe Driving Session, or similar training. AMS Instruction 375-3, Driver Training, recommends that 25 percent of each division's employees driving on official business should receive related training annually.

Alertness to the rules of the road and common sense, of course, should always supplement that formal training. □

**Brown**—continued

"One thing that's impressed me about Agriculture . . . the people I've met here are extremely capable. They know their jobs. I'm extremely sincere about that. They are very capable, very much professionals."

Brown sees differences between other agencies he's worked for and AMS. "It's probably premature for me to say this, but my first impression is that AMS has less centrality than other agencies I've seen, and I see this as a challenge to my own management style.

"I feel," Brown continues, "that management services in AMS should be and are being run with the idea of support and service to the program divisions. I hope to be able to contribute to the efficiency of AMS' managerial practices, and to be a part of the team concerned with overall management problems."

Brown has built a reputation both at the D.C. Manpower Administration and during a brief stint earlier this year at the Federal Energy Office for developing management systems along strong organizational lines.

Brown draws on experiences that reach farther back than Labor and FEO for his new role as Deputy Administrator Dick Bartlett's assistant. He tends to slough off the work of his younger days as a fairly typical story; typical or not, it's the story of individuality for which America is known, and it's Brown's story.

### Getting Off the Farm

Born and raised in the Finger Lakes region near Syracuse, N.Y., Brown left home at 14 and hired out as a hand on a dairy farm for three of his high school years. Then he did what many boys do to "get off the farm"—joined the Army—and returned to a bank job in Syracuse at 21.

In talking, Brown passes off his Army days just that quickly. But intelligence, personality, curiosity, and wit take from each experience exactly what they put into it, and it becomes apparent that for this particular man the service meant more than the GI Bill.

For Brown the Army was the first of many dominoes to fall into place that led eventually to his job with AMS. The Army meant language training and a 15-month tour of duty in Korea where he worked as a Chinese translator. The second domino came after the Army with acceptance into the Foreign Service School of Georgetown University where he graduated with a B.S.

degree in political science/economics. The GI Bill doesn't work financial magic for a 22-year-old in a big city, though, so Brown attended classes at night and worked full-time as a GS-3 clerk (at the start) in the Department of Labor's Manpower Administration.

And that, of course, was domino number three.



*"Management can be a deadly practice . . . attending to details, and applying management principles that don't always work as expected."*

Few are up for a GS-13 rating by the time they finish college, and this posed a more sophisticated version of the "what now" dilemma for Brown: whether to pursue a foreign language career and start over as a GS-5 foreign language specialist at age 26, or to continue in management? Though he was already satisfied with management as a life's profession, the arrival first of David and then Barbara (now ages 12 and 11) decided the issue. (Brown and wife Joy are also the parents of Lynda, 7, and Kevin, 4).

A staunch advocate of formal education ("I can't think of a college course I had that wasn't valuable."), Brown has continued taking outside courses to help him on the job: psychology at the University of Virginia, financial management at the Benjamin Franklin Institute in Washington, D.C., plus a wide range of management courses.

And how have years of management affected the would-be foreign service officer?

Now he's simply an extra-curricular linguist. Brown bends to rummage through his bottom desk drawer, and, grinning, produces a fat stack of Chinese flash cards. □

## Honor Awards—continued

"There are so many things I could say," said Janet Long of Los Angeles. "When you're so far away from the scene—I call Washington the scene—you feel that no one knows about you. But when something like this happens, it all comes together. You can get discouraged with the job and its problems, but this makes it all OK."

The award, which cited Mrs. Long for her outstanding performance as head clerk in the Los Angeles office, also brought her to Washington for the first time.

A native of Madison, Wis., Mrs. Long attended the University of Wisconsin, and joined AMS in 1948.



Janet Long



Harry J. Wishmire

In his 35 years with USDA, Harry Wishmire has worked as a warehouse examiner and a supervisory examiner. The Department saluted Mr. Wishmire for his good work by presenting him with a Superior Service Award that cited him for outstanding leadership and administrative skill in the operation of the warehouse examination program to the direct benefit of the nation's farmers, the warehousing industry, and the marketing system.

Mr. Wishmire was born in Indianapolis, Ind., graduated from Butler University, and attended Indiana Law school and Northwestern University.

Said Mr. Wishmire of the award: "I'm very honored. It's been my good fortune to work for and with people of integrity and ability who are dedicated to their work, and I've only tried to follow their example." □

Photos by Lester Shepard

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## In My Opinion

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"In My Opinion," a letters-to-the-editor column will be an open forum for thoughts and opinions on . . . commendations and criticisms of . . . any AMS-related subject.

An attempt will be made to publish those letters representative of contrasting points of view when all letters cannot be accommodated.

We appreciate the interest of those who take the time to put pen to their views.

Please send signed letters directly to:

"In My Opinion"

USDA

AMS - Information - Rm. 3080-S

Washington, D.C. 20250 □

# Airwaves

*Down to Earth* is a three-minute broadcast shown in the Washington area each weekday at 6:20 a.m. on Channel 4. Each *Down to Earth* segment is sent to about 50 stations and is shown around the country during the 12 weeks following its Washington air date. Because program times are at the discretion of each station, **Airwaves** cannot list local schedules. However, you can check local TV listings or your local

station for programming information in your city. The current schedule is:

**Bernard Leese**, Grain Division, "Computerized Plant Protection," May 10.

**Stan Rollin**, Grain Division, "Reciprocal Seed Rights," May 22.

**Opie C. Hester**, Poultry Division, "Broilers-Fryers," May 28. □

## Division News

### Fruit and Vegetable

#### ● Louisville, Ky., Produce Dealers Help Tornado Victims

Les Matherly, of the Federal-State market news office in Louisville, Ky., reports that Louisville produce dealers contributed about \$1,000 in fruits and vegetables to survivors of the tornado in Brandenburg, Ky.

#### ● Market News Seasonal Field Offices Opening May 31

##### Location

Bakersfield, Calif.  
Florida City, Fla.  
Hastings, Fla.  
Lakeland, Fla.  
Las Cruces, N.M.  
Macon, Ga.  
Nogales, Ariz.  
Presque Isle, Maine  
Sanford, Fla.  
Yuma, Ariz.

##### Reporter

Charles Hackensmith  
George Cammeyer  
Leonard Timm  
Benton Morgan  
Kathleen Brubaker  
H. B. Buchanan  
Mike Shine  
John Boyle  
Charles Gore  
Tom Cooper

##### Commodities Reported

Potatoes, Melons, Deciduous  
Tomatoes & Tropical Fruit  
Potatoes  
Watermelons & Citrus  
Lettuce & Tomatoes  
Peaches  
(Mexican) Tomatoes & Vegetables  
Potatoes  
Vegetables  
Cantaloupes

#### ● Market News Reporters On Relief Assignments

##### Location

Chicago, Ill.  
New York, N.Y.  
San Antonio, Tex.  
Yakima, Wash.

##### Reporter

Bob Sweitzer  
Darrell Breed  
John Engle  
Ace Gloe

##### Commodities Reported

Wholesale Market  
Wholesale Market  
Wholesale Market  
Apples & Vegetables

# Division News (Cont.)

## ● Restraining Order, Injunction, First Since 1957 Issued Vs. South Texas Onion Grower

On April 26, Judge Garza of the U.S. District Court in Brownsville, Tex., enjoined a grower-handler, Lyle Foster, and his assigns, from selling onions in any way not conforming with the South Texas Onion Marketing Order. This is the first time since 1957 that a temporary restraining order has been issued for violating regulations of a fruit and vegetable marketing order. Foster had been selling ungraded and uninspected onions at his farm contrary to the regulations of the order, which imposes minimum quality standards and requires inspection.

## ● Dallas Reporter Helps Buying Co-ops

Bill McCauley, officer-in-charge of the Dallas, Tex., market news office, spoke this spring to a group of women from three buying cooperatives representing about 35 families each. He explained the market report and pointed out how it could be useful in their buying. There are several such groups in the area attempting to reduce family food costs through joint effort.

## ● Trade Welcomes New Weekly Honey Report

A brief one-page report of market conditions on honey is being disseminated to trade associations, the press, and state apiarists on a weekly basis. This report, which is in addition to the detailed monthly report, was begun March 8 following requests received at the last National Beekeepers Association meeting. It provides the latest information concerning honey prices and market conditions in seven leading states. Requests for the report, which is distributed by the trade associations, etc., rather than by the Washington office, are increasing.

## ● AMS Finds Aflatoxin in Imported Pistachios

AMS fresh products inspectors found, on initial analysis, that most samples from an April 23 shipment of 70 lots of pistachio nuts from Iran contained aflatoxin in excess of FDA's guideline. Under agree-

ment with FDA and pistachio importers, AMS inspectors ship samples of nuts to a Processed Products Laboratory to be analyzed for aflatoxin. Lots exceeding the guidelines are promptly reported to FDA.

## ● Spring Acreage, Fresh Vegetable Output Projections Down

Prospective spring acreage and vegetable output for the fresh market are down 5 percent from last year. Most of the decline is due to fewer acres of tomatoes, sweet corn, cabbage, cucumbers, and peppers in Florida. Acreages of important western crops, lettuce, carrots, celery, and late-spring tomatoes, are the same to a little below last year. Onion production is sharply above last spring. Shipping point prices in mid-April for major vegetables averaged about a tenth below a year earlier, with high prices for tomatoes and corn more than offset by low returns for cabbage, celery, lettuce, and onions.

## ● Fresh Fruits and Vegetables Fly Higher

Although air shipments represent less than .2 percent of all fresh fruits and vegetables marketed, the quantity shipped by air continues to increase substantially. Recently issued Market News Summaries show that more than 113 million pounds of fresh fruits and vegetables were shipped by air to domestic and foreign markets in 1973. In comparison, air shipments amounted to 68 million pounds in 1969 and 27 million pounds in 1966. Most air shipments originate in California and Hawaii.

## ● Disciplinary Order Issued

On Feb. 15 the Administrative Law Judge issued an order finding that Harry's Produce, Inc., Phoenix, Ariz., had committed repeated violations of the Perishable Agricultural Commodities Act in failing to pay 12 sellers more than \$38,700 for numerous lots of fruits and vegetables purchased in interstate commerce. Since no appeal was filed by the respondent, the order became effective April 9. The firm can no longer conduct further business under the Act, and none of the responsibly connected persons in the firm can be employed by another licensee for a minimum period of one year from the effective date.

# Division News (Cont.)

## Livestock



*The Maryville High School 2nd Place FFA Livestock Grading Team, 2nd Annual FFA Livestock Grading Contest, St. Joseph Livestock Market, standing left to right: Official Judges Bob Jorgenson and Phil McFall, team members Charley Pope, Mark Stines, Mark Spire, Chapter Advisor Paul Coffman, and Gene Millard, Station KFEO farm service director. Kneeling left to right: team members Steve Epsey and Steve Schmidt.*

### ● Seminar Month for McFall in Missouri

March was seminar month for **Phil McFall**, market news officer in charge at South St. Joseph, Mo. Between March 25 and March 28, McFall and **Wayne Yokley**, director of Marketing for the Missouri Department of Agriculture, explained and demonstrated grade standards for feeder pigs at seminars in eight Missouri towns.

Then on March 18 McFall and **Robert Jorgensen**, market news western area supervisor, discussed and demonstrated USDA grades for slaughter cattle and hogs and feeder cattle at a Future Farmers of America (FFA) meeting in the South St. Joseph Stockyards. The FFA program included a grading contest for students which was judged by Jorgensen and McFall. **Ray Faulk** and **Ron Cole**, members of the South St. Joseph

reporting staff, assisted in the contest.

In all, over 500 students, instructors, and livestock producers attended the nine seminars.

### ● Division Holds National Conference May 17-18

Livestock Division supervisory personnel from Washington and the field and AMS officials attended a national Division conference in Omaha, Neb., May 17-18. Conducted under the general theme, "Livestock Division's Role in Agriculture," the meeting dealt first with the development and management of division-wide programs, then with meat grading and market news programs.

# Division News (Cont.)

The Meat Grading Branch held several special meetings in Omaha in connection with the conference: all national meat grading supervisors attended a technical meeting May 16; from May 20-22, the 12 main station supervisors participated in a management/technical meeting designed to assure accuracy and uniformity in the nationwide application of grade standards and specifications.

## ● Testing Procedures Toughened for Federal-State Market Reporters

State employees hired to report livestock auctions under Federal-State programs now must pass a more thorough certification test and meet more rigid qualifications than before. The revised training and testing procedures for new employees, which became effective May 1, should improve uniformity and competence in reporting skills throughout the nation. Currently 97 state reporters and/or graders under Livestock Division supervision cover trading at 214 auctions in 19 states. Several state employees also report meat and wool trading.

The certification test consists of three sections: (1) a written test on the market reporter's handbook; (2) a practical test—the reporter collects market information and writes an actual report; and (3) a livestock grading test. A prospective reporter must pass all three parts to be certified as ready for duty. The testing procedure began in 1971.

## ● Beef Carcass Cutability Study In Garland, Tex.

The Standardization Branch's **Charlie Murphey** (assistant chief), **Herb Abraham** (livestock specialist), and **E. Curtis Green** (specification specialist), supervised a beef carcass cutability study in Garland, Tex., from April 25 through late May. Murphey, Abraham, and representatives from ARS, Texas A&M University, and Safeway Stores all planned the project, which was designed to evaluate the adequacy of present yield grade standards. USDA yield grades identify the yield of retail cuts in beef carcasses. Data was collected on about 275 sides of beef—varying widely in fatness, weight, and muscling—at Safeway's warehouse and distribution center in Garland.

## Poultry

## ● St. Louis - Kansas City Market News Offices Merge

The St. Louis dairy and poultry market news office was merged with the Kansas City, Mo., office April 28. The consolidation was made to use the reporting staffs' time more efficiently and to save on costs in areas such as administration.

The code-a-phone remains in St. Louis, where it will be serviced from Kansas City; poultry and egg reports continue to be mailed from Chicago.

**Bob Whitaker**, formerly in charge of the St. Louis office, was promoted to head the Kansas City operation, while **Wayne Seney**, market news reporter, was transferred from Des Moines, Iowa to Kansas City to cover the St. Louis reporting activity. **Irene Soll**, clerk-typist in the St. Louis office, also transferred to Kansas City.

## ● Boucher Speaks at NEPPCO Meeting

The 1974 turkey situation was the subject of **Pierre Boucher's** (marketing programs branch chief) March 20 talk to turkey raisers and allied industry men from the northeast. Boucher spoke in Gettysburg, Pa., at a meeting sponsored by NEPPCO (Northeastern Poultry Producers Council).

## ● Poultry and Egg Institute of America Meets in New Orleans

Division personnel attended the Poultry and Egg Institute of America's 45th "Fact Finding Conference" in New Orleans, La., April 24-26. The exhibit, "Poultry Division Services," and a teletype were used in the division's booth. The division's new shell egg movie, "Egg Grades—A Matter of Quality," was shown at the Shell Egg Workshop.

Attending the conference were: **Connor Kennett** (director); **Don Niebuhr** (assistant chief, Grading Branch); **Ray Greenfield** (national supervisor, Shell Eggs); **Dale Shearer** (regional director, Grading Branch, EME region); and **Dewey Blackwell** (Louisiana Federal-State grading supervisor).

# Personnel Actions

## RETIREMENTS

### Livestock

**Evelyn Allen**, head clerk at the consolidated office in Sioux City, Iowa, retired in February. She had worked for the Sioux City office since 1952.

**Meat grader Ivan Hall, Sr.**, stationed at Williston, N.D., retired in March, completing 20 years of federal service. He joined the Meat Grading Branch in Cleveland, Ohio, in 1956.

**George Leonard**, meat grader at Laredo, Tex., retired in March. Leonard began working for the Division in South St. Paul, Minn., in 1962.

**William Simerson, Jr.**, assistant main station supervisor in Chicago, Ill., retired in April after more than 21 years of federal service.

**Alfred Smith**, meat grader in Colorado Springs, Colo., retired in February, completing almost 24 years of federal service. He entered the Division in Scottsbluff, Neb., in 1951.

## TRANSITION

### Cotton

**Norma J. Chasco**, administrative officer in the Western Region, El Paso, Tex., has left AMS.

**Evelyn I. McGuire**, physical science aid, Cotton Testing Laboratory, College Station Tex., has left AMS.

### Fruit and Vegetable

**Wayne Hobb** reported for duty at the Boston market news office on April 29. Hobb is a native of Maine and worked with the Fresh Products Standardization and Inspection Branch until joining market news.

### Livestock - Market News

**Joseph Bray II** - Des Moines, Iowa to San Antonio, Tex.  
**Larry Johnson** - N. Portland, Ore. to San Francisco, Calif.

### Livestock - Meat Grading

**Wallace Bruner** - National Stockyards, Ill. to Macon, Mo.  
**Richard Dixon** - Wallula, Wash. to Emporia, Kan.  
**Peter Hitch** - Billings, Mont. to Boise, Idaho  
**Gary Thompson** - Sioux Falls, S.D. to Chicago, Ill.  
**Melvin Wibbels** - Great Falls, Mont. to Payette, Idaho

### Poultry

**Irene Soll**, clerk-typist, transferred from St. Louis, Mo., market news office to Kansas City, Mo., dairy and poultry market news office, effective April 28.

## PROMOTIONS

### Cotton

**Mary E. Atienza** was promoted to clerk-stenographer in the Standards and Testing Branch, Testing Section, Memphis, Tenn., April 14.

**Diane W. Palmer** was promoted to clerk-stenographer, chief clerk, in the Little Rock, Ark., office April 14.

### Poultry

**Wayne A. Seney** was promoted and transferred from reporting in the Des Moines, Iowa, market news office to reporting dairy and poultry market news in Kansas City, Mo., effective April 28.

Market news reporter **Robert T. Whitaker** was promoted and transferred from the St. Louis, Mo., market news office to head up dairy and poultry market news reporting in the Kansas City, Mo., market news office, effective April 28.

**Raymond S. Wruk** was promoted from assistant chief, Market News Branch, Washington, D.C. to chief of the Market News Branch, effective April 28.

### Tobacco

In compliance with the Tobacco Division's reorganization, the following four former area supervisors were promoted April 28 to the newly-established positions of assistant regional directors:

**Robert B. Cone**, Lexington, Ky.  
**Paul T. Donovan**, Lexington, Ky.  
**Ray W. Douglas**, Raleigh, N.C.  
**Albert L. Robertson**, Raleigh, N.C.

**Leonard J. Ford** was promoted to chief, Standards and Testing Branch, effective April 28.

## AWARDS

### Cotton

**Garvin Fish** of the Phoenix, Ariz., office was presented with a Certificate of Merit and quality salary increase in April *for outstanding performance of managerial and technical responsibilities while serving in the capacity of officer-in-charge of the Phoenix classing office.*

**Lorena Martin**, Atlanta, Ga., received a quality salary increase and Certificate of Merit in April *for achieving and maintaining an unusually high standard in the performance of duties as head clerk, contributing greatly to the efficient operation of the Atlanta and Vienna classing offices.*

**Geraldine Means** of Harlington, Tex., received a cash award and Certificate of Merit in April *for outstanding performance of clerical supervision which contributed substantially to the increased effectiveness of Cotton Division programs in the Harlingen area.*

### Livestock

**Eleanor Horning**, head clerk in the Livestock Division's consolidated office at South St. Paul, Minn., received a Certificate of Merit and quality increase March 26 in recognition of her outstanding performance in supervising, coordinating, and executing clerical/administrative duties. The Certificate was presented to her by Ed Hulin, market news officer in charge at South St. Paul.

# Personnel Actions (Cont.)

**Nettie Jacobson**, secretary to Market News Branch Chief Paul Fuller, received a Certificate of Merit and quality increase April 12 for exceptional performance and helpfulness in the Washington office. Paul Fuller made the presentation.

**Samuel H. Wooten**, officer-in-charge of the livestock market news office in Nashville, Tenn., was awarded the Honorary State Farmer Degree by the Tennessee Association of the Future Farmers of America (FAA). He received the award at the FFA State convention in Knoxville May 2. Wooten supervises the Tennessee livestock market news reporting and grading program.

received Certificates of Appreciation and cash awards for their suggestions:

**James L. Denlay**, a chart to convert tomato juice net weights (avoirdupois) to fluid ounces, based on refractive index readings taken at 20 degrees centigrade.

**Byron P. Eisner**, a conversion chart for shelf life.

**Arild T. Molgaard**, a conversion chart for avoirdupois ounces to fluid ounces of tomato juice, No. 211 cyl. can (211 x 414).

**Juan G. Quijano**, a device used as an aid for recording sinkers while brining peas.

## Fruit and Vegetable

The Fruit and Vegetable Division has held an Annual Awards Ceremony for over 20 years. In this year's program, held May 9 in Jefferson Auditorium, Director Floyd Hedlund honored 98 employees for their achievements during the year. Among the awards presented were:

### Length Of Service Awards All Washington Employees

#### 10 Years

**Gary D. Rasmussen** - Fruit Branch  
**Thomas Ratliff, Jr.** - Market News Branch  
**Karl E. Torline** - Fresh Products Standardization and Inspection Branch  
**John R. Toth** - Fruit Branch

#### 20 Years

**Michael A. Castille** - Fresh Products S&I Branch  
**Frank M. Grasberger** - Specialty Crops Branch  
**Gerald F. Pittman** - Market News Branch  
**Michael D. Price** - Regulatory Branch  
**Wilbur A. Rife** - Regulatory Branch  
**Edward W. Ross, Jr.** - Fresh Products S&I Branch  
**Constance L. Young** - Market News Branch

#### 25 Years

**Frank W. Betz** - Fresh Products S&I Branch  
**Donald R. Burton** - Processed Products S&I Branch  
**Donald S. Kuryloski** - Vegetable Branch  
**Charles C. Littleton** - Fresh Products S&I Branch  
**Richard O. Myers** - Fresh Products S&I Branch  
**Thelma B. Patterson** - Regulatory Branch

#### 30 Years

**George B. Dever, Jr.** - Fruit Branch  
**J. Lewis Maness** - Fresh Products S&I Branch  
**Virginia F. Wolverton** - Fruit Branch

#### 35 Years

**Norman F. Horsey** - Fruit Branch  
**Richard W. Lawall** - Administrative Group

### Suggestion Awards - Field

The following employees of the Processed Products Standardization and Inspection Branch in Stockton, Calif.,

## Certificates of Merit and Quality Salary Increases Washington

**Glenna A. Cioffi**, Vegetable Branch, *for sustained superior performance of clerical and stenographic duties under difficult conditions.*

**Mildred W. Dent**, PPSI Branch, *for continued excellence in performance of clerical and administrative duties. . . .*

**Fred Dunn**, Office of the Director, *for providing outstanding leadership . . . in pioneering international standards for processed fruits and vegetables. . . .*

**Carol A. Gaither**, PPSI Branch, *for continued excellence in performance of a large volume of varied secretarial duties. . . .*

**Norman E. Riddle**, Regulatory Branch, *for outstanding and efficient service . . . in administering the Perishable Agricultural Commodities Act.*

**John M. Saylor**, Market News Branch, *for continuing excellence in directing the activities of the Transportation Reports Section. . . .*

**Virginia F. Wolverton**, Fruit Branch, *for sustained efficiency and high level performance of secretarial duties. . . .*

## Field

### Fresh Products Standardization and Inspection Branch

**Barbara Ann Franklin**, Cleveland, Ohio, *for consistent and continuing superior clerical competency. . . .*

**Peter N. Manos**, Philadelphia, Pa., *for exceptional resourcefulness, sound judgment, and attention to good public relations essential to a successful shipping point inspection program. . . .*

### Regulatory Branch

**Eugene M. Carlucci**, New York, N.Y., *for outstanding and efficient service . . . in administering the Perishable Agricultural Commodities Act.*

# Personnel Actions (Cont.)

## Market News Branch

**Nicholas A. Esposito**, Pompano Beach, Fla., *for unusual ability and sustained high level performance of market news duties.* . . .

**Elizabeth L. Faulk**, New Orleans, La., *for continuing excellence in the performance of clerical duties.* . . .

## Processed Products Standardization and Inspection Branch

**John D. Costa**, Santa Maria, Calif., *for continued excellence in the inspection of processed fruits and vegetables during 1973.*

**Michael T. Ellzey**, Winter Haven, Fla., *for continued exceptional service in handling his assignment as Agricultural Commodity Grader.* . . .

**Margaret W. Frampton**, Easton, Md., *for continuing excellence in the performance of supervisory clerical duties.* . . .

**Ovle Gene Jones**, Ripon, Wis., *for continued excellence in the inspection of processed fruits and vegetables during 1973.*

**Naomi, R. Schafer**, Seattle, Wash., *for continued excellence in the performance of duties as head clerk.* . . .

**Janet M. Long**, Los Angeles, Calif., *for extended proficiency in the performance of supervisory clerical duties.* . . .

## Processed Products Standardization and Inspection Branch

**Kathryn P. Beilby**, Watsonville, Calif., *for sustained superior performance in the inspection of processed fruits and vegetables and related products during 1972.*

**Blondena F. Dombroski**, Chicago, Ill., *for sustained outstanding ability, resourcefulness and skill in carrying out clerical and stenographic duties.* . . .

**Esther H. Huibregtse**, Ripon, Wis., *for continuing excellence in the performance of clerical and stenographic duties.* . . .

**Betty J. Oliver**, Modesto, Calif., *for sustained superior performance in the inspection of processed fruits and vegetables and related products during 1972.*

The following inspectors were awarded for sustained superior performance in the inspection of processed fruits and vegetables and their products during 1973.

## GS-7 Inspectors

**Leon L. Law**, Winter Haven, Fla.  
**Charles W. Carper**, Winter Haven, Fla.  
**Stephen E. Rayner**, San Francisco, Calif.  
**Hisashi R. Fujita**, Fresno, Calif.  
**James R. Frazer**, Albert Lea, Minn.

## GS-9 Inspectors

**William L. Sineath**, Philadelphia, Pa.  
**Lois A. Courtney**, Winter Haven, Fla.  
**Suzanne G. Quattri**, Winter Haven, Fla.  
**Joseph T. Logan**, Easton, Md.  
**Alan H. Lish**, Winter Haven, Fla.  
**Edward S. Eargle**, Baltimore, Md.  
**Steven D. Dailey**, Chicago, Ill.  
**Joseph B. Scarbrough**, Kansas City, Kan.  
**Aldo V. Desantis**, Los Angeles, Calif.  
**Willis J. Black**, Salem, Ore.  
**Dean K. Dibblee**, Portland, Ore.  
**John H. Clark**, Modesto, Calif.  
**Arild T. Molgaard**, Stockton, Calif.

The following raisin inspectors and aide in Fresno, Calif., were awarded for sustained superior performance in the inspection of raisins during 1973.

**Melvin J. Otteson**  
**Aaron P. Goorian**  
**Alvin B. Turmon**  
**Mary K. Clark**  
**Harry T. Vinciguerra**  
**Lily M. Goshgarian**  
**Edwina Steigleder**

## Superior Performance Awards

### Washington

**Dale C. Dunham**, PPSI Branch, *for sustained and innovative proficiency in conducting a complex standardization program.* . . .

**Floyd F. Hedlund**, Office of the Director, *for exceptional direction of service and regulatory programs critical to national produce marketing.* . . .

**Sterling P. Ingram, Jr.**, PPSI Branch, *for aiding the Processed Fruit and Vegetable Service in developing a new look in regulations.* . . .

**Gerald R. Parlet**, PPSI Branch, *for furthering progress in the field of international food standards.* . . .

**David A. Patton**, PPSI Branch, *for sustained proficiency in execution of duties and exemplary record in conducting a complex and comprehensive inspection program.* . . .

### Field

#### Market News Branch

**Henry B. Buchanan**, Martinsburg, W. V., *for exceptional initiative . . . resulting in highly efficient . . . service to the fruit growers and shippers in Appalachian district.*

July 1, 1974

# AMS report: AN ADMINISTRATIVE LETTER FOR AMS EMPLOYEES



**Dick Heaton:**  
**In the Tradition**  
**of Warehouse**  
**Examiners Since**  
**World War I**

## AMS Profiles

Frank R. "Dick" Heaton was in Washington for eight weeks recently to launch the Warehouse Service Branch's (Transportation and Warehouse (T&W) Division) interchange program between D.C. and the field. Dick is a burly, soft-spoken Oregonian, given more to doing his job than to talking about it. Together with Jerry Hudgins of the D.C. office, though, he put together a profile of T&W's Warehouse Service Branch and his own work as supervisory examiner in the extensive Portland region (covers Arizona, California, Idaho, Nevada, Oregon, Utah, and Washington).

Dick got into the warehouse business in 1946 as a World War II Navy veteran returning from duty in Japan. He went to work for a federally licensed grain elevator back in his home state, Idaho. In 1961, backed with a going knowledge of grain elevators and the U.S. Warehouse Act, Dick left industry to join USDA and the T&W Division. He opted for a life in the northwest, where the salmon fishing is good, for himself and his then small family (Dick and wife, Yvonne, now have four sons: Michael, 29; Pat, 25; John, 20; and Scott, 13), and has been with the Portland office ever since.

To understand the need for warehouse regulation and how what was to become the Warehouse Branch got its start, let's turn back the

years for a moment. Consider the situation of a typical cotton farmer in the world of 1914 to 1916:

*The setting is World War I. Cotton harvest is about to begin. The Liverpool, New Orleans, and New York Cotton Exchanges have closed. Cotton prices are about a nickel a pound when you can find someone willing to buy. Chaotic conditions exist: practically no market, no credit and prospects for a large cotton crop.*

These conditions prompted Congress to pass the U.S. Warehouse Act in 1916. Originally the Act was written to help cotton farmers get loans in keeping with the value of their stored cotton. However, the measure was enlarged before passage to give similar help to producers of grain, tobacco, wool and flaxseed.

In 1919, Guenther Public Warehouse, a cotton warehouse in San Antonio, Tex., was issued the first license under the Act.

In 1923, the law was amended to assist producers and handlers of nearly all staple agricultural products.

Today Dick and the eight examiners he co-supervises, as well as about 150 examiners in the Branch's other six area offices across the U.S., examine 1,750 warehouses licensed under the U.S. Warehouse Act. These warehouses hold about 2 billion bushels of grain, and 11 million bales of cotton, as well as some wool, dry beans, and honey.

"What we do," said Dick, "is issue licenses to public warehouses storing basic commodities. After warehousemen voluntarily apply for and receive licensing under the Act, we follow up," he continued, "with periodic examinations to make sure they live up to the provisions and regulations of the Act and can keep their licenses."

Warehouse examiner Jerry Hudgins explained that a warehouseman's inventory is checked against his "obligations," receipts he gives farmers who store their commodities with him.

And what happens when obligations and inventory don't match?

continued on page 2

## Airwaves

"Sometimes it's just a case of poor record-keeping," Dick said. "But if an investigation is warranted—if, for example, it seems that the warehouseman might be converting stored grain to his own use—we call in USDA's Office of Investigation. USDA uses the Office's report, along with the examiners' reports, to determine whether prosecution is warranted.

Both Dick and Jerry feel their work is a "unique operation in agriculture. Warehouse examinations provide an important service to farmers, consumers, and everyone else concerned with agricultural products," said Jerry. Added Dick: "We try to help the marketing system flow efficiently, and the integrity of the warehouse receipt document is an important part of that chain." □

*Down to Earth* is a three-minute broadcast shown in the Washington area each weekday at 6:20 a.m. on Channel 4. Each *Down to Earth* segment is sent to about 50 stations and is shown around the country during the 12 weeks following its Washington air date.

The current schedule is:

Slide presentation from the Winterhaven lab, Fruit and Vegetable Division, "Taste Testing for Orange Juice," broadcast first week July.

**Tom Crider**, Fruit and Vegetable Division, "Grading of Florida concentrated orange juice," last week July/first week August.

**Fred Williams**, Livestock Division, "Federal-State Cooperative Grading Agreements," fourth week of July. □

## Division News

### Cotton

#### ● Cotton Market Development Seminar

Administrator Ervin Peterson and Director Andrew Robison met in Dallas June 10-11 with about 175 cotton industry leaders for the Cotton Market Development Seminar. The Seminar's sponsoring organizations, the National Cotton Council in collaboration with AMS, FAS, the International Institute for Cotton, Cotton Incorporated, and the Cotton Council International, reported on their activities, policies, and practices with regard to cotton market development.

### Dairy

#### ● Herb Forest - Agricultural Man of the Year

Director Herbert L. Forest was presented with the Agricultural Man of the Year Award June 5 by the Eastern Milk Producers Cooperative Association, Inc. The citation read:

*In recognition of your nearly 40 years with the United States Department of Agriculture, serving the Nation's dairy industry and in appreciation of your outstanding work in upgrading rural community life and your untiring efforts in improving the economic well-being of dairy farmers through the Federal Milk Marketing Order Program.*



Herbert L. Forest

A spokesman for the 52-year-old Association, headquartered in Syracuse, N.Y., said that the award has been given annually for the past five years. Last year's recipient was Senator Jacob Javits (N.Y.), and in 1972 the award was given to Vermont Commissioner of Agriculture Edward Eurich.

The Association markets 3-1/2 billion pounds of milk annually, the spokesman said, from the Canadian border to Washington, D.C., and from Boston, Mass., to Ohio. Its 8500 members live in seven northeastern states from Maryland into New England.

# Division News

## Fruit and Vegetable

### ● Director attends FAO Sessions

During the week of May 20 **Director Floyd Hedlund** was U.S. delegate at meetings of the Food and Agriculture Organization (FAO) Intergovernmental Group on Bananas, and UNCTAD (United Nations Conference on Trade and Development)-FAO Intensive Consultations on Bananas, in Rome, Italy. The following week he served in the same capacity at the Sixth Session of the FAO Intergovernmental Group on Citrus Fruit in Athens, Greece.

### ● Hedlund Chairs Codex Session at State

Five persons from the Division participated in the meeting of the Codex Alimentarius Committee on Processed Fruits and Vegetables, held in the State Department in Washington, D.C., during the week of June 3. The Committee's purpose is to develop international standards. **Director Floyd Hedlund** chaired the meeting, and **Deputy Director Fred Dunn** headed the U.S. delegation. **David Patton**, assistant chief, and **Dale Dunham**, standardization head, both of the Processed Products Standardization and Inspection Branch (PPSI), also attended. **Gerald Parlet**, standardization marketing specialist, was rapporteur for changes in the standards.

### ● Peanut Supervisors Conference Held

Federal and State Inspection Supervisors from peanut producing areas and representatives from the Peanut Administrative Committee, and ARS and ASCS, attended the Annual Peanut Supervisors Conference held in Albany, Ga., May 30-31. Changes in the Peanut Price Support Program and the Peanut Marketing Agreement were the main topics. J. W. Dickens, ARS, presented a report on rapid chemical methods for screening aflatoxin in farmers' stock peanuts.

### ● PPSI Demonstrations and Meetings

**Mark Grant**, officer-in-charge (OIC) at East Point, Ga., explained the work of our Department in May to the Marriott hotel chefs, assistant chefs, and administrative staff, and demonstrated the inspection and grading of processed fruits and vegetables.

**William B. Gambill**, central regional director, and **John W. Campbell**, assistant to the chief, served on the Food Processors Institute Sanitation Workshop Faculty, May 7-9, in Chicago, Ill. This second of the "Tell It Like It Is" sessions, reported in the May *AMS REPORT*, provided industry personnel with a better understanding of the various governmental agency requirements and how they are to be interpreted. Other agencies cooperating in this program are EPA, OSHA, FDA, and APHIS.

### ● New York City OIC Receives College Award

**Tom Hill**, OIC of the New York City market news office at Hunts Point, has been involved in several activities other than wholesale market coverage of fruits and vegetables. In early May he participated in a Produce Management Workshop in Kingsborough Community College of the City University of New York in Brooklyn. At the dinner and graduation exercises, Hill was presented with a Distinguished Service Award by the College for his contribution to the workshop.

### ● Inspector Doubles as College Instructor

**Shoso Doi**, processed products inspector in the Fresno, Calif., office, conducted a Food Products Microanalysis course Feb. 27 - May 8 at Merced College, Merced, Calif. The 10-week course, which covered all phases of microanalysis, actual laboratory exercises, films and slide series, will be offered again next January. It was available to the public under the Community Services Program, at the request of the food canning industry in Merced.

### ● Stockholm To Boycott U.S. Grapes and Lettuce

On May 20 the Stockholm city council adopted a motion recommending against purchases of grapes and lettuce from U.S. growers who have not signed agreements with the United Farm Workers Union. City agencies in Stockholm purchase large amounts of lettuce for school lunch and institutional use. According to the U.S. agricultural attache, this action may lead to similar resolutions by other organizations in Sweden and adversely affect sales of U.S. grapes and lettuce in the fall when these products are normally shipped in quantity to the Swedish market.

# Division News



*Broker Joseph J. Kane (right) explains processing of commodity futures trading orders to Grain Market News Workshop attendees during tour of Chicago Board of Trade (CBT) trading floor. From left to right are: Noel Ogan, marketing manager, CBT; Don Lockhart, California Market News; Gale Schaefer, Missouri Market News; Dr. Randall Torgerson, AMS staff economist; Stan Krennek, Texas Market News; and AMS grain reporters Ken Jammill (San Francisco), Jean Frank (Washington, D.C.), and John Miller (Chicago).*

## Grain

### ● Market News Workshop in Chicago

Federal and Federal-State reporters participated in a three-day workshop, May 15-17, held by the Market News Branch, in Chicago, Ill. Also attending were Staff Economist **Randy Torgerson**, and **John Nicholas** of the Information Division. The workshop included a one-day training session sponsored by the Chicago Board of Trade, workshop sessions for Federal reporters and workshop sessions for Federal and Federal-State reporters.

### ● Inspection of U.S. Grain in Canada

About 32 million bushels of U.S. grain were inspected in Canada during the first half of Fiscal Year 1974 (1973 shipping season)—and that's 40 percent more than during the same time in FY 1973—which was 70 percent greater than in FY 1972! The first cargo of the 1974 shipping season was at Port Cartier in April.

### ● Gail Jackson Visits European Markets

**Gail Jackson** of the Northern Regional Office is back from a three-week trip, sponsored by Great Plains Wheat, to the European grain markets. Jackson participated in nine seminars acquainting European importers with the current U.S. wheat standards and inspection procedures. He has submitted recommendations to improve the marketing of U.S. grain in Europe to the Grain Inspection and Standardization Branches.

### ● Ed Liebe on Dwarf Smut Team to China

**Ed Liebe** of the Standardization Branch in Hyattsville, Md., was on the USDA-industry team that left for the Peoples Republic of China May 7 to investigate complaints of dwarf smut spores in U.S. wheat shipments. The representatives from both countries exchanged information on sampling and smut spore examination techniques. More rigid steps, including microscopic examination, will be necessary to assure that U.S. shipments to China are free of dwarf smut spores. The U.S. team members returned in late May.

### ● Seed Testing Workshop

**Elizabeth Wiseman**, Beltsville, Md., and **Vera Colby**, Sacramento, Calif., both of the Seed Branch, were instructors at a workshop for 33 federal, state and commercial seed technologists in California and Oregon. The workshop, aimed at helping to standardize methods and interpretations of testing seed, was held at the California State Seed Laboratory in Sacramento April 22-26.

### ● Economist Salutes PIT Course

Extension Economist **Les Stice** of the University of Illinois said the Professional Inspection Techniques (PIT) Course held at the University of Illinois May 20-24 was the best organized and professionally presented course he has seen in his 35 years of Extension Service work. The session was attended by seven licensed inspectors and 29 industry personnel. **Randy Semper** and **Clifford Hyhouse** of the Technical Services Division and **Jerry Cotter** and **Jim Ewing** of the Grain Division conducted the course.

# Division News

## Grain—continued

### ● Leese Chairs Youth Science Fair

**Bernard Leese** of the Plant Variety Protection Office was chairman of this year's USDA-OPEDA Youth Science Fair in Beltsville, Md. Fifty-eight winners in youth science fairs in Maryland, Virginia, and the District of Columbia participated in the spring fair.

## Livestock

### ● Darnell Receives Honorary Award

**Darell Darnell**, livestock market reporter at Torrington, Wyo., received an honorary chapter farmer award from the Trailblazer Chapter of the Future Farmers of America at Torrington, in April. He was cited for his extensive work in explaining and demonstrating the application and use of grade standards for live cattle and carcass beef. Darnell joined the Livestock Division in the March 1970 training class, and was transferred to Torrington in 1971.

### ● Carlotta Cannon Counsels Students

**Carlotta Cannon**, a member of the clerical staff at the Division's consolidated office in South St. Paul, Minn., served on a school counseling committee in the Twin Cities area during the past school year. The committee, which included government and industry people from all walks of life, visited 18 junior and senior high schools to present informational programs on potential job opportunities to the students. Members of the committee described their jobs and answered students' questions. Mrs. Cannon has been with the Livestock Division since 1966.

### ● March Trainees on the Move

Travel has been the order of the season for the March class of trainees. The trainees met in Washington, May 29-31, for instruction in all facets of Division activities. Next "stop", during the week of June 3, was the Ohio State University campus at Columbus. Here Division technical officials conducted a training program in acceptance service procedures. On June 10, the March trainees reported to their second field station to complete training, as follows:

## Market News

**Jack Colley** - Sioux City, Iowa  
**Robert Miles** - Omaha, Neb.  
**Sharon K. Schilder** - Indianapolis, Ind.

## Meat Grading

**Lauri Bryan** - Omaha, Neb.  
**Luke Etheredge** - Denver, Colo.  
**Kevin Kingsbury** - Newark, N. J.  
**Michael Russell** - Newark, N. J.  
**Roger Shroyer** - N. Portland, Ore.  
**Jerald Thompson** - Chicago, Ill.

The second training class in 1974 began a three-week orientation program at the Ohio State campus on June 10. Names of the new trainees and their field assignments will be published in next month's *AMS REPORT*.

## Poultry

● **Leonard L. Therrell**, agricultural commodity grader in Pelahatchi, Miss., died May 17. Therrell had been with the Poultry Division since 1961.

## Tobacco

● Agricultural Commodity Grader **William P. Neal** of Ringgold, Va., died April 21. Neal was with the Tobacco Division since 1963.

### ● Reorganization Meeting in Asheville

Division personnel met in Asheville, N.C., June 4-5 to discuss the details of the Division reorganization and the progress made to date in preparation for full implementation July 1. Attending were: **J. W. York**, director, and **Richard B. Kelly**, administrative officer, both of the Washington office; **Paul J. Essex**, acting regional director, and his two assistants from Lexington, Ky.; and **James W. Hill**, regional director, and his two assistants from Raleigh, N.C.

# Division News

## Administrative Services



Photo by Lester Shepard

*Instructor Jake White points out filing principles to: (l to r) Bernard L. Bailey, (Fruit and Vegetable); Rachael D. Marley (Transportation & Warehouse); and Ellen C.J. Atkins (Livestock).*

### ● National Archives Files Workshop

About forty employees, representing both AMS program and management divisions, attended a National Archives Files Improvement Workshop May 21-24. The Workshop was sponsored by the Paperwork Planning and Systems Branch, according to **Chief David Leavitt**. Jake White, senior instructor of the Archive's training workshops (Archives contracts the workshops out to government agencies), had those attending solve actual or simulated paperwork problems designed to develop skills necessary to saving time and money through effective filing systems. White conducted his presentation with visual aids and left the participants with a variety of guides and other aids to help them in their offices.

**Gloria Hughes**, in the Financial Services Division, has been with AMS for 11 years. She had this to say about the course: "I learned quite a bit from the course and really enjoyed it. The instructor enjoyed what he was doing and the feeling carried over. Right now I'm rearranging my whole filing system . . ."

Certificates of Completion were given to all who attended.

## Information

### ● National Market News Association Meets in St. Louis

The need for more—and better—market news, along with some ideas for accomplishing that goal, were the themes that emerged from panel discussions at the 17th annual meeting of the National Market News Association in St. Louis, Mo., June 12-14.

A number of AMS employees were among the 45 people who attended and participated in panel discussions.

Representatives of all of the AMS market news branches attended: **Jim Conrad** (Cotton); **Silvio Capponi** (Dairy); **Dave Vaughn** (Fruit and Vegetable); **Dick Cotter** (Grain); **Paul Fuller** (Livestock); **Ray Wruk** (Poultry); and **Larry Crabtree** (Tobacco).

Director of the Information Division **Franklin Thackrey** was there, along with his regional and Washington branch chiefs.

On the agenda were **Staff Economist Randy Torgerson** who spoke on "New Challenges for Market News;" **Paul Fuller**, who moderated a panel entitled, "The Economists Look at Market News;" and **Don Wilson**, Administrative Services, who spoke on "Planned Improvements in the Leased Wire System." **John Nicholas** (IN) moderated a panel that probed "Where Market News Should be Going," featuring: Bill Mason of WGN radio, Illinois; Bill Ferguson, UPI news, Illinois; Noel C. Ogan of the Chicago Board of Trade, Illinois; and Jim Russell, the *Louisville Courier-Journal*, Kentucky.

Members passed two resolutions at the Association's business session. First, NMNA supports standard terminology for all commodity market news reports. Second, the Association requests that international market news be included in market news reports.

Members also elected a new roster of officers for 1975: **Ralph White**, president (Georgia); **B. C. Langston**, first vice president (North Carolina); **Don Lockhart**, second vice president (California); **C. J. Livingston**, 3rd vice president (South Carolina); **Ralph Hitt**, treasurer (West Virginia).

For those who wish an early start scheduling next year's panels, the 1975 meeting will be held July 15-19.

# Personnel Actions

## RETIREMENTS

### Dairy

**Patricia M. Johnson**, a clerk in the Chicago, Ill., Market Administrator's (MA) Office, retired in April after 16 years of service.

**Sallie K. Poole**, administrative assistant in the Berkley, Mich., MA's Office, retired in April with 21 years of service.

**Marietta R. Tucker**, a chemist in the Berkley, Mich., MA's Office, retired in May with 22 years of service.

**Albert A. Weber** retired from the Dallas, Tex., MA's Office in May. Weber, who had 30 years of service, was assistant to the market administrator.

### Grain

**Daniel C. McCuller**, agricultural commodity grader at Crowley, La., retired after 25 years of service.

### Poultry

**Peter A. Levandowski**, an agricultural commodity grader in New York, N.Y., retired on May 8. Levandowski, who has been with the Poultry Division since 1952, has worked for the government since 1948.

### Tobacco

**Learton P. Binkley**, an agricultural commodity grader who joined the government in 1946, retired May 31 from his Joelton, Tenn., post.

**Robert Gaitskill** retired May 28 with almost 26 years of service. Gaitskill was a supervisory market reporter in Lexington, Ky.

**Norton Kelly**, an agricultural commodity grader in Rocky Mount, N.C., retired May 1. Kelly started working with the government in 1953.

## RESIGNED

### Poultry

**Wanda F. Taylor**, an agricultural commodity grader in Bay Minette, Ala., resigned May 1.

## WELCOME

### Dairy

The following employees joined the Division in April:

**Anne M. Cascio Bennett**, clerk-typist in New Orleans, La.

**Connie S. Daniels**, cashier (bookkeeper) in the North Texas milk marketing area.

**Cheryl A. Jackson**, clerk in Cleveland, Ohio.

The following employees joined the Division in May:

**William A. Alleman**, milk samp. tester in Tulsa, Okla.

**Marilyn D. Calkins**, clerk-typist in Overland Park, Kan.

**Lonzie Carter**, auditor in Chicago, Ill.

**Patricia A. Colbock**, clerk-typist in Overland Park, Kan.

**John M. Day**, lab aide in Indianapolis, Ind.

**Catherine A. Dunn**, clerk-typist in the Quad Cities-Dubuque milk marketing area.

**William S. Duschik**, auditor in Minneapolis, Minn.

**Sharron D. Haire**, lab aide in San Antonio, Tex.

**Paul A. Huber**, clerk in Cleveland, Ohio.

**Mary E. Jones**, clerk in Chicago, Ill.

**Roger S. Lindsey**, auditor in St. Louis, Mo.

**Stephen A. Navolio**, auditor in Chicago, Ill.

**Brenda G. Palmer**, adm. asst., in the North Texas milk marketing area.

**Cynthia Paterak**, secretary in Washington, D.C.

**Ronald Riley**, auditor in Chicago, Ill.

### Fruit and Vegetable

**Russell L. Hawes** returned to the F&V Division in May as assistant to the director after stints in ERS, ASCS, and the Office of Emergency Preparedness.

### Grain

**Linda Chantry**, Program Analysis Group, Hyattsville, Md.

**Peggy Holeman**, Wichita, Kan., Field Office.

**Julie Poloney**, Market News, Independence, Mo.

# Personnel Actions

## Grain—continued

**Julie Ann Richter**, Kansas City, Mo., Field Office.

**Eleanor E. Schonberg**, Market News, Minneapolis, Minn.

**Iris Thomas**, Program Analysis Group, Hyattsville, Md.

## Poultry

**Robert Lee Delvige**, agricultural commodity grader, joined AMS on May 8 in Yoakum, Tex.

**Phyllis McKay**, clerk-stenographer, Marketing Programs Branch, joined AMS on May 26 in Washington, D.C.

## Tobacco

**Charles Wayne Brewer** was employed on a 30-day emergency appointment as a supply clerk in the Administrative Group, effective May 30.

**Betsy Walker**, a native of Lowell, Mass., joined AMS as a clerk-steno in the Administrative Group, effective May 16.

## TRANSITION

### Grain

**Myron Earhart**, **Roy Goodwin**, and **Ralph Young**, all agricultural commodity graders (ACG's) from the DeWitt, Ark., to the Stuttgart, Ark., Field Office.

**Ronald Hanson**, ACG, from Peoria, Ill., to Baie Comeau, Canada.

**Robert Jobb**, ACG, from Moscow, Idaho, to Seattle Wash.

**William King**, ACG, from Greenville, Miss., to New Orleans, La.

**Louis Landry**, field office supervisor, from Beaumont, Tex., to Peoria, Ill.

**James Phelps**, ACG, from Houston, Tex., to Beaumont, Tex.

### Livestock - Meat Grading

**Gerald Fontenot** - Phoenix, Ariz., to Dumas, Tex.

**Richard Gamble** - Omaha, Neb., to Phoenix, Ariz.

## Livestock - Market News

**Tommy Morris** - Indianapolis, Ind., to Des Moines, Iowa.

## Poultry

**Alan Van Kley** was transferred May 12 from assistant administrative officer of the Grading Branch in Des Moines, Iowa, to agricultural marketing specialist of the Market News Branch in Des Moines.

## Information

**Betsy Crosby**, public information specialist, Marketing Programs Branch, transfers June 24 as a home economist with the Nutrition and Technical Services Staff, FNS.

## PROMOTIONS

### Cotton

**Dorothy B. McClellan**, a clerk-typist in Greenwood, Miss., was promoted to supervisory clerk in May.

### Tobacco

**Jerry Horner**, formerly a training supervisor of the Raleigh District, was promoted May 12 to Division training officer.

**Charles Law**, formerly a supervisory agricultural commodity grader in Lexington, Ky., was promoted to tobacco marketing specialist (Stdztn.), in the Washington office, effective May 26.

## AWARDS

### Cotton

**Melvin D. Stubblefield** of Blytheville, Ark., was presented with a Certificate of Merit and quality salary increase in May *for excellence in the performance of supervisory duties and exceptional proficiency in collection and dissemination of cotton market news at the Blytheville, Arkansas Classing Office, and excellence in preparation of cotton standards while on special assignment to the Standards Preparation and Distribution Section, Memphis, Tennessee.* ■

## AMS report: AN ADMINISTRATIVE LETTER FOR AMS EMPLOYEES

Winter Haven, Fla.

You've heard of the "Dragon Lady." Now meet AMS' "Color Lady." She's Marie Staub, an agricultural commodity grader with the Processed Products Standardization and Inspection Branch of AMS' Fruit and Vegetable Division.

Marie received her sobriquet from fellow workers because of her work with the Hunterlab Citrus Colorimeter. This instrument measures the color of orange juice.

Our gal from Reform, Ala., had a part in reforming the method of color grading for orange juice. She participated in studies that established the reliability of the Colorimeter today used in Florida to determine the color scores for frozen concentrated and pasteurized orange juices.

"Grades have been developed for a great variety of processed fruits and vegetables," said Marie. "And for many products, one of the important grade factors is color.

"For some time, the citrus industry needed a simple objective instrument to measure juice color. The machine needed," she said, "would not depend on human eyes, yet would give results that correlate well with the averages of grade scores by skilled PPSI inspectors. That's how the Colorimeter came into use in the citrus industry."

According to Marie, "The Colorimeter eliminates human error in judging color."

Color, by the way, counts 40 percent in the numerical score given to processed orange juice.

Each AMS grader is important to a successful inspection service. Marie uses her extensive know-how in her own inspection assignments and in training PPSI graders and industry quality control personnel in the use of the Colorimeter. She also adjusts Colorimeters, when necessary, for some 40 Florida plants.

The 1944 graduate of Mississippi State College for Women holds a BS degree in home economics with a minor in science. She began her grading career in 1944 in California. In 1945 she left the government to serve as a home economist with an electric company at



### **AMS Profiles**

**The Grader  
Earns Her  
Sobriquet**

Continued on page 2

# **Airwaves**

## **TV**

*Across the Fence* is a 30-minute broadcast taped at WRC-TV, Channel 4 in Washington, D.C. Each *Across the Fence* segment is sent to about 100 stations and is shown locally across the U.S. during the six weeks following its Washington air dates. It is shown in the Washington area every Saturday morning at 7:30 a.m., and every Sunday morning at 7 a.m.

The current schedule for AMS participants is:

**Sandra Brookover**, Livestock Division, "Beef Promotion," Washington telecast July 6 and July 7.

**Opie Hester**, Poultry Division, "Turkey Promotion," Washington telecast July 13 and July 14.

**Ron Wood**, Fruit and Vegetable Division, "How to Buy Melons," Washington telecast July 20 and July 21.

**Sandra Brookover**, "Outdoor Cooking," Washington telecast July 27 and July 28.

**Gil Hand**, Fruit and Vegetable Division, "How to Buy Sweet Corn," Washington telecast Aug. 17 and Aug. 18.

## **RADIO**

A package of six taped 3¼-minute "Consumertime" segments are mailed each week from USDA to 340 radio stations across the country. Segments are aired at stations' discretion for as long as they are timely.

On the current schedule are:

**Gil Hand**, Fruit and Vegetable Division, "How to Buy Sweet Corn."

**Ron Wood**, Fruit and Vegetable Division, "How to Buy Melons."

**Ron Wood**, "How to Buy Tomatoes."

## **In My Opinion**

**On the Dick Heaton Profile, July issue, AMS Report:**

"I'm sure Dick will appreciate it as will all of the examiners in the field who will be able to identify with the article and will feel that AMS does know they're there and knows of the good job they're doing."

James H. Lauth, Director  
Transportation & Warehouse Division

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## **Marie Staub - Continued**

Birmingham, Ala. Then in 1948 she joined the Extension Service and in 1950 rejoined AMS as a processed F&V inspector at Winter Haven, Fla. She began laboratory work at Winter Haven in 1964. Her contributions to AMS have been recognized by four merit awards.

Marie has a lot of "color" in her life. She is an avid orchid fancier and has won top honors as an amateur exhibitor of orchids in the Winter Haven area. Marie Staub—a most colorful person and a part of the Agricultural Marketing Service. □



*Marie Staub uses Colorimeter to determine orange juice (arrow) color score.*

## From Personnel . . .

A reminder: it is illegal for an employee to be covered by more than one enrollment under the Federal Employees Health Benefit Program. And economically speaking, the money paid for one of the enrollments is wasted. Dual enrollment means coverage of a federal employee under both his own enrollment and the enrollment of a family member who is also a federal employee. "Federal employee" in this case means a federal or District of Columbia employee or annuitant.

How does dual enrollment occur? It may happen when two federal employees marry. In

this situation the existing enrollments of both should be considered to assure against the dual enrollment of either spouse.

Or it may happen when a young person becomes a federal employee while still covered under a parent's enrollment under FEHBA. Coverage under the family enrollment continues until the new employee turns 22 or marries, whichever comes first.

If you are presently covered under two enrollments, one must be voided. Contact Janice Lohr, Personnel Division, AMS, Room 0746-S to correct the situation—you might even get a nice refund.

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# Division News

## Fruit and Vegetable

● The Division sadly reported the deaths in July of veteran market news reporters **Nick Esposito**, Pompano Beach, Fla., and **George Mason**, Phoenix, Ariz.

## ● Processing Vegetable Acreage Up Moderately

Preliminary reports indicate the 1974 acreage of vegetables for canning and freezing will total 5 percent above last year and 12 percent above 1972. Lima bean and cucumber pickle plantings are off slightly but slight increases are in prospect for all other major commodities.

## ● Supreme Court Affirms Legality of Fla. Celery Marketing Order

Since 1969, Chiglades Farm, Ltd., has attacked the Florida celery marketing order. Chiglades, a partner in a joint celery growing venture in Florida during the early 1960's, went to the U.S. District Court for the Southern District of Florida seeking either a base quantity allotment so that it could produce under the order, or to have the program declared unconstitutional and terminated via the courts. When the U.S. District Court denied these, Chiglades petitioned the Supreme Court for a review. The Supreme Court has refused the writ of certiorari, terminating the litigation.

## ● \$2,903,840 PACA Complaint, Largest Ever, Settled

Between the end of February and the end of June meetings and negotiations took place between the Regulatory Branch and two Maine potato processing firms resulting in a \$2,903,840 settlement to certain Maine potato growers. This is the largest informal settlement ever obtained in a single complaint filed under the Perishable Agricultural Commodities Act, said Mike Price, head of the Branch's Complaint Section.

On Feb. 23, the Maine Potato Council, Presque Isle, Maine, trade association for a number of Maine potato growers, filed a \$2 million PACA reparation complaint against Potato Service, Inc., Presque Isle, and American Kitchen Foods, Inc., Caribou, Maine. The Council alleged failure to promptly pay growers for potatoes purchased for processing between October 1973 and February 1974.

Starting in late February and continuing through June, **Eugene Carlucci**, officer-in-charge of the N.Y. PACA office, led the negotiations and investigations of the firms' records resulting in the successful June settlement of \$2,903,840 to the growers. (During that four-month period Carlucci received a Certificate of Merit, largely for his expertise in negotiating this and similar cases).

# Division News

## ● Holland Demonstrates Grading

On June 7 **Bud Holland**, officer-in-charge of the Hammond, La., area office, Processed Products Standardization and Inspection Branch, demonstrated the grading of canned green and wax beans, canned sweetpotatoes, and canned tomatoes to home economics students of Southeastern Louisiana University. Holland also discussed the Branch's inspection and standardization activities and product certification.

## ● Burton, Weatherspoon Meet With Mushroom Processors

**Don Burton** and **Howard Weatherspoon** of the Standardization Section, Processed Products Standardization and Inspection Branch, met May 29 with the Food Technology Committee of the Mushroom Processors Association in Kennett Square, Pa. Purpose of the meeting was to discuss changes in color requirements for the various grades of canned mushrooms. Increases in the time and temperatures required to process mushrooms have significantly "darkened" the product. These processing modifications result from industry-wide reviews by FDA.

## ● O'Neil Reports on Boston Pickets

**John O' Neil**, officer-in-charge of the Market News Office in Boston, Mass., reported that 400 pickets jammed the entrance to the produce market during the week of June 13. They were protesting wholesale trading of California lettuce and grapes which had not been packed by the United Farm Workers Union.

## ● Engle On Advisory Committee

**John Engle**, in charge of the Weslaco, Tex., Federal-State Market News Office, is serving a second term as associate member of the Agricultural Advisory Committee, Texas A & M University Agricultural Research and Extension Center at Weslaco. He has again been assigned to the subcommittee on budget and marketing.

## ● The Packer Adds Teletype Drop

**Gil Fling**, in charge of the Kansas City, Mo., Market News Office, reports that the *Packer*, a leading fruit and vegetable trade paper, installed a subscriber teletype drop in its Kansas City, Kan., office shortly after the first

of July. In the past, Fling sent portions of the leased wire copy to the *Packer* by messenger. The *Packer* publishes the weekly AMS National Shipping Point Trends in total, as well as reports of unloads in 41 cities.

## ● Market News Draws Visitors

Visitors from various areas continue to show an interest in the large Hunts Point Terminal Market in New York City and the fruit and vegetable market news operation there. **Arthur Lei**, World Trade Institute, Port Authority of New York and New Jersey, accompanied by **Parote Gesmankit** of an investment services organization in Bangkok, Thailand, visited the market June 20.

Lei and Gesmankit are conducting a study of the feasibility of shipping tropical fruits and vegetables from the Dominican Republic to New York. Visitors from Viet Nam and Japan also toured the market June 21.

In Cincinnati, Ohio, **Robert B. Rogers**, director of Marketing, South Carolina Department of Agriculture, accompanied **Bill Hines**, officer-in-charge of the Market News Office there, on his market news coverage June 20. Rogers was interested in meeting officials of wholesale firms who might be persuaded to handle more South Carolina produce.

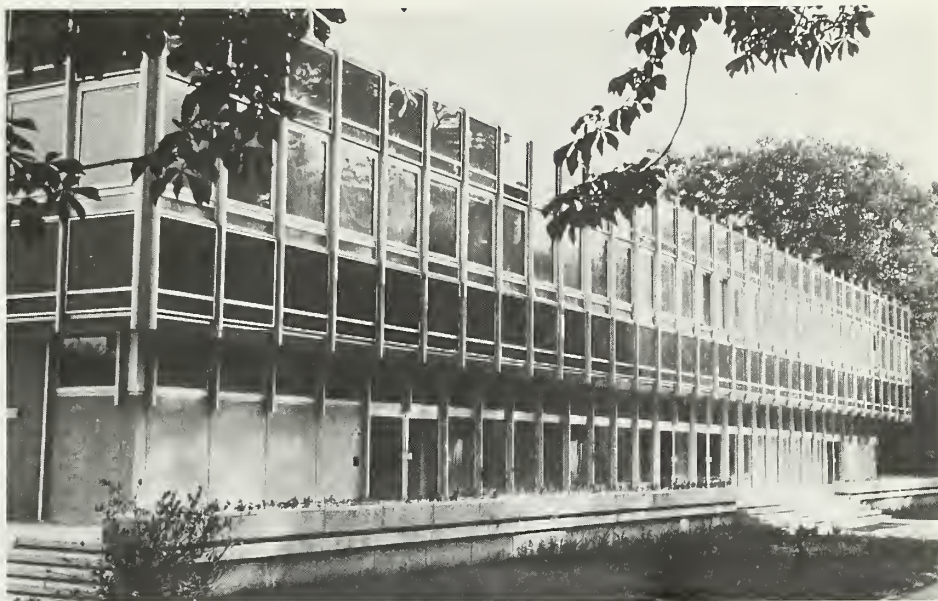
## ● Fenglers Featured in AFI Ad in Time

**Wallace Fengler**, a processed products fruit and vegetable inspector headquartered in Portland, Maine, and his wife **Sylvia**, were featured in a full-page advertisement by the American Forest Institute in the July 8 issue of *Time* magazine. The Fenglers, tree farmers since 1970, own a 264-acre tree farm in Scarborough, Maine. The ad said that "together with millions of other woodlot owners, the Fenglers will play a key role in meeting America's growing demand for wood."

## ● Trainee Reporter Pressed Into Full Service

**Jack Kerrigan**, trainee from the market news office in Chicago, Ill., took on reporting duties at Pompano Beach, Fla., when **Nick Esposito** was hospitalized early in May. With limited assistance, Kerrigan handled the reporting activities of the busy office until it closed for the season in mid-May. He has subsequently handled relief assignments in Belle Glade and Lakeland, Fla.

# Division News



*Phytotron Building,  
Martonvasar Research  
Institute, Budapest,  
Hungary*

Photo Courtesy Martonvasar Research Institute

## Grain

### ● ISTA Scores "Revolutionary" Change in Warsaw

The International Seed Testing Association (ISTA) Congress adopted a "major and revolutionary" rule change during its meeting in Warsaw, Poland, June 17-22, according to Congress President **Stan Rollin**.

The rule, which will be effective in two years, states that every country issuing international seed certificates will report crop and wheat seeds together as one percentage, and no longer separate them for international commerce. Rollin, who is also commissioner of the Plant Variety Protection (PVP) Office, said this percentage merge of the two seeds has never been done before. ISTA saw it as necessary since the same seed species are called crops in some countries and wheat in others.

This was the major rule change adopted by the Congress among the numerous changes made in what Rollin called the "unwieldy" international rules for seed testing, set up in 1956.

Three hundred people representing 50 countries attended the Congress. **Clyde Edwards**, chief of the

Seed Branch, was the voting member for the U.S. The next Congress will be held in Madrid, Spain, in 1977.

### ● Rollin to Madrid

Also while in Europe . . . **Stan Rollin** attended an international seed trade meeting in Madrid, Spain. As Commissioner of the PVPO, he brought attendees up-to-date on the PVP Act, particularly on the new computerized system for determining new plant varieties in the U.S. The U.S. is the only country using a computer to make this determination, but Japan is considering adopting the system, and has asked Rollin to visit and discuss the subject in September.

### ● Last Stop—Budapest

Last stop on **Rollin's** European itinerary was Budapest, Hungary. There he explored what is probably the best phytotron in the world. Translation: Rollin visited Hungary's half-million-dollar structure containing growth chambers for testing plants under 40 different conditions of temperature, light, and humidity. In this building, in Rollin's words, "you can use growth chambers to set the climatic conditions you need to test for, without growing the species in the field for a year."

# Division News



Photo Courtesy Martonvasar Research Institute

*Hybrid corn processing plant, Martonvasar state farm, Budapest, Hungary*

## ● Edwards Attends OECD Meeting in Paris

While in Europe, **Clyde Edwards** was part of an advisory group of the Organization for Economic and Cooperative Development in Paris, France, that reviewed proposed rules for certifying seed for hybrid corn. The 10-year-old OECD is an off-spring of the European Economic Community, and among other functions, develops rules for the certification of seed in international commerce. Rules for vegetables, cereal grain, and herbage (forage, grasses, clovers) have already been established.

Edwards explained that the U.S. had a particular interest in this meeting, since the U.S. produces about 95 percent of all the hybrid corn seed in the world. The proposed rules were based primarily on U.S. seed certification procedures.

## ● June Grain Grading Schools

**Ken Estes, Leon Kelly, and Bill Malloy** of the Seattle Field Office trained 18 Washington State Department of Agriculture employees . . . **Pete Peterson** and **Cliff Riddle** of the Toledo Field Office held a wheat grading school in Michigan in cooperation with the Michigan Grain and Agriculture Dealers Association and Michigan State University Extension Service . . . **Gail Nunn, Ken Miller, W. R. Woosley,**

and **Ron Hanson** of the Peoria Field Office, in cooperation with the University of Illinois Extension Service, conducted a wheat grading school emphasizing class determination since soft red winter wheat production is expected to be up this year . . . Peoria Field Office Supervisor **Louis Landry** and **Nunn** have also been assisting with schools at Salem, Charleston, and New Berlin, Ill.

## Livestock

### ● Market News Changes in Oklahoma

To use manpower more efficiently, the Market News Branch has made major changes in Oklahoma. The Tulsa, Okla., market will continue to be reported on Mondays and Tuesdays, even though the office there has been closed. Market news reporter **Donald Basden** transferred from Tulsa to Kansas City, Mo., and **Gregory Rutar** from Amarillo, Tex., to Oklahoma City, Okla., where he is the second federal reporter in the office headed by **Howard Dinges**. Rutar now reports the Tulsa market and assists in covering the Oklahoma City market, which has one of the largest feeder cattle auctions in the country.

# Division News

## ● New York Enters Federal-State Program

On July 1 New York became the 26th state to enter into a Federal-State cooperative livestock market news program. Under the N.Y.—AMS agreement, the Division will train state employees for reporting duties and will supervise the reporting of auction markets. **Don Bevan**, of the Washington Market News Branch, is now training five New York employees at the Lancaster, Pa., auction market to give them experience under actual market conditions. These reporters are expected to cover N.Y. auction markets in the fall under Livestock Division supervision.

## ● June Trainee Class

The eight members of the June 1974 training class completed their three-week orientation program, held on the Ohio State University campus at Columbus, and reported to their first field stations on July 1. The trainees, all animal science graduates, their colleges, and field locations are:

**William H. Blakemore, Jr.** (Prairie View A&M), Dallas, Tex.; **P. Keith Dean** (Louisiana Tech University), Denver, Colo.; **F. David Gonsoulin** (Oklahoma State U.), Oklahoma City, Okla.; **Deborah D. Holtz** (Montana State U.), Kansas City, Mo.; **Andrea L. Johnson** (Montana State U.), Denver, Colo.; **J. Michael Sutton** (U. of Kentucky), Omaha, Neb.; **Renee L. Wassenberg** (Kansas State U.), Sioux Falls, S.D.; and **Leonard A. Woody** (Panhandle State College), Bell, Calif.

After eight weeks at their first field offices, the trainees will meet in Washington for one week. Then it's back to the Ohio State campus at Columbus for a week's training in acceptance service procedures, followed by assignment to their second field locations.

In the sixth month of training, meat grading trainees will meet in the field for a thorough review of progress and testing of grading proficiency. After the six months' intensive training, the trainees will be assigned to the field to begin selected grading or reporting duties.

## ● Exhibit Hits the Road to State Fairs

The Livestock Division exhibit featuring market news is scheduled for display at four state fairs during August and September. The states—all involved in Federal-State market news programs—are Missouri, Illinois, Ohio, and Arkansas. Market news reporters stationed locally, as well as state personnel, will man the exhibit to answer questions.

## Poultry

● **Doris V. Haduch**, clerk-typist, Federal-State Grading Office, Los Angeles, Calif., died June 25. Mrs. Haduch had transferred to this Division's California office in January 1973, from Financial Services in Hyattsville, Md.

**Merlyn J. Jessen**, agricultural commodity grader, Pelican Rapids, Minn., died June 7. Jessen had been with the Poultry Division since 1949.

## ● Northeastern - Southeastern Grading Schools

**Ray Greenfield**, national shell egg supervisor, and **Dick Gulich**, standardization chief, were on the faculty of the Annual Northeastern Poultry Producers Council Egg Grading School held in Kennebunkport, Maine, June 9-12. This was the 43rd school sponsored by NEPPCO. It is the oldest school of its type in the world and one of only several schools that still teach egg quality. Forty-seven students from nearly all the states in the northeast learned how to recognize egg quality.

**Joseph B. Beck**, national shell egg supervisor, and **Dick Gulich**, standardization chief, were on the faculty of the annual Southeastern Poultry and Egg Association's egg grading school during the week of June 24. This year the school was held in Memphis, Tenn. Fifty-three students representing most of the southeastern states attended.

## ● Hester Speaks At Southeastern Poultry and Egg Association Meeting

At the request of the Southeastern Poultry and Egg Association, **Opie C. Hester**, Division economist and assistant chief, Marketing Programs Branch, spoke to the Association directors on the egg, turkey, and broiler situation at their June 17 meeting in South Carolina.

## ● Broiler Outlook Meeting Held In Washington

At the request of the broiler industry, the Poultry Division and ERS conducted a "Broiler Outlook" session June 14 in Washington, D.C. The program included remarks by Under Secretary **J. Phil Campbell**. ERS and AMS personnel served as resource people to discuss the situation and outlook for

# Division News

the general economy, feed grains, competing meats, and poultry.

The meeting was well attended by broiler producers and other industry leaders.

## ● Boucher Speaks at Minnesota Poultry, Butter and Egg Association Meeting

**Pierre C. Boucher**, chief, Marketing Programs Branch, spoke in Brainerd, Minn., June 21, on the poultry situation and the Department's purchase plans. The summer conference was sponsored by the Minnesota Poultry, Butter and Egg Association.

## ● Nichols Advises at Codex Meeting

**Merlin L. Nichols, Jr.**, assistant standardization branch chief, was advisor to the U.S. delegation at the Codex Alimentarius Committee on Food Hygiene meeting held June 10 in Washington, D.C. Nichols advised the delegation on the Code of Hygienic Practice for Egg Products, which is scheduled to be completed at the 1976 session of the Committee on Food Hygiene.

## ● Adam Receives Award For Suggestion

**Thomas F. Adam**, grader in Cumming, Ga., recently received a Certificate of Appreciation and cash award for a suggestion resulting in improvement and economy in operations. Adam suggested combining form PY-232, "Poultry Quality Control Grading Record for Whole Poultry," and form PY-233, "Poultry Quality Control Grading Record for Parts and Roasts."

## Tobacco

## ● Advisory Committee Meets Aug. 8

The Flue-Cured Tobacco Advisory Committee will meet Aug. 8 at 1 p.m., in the Board Room of the Flue-Cured Tobacco Cooperative Stabilization Corporation, 522 Fayetteville Street, Raleigh, N.C. Primary purpose of the meeting is to readjust the selling schedule based on the first period (ends Aug. 2) of producer redesignation of warehouses. Director **J. W. York** and Program Assistant **Mary C. Orme**, Washington, D.C., and Regional Director **James W. Hill**, Raleigh, will attend.

## Transportation and Warehouse

## ● Wallace Completes Portland Assignment

**Dewey D. Wallace**, examiner in the Omaha, Neb., area, completed a five-week temporary duty assignment June 1 in the Portland, Ore., office (Sacramento, Calif. region). The Portland office had particular need of Wallace's services since many rice warehouses were applying at about the same time to be licensed under the U.S. Warehouse Act. Wallace helped with the extra workload, making original examinations of these warehouses to see if they comply with regulations under the Act.

## ● OIC's Meet, Discuss Storage, Transportation Changes

Officers-in-Charge (OIC) of national and area offices, and their assistants, met in Washington June 25-27 for the Warehouse Service Branch's annual conference.

**Administrator Ervin Peterson** set the meeting's keynote by calling for a high degree of professionalism, coupled with common sense, from employees who represent AMS to the public.

**Deputy Administrator Dick Bartlett** outlined services available from the Administrative Divisions and gave some insight into changes that can be expected. Bartlett predicted increased emphasis on the equal opportunity programs, improved communications, and greater use of automated data processing. He stressed the continuing need for training and cross-utilization of personnel.

Also on the agenda was **EEO Coordinator Sondra Johnson** who outlined the 16-Point Spanish Speaking Program, the Federal Women's Program, EEO Committee functions, and the Upward Mobility Program.

Each field office representative summarized the status of the warehousing industry in his area and described significant changes influencing Branch operations.

The OIC's directed much of their attention to the increasing use of unit trains, a major change in the grain industry today. **Don Hodges**, (OIC, National Warehouse Service Center, Prairie Village, Kan.), who led the grain discussions, said the stepped-up use of unit trains creates outweighing (weighing of grain when delivered from warehouse) problems and complications in maintaining sufficient grain on hand

# Division News

to cover storage obligations. **Harry Wishmire** (OIC, Indianapolis, Ind.), **Art Queck** (OIC, Omaha, Neb.), and **Rex Willis** (OIC, Minneapolis, Minn.), were among those who joined in the grain dialogue and supported Hodges' assessment.

**Dudley Kirchner** (OIC, Atlanta, Ga.), and **George Harrison** (OIC, Memphis, Tenn.), led the cotton dis-

cussions, which centered on open yard storage and warehousemen's increasing difficulties getting adequate fire insurance. **OIC William McPherson** and his assistant **Charles Alsip**, of the National Processed Commodities Field Office in Minneapolis, Minn., reported an upsurge in purchase and storage activity by the Commodity Credit Corporation.



*Warehouse Service Branch, Officers-In-Charge Conference, Washington, D.C. From left to right: **First row** - Rachael Marley, Washington, D.C.; Mathilda Schlicht, Washington, D.C.; Harry Wishmire, Indianapolis, Ind.; Arthur Willis, Minneapolis, Minn.; Harold Reed, Indianapolis, Ind.; Judy Fry, Washington, D.C.; **Second row** - Don Hodges, Prairie Village, Kan.; Albert Eads, Prairie Village; Teresa Quattrone, Washington, D.C.; James Lauth, Washington, D.C.; Dudley Kirchner, Atlanta, Ga.; Curtis Pollard, Atlanta, **Third row** -*

*Charles Alsip, Minneapolis, Minn.; Arthur Queck, Omaha, Neb.; William McPherson, Minneapolis, Minn.; Gerald Oien, Washington, D.C.; William Rausch, Omaha, Neb.; Gordon Wiggers, Memphis, Tenn.; Jerry Hudgins, Washington, D.C.; George Harrison, Memphis, Tenn.; **Back row** - Al Emprey, Portland, Ore.; Jack Thomason, Washington, D.C.; Robert Nelson, Washington, D.C.; J. Gordon Shields, Portland, Ore.; Ray Hays, Temple, Tex.; Harold Tollefson, Washington, D.C.; Daniel Chapman, Temple, Tex.*

# Personnel Actions

## RETIREMENTS

### Fruit and Vegetable

**William B. Gambill**, central regional director, retired June 28 after 27 years of service in the Processed Products Standardization and Inspection Branch.

**L. E. Ide**, head of the Standardization Section, Fresh Products Standardization and Inspection Branch, retired in June. Ide has been with the Division since 1942.

**John C. Kinkley**, federal supervisor, Fresh Products Standardization and Inspection Branch, Pennsylvania, retired in June. Kinkley joined AMS in 1943.

**George Mason**, officer-in-charge of the Phoenix, Ariz., market news office, retired at the end of July with 30 years of federal service, 27 of them in this Division.

**John McDuff**, truck reporter in the Denver Market News Office, retired June 30 after 20 years of service.

**Harlan L. Wilson**, officer-in-charge of the Processed Products Standardization and Inspection Branch, Albert Lea, Minn., office, retired June 28 after 26 years of service.

### Grain

**Joseph D. Breslin**, Hyattsville, Md., retired after more than 33 years of government service. In this time, Breslin served the Grain Division as a claims examiner, hay inspector, agricultural commodity grader, and assistant administrative officer.

**Edgar F. Mullins**, Hyattsville, Md., retired with 30 years of government service. Most recently Mullins was a budget and accounting analyst in the Administrative Group.

### Livestock

**Gabriel P. Guthy**, meat grader at Newark, N.J., retired June 29, completing more than 26 years of federal service. He joined the Meat Grading Branch at New York City in 1951.

Meat grader **Duane R. Kranz**, stationed at Omaha, Neb., retired on disability May 9. Kranz began working for the Division at Omaha in 1964.

**Ralph Stup**, supervisory livestock market reporter at Indianapolis, Ind., retired on June 29 after 34 years of federal service. He joined the Market News Branch at Thomasville, Ga., in 1950.

### Poultry

**Robert Cooney**, dairy and poultry market reporter, Detroit, Mich., retired June 30. He had been with the federal government since 1951, and with market news since 1958.

**Edmund E. Findlow**, federal-state grading supervisor, Des Moines, Iowa, retired June 30 after 31 years with the Poultry Division.

**Roman E. Hoffman**, agricultural commodity grader, Wilmar, Minn., retired June 8 after 31 years with the Poultry Division.

**Roy E. Kuhns**, agricultural commodity grader, College Park, Ga., who retired June 30, had been with the Division since 1958. He entered the federal government in 1953.

**C. Clermont McClure**, dairy and poultry market reporter, Birmingham, Ala., retired June 30. McClure had been with market news since 1958.

## Administrative Services

**Director James R. Roberts** retired June 7 after almost 34 years of federal service. Roberts was named director of ASD in December 1966, and before that was director of AMS' Eastern Area Administrative Division for 12 years.

## WELCOME

### Cotton

Agricultural Marketing Specialist **Alice L. Cliburn**, who has joined the Little Rock, Ark., classing office, becomes the first woman field representative in cotton.

### Dairy

The following employees joined the Dairy Division in June:

**Bruce F. Adams**, auditor, Maryland Heights, Mo.

**Neil C. Barnes**, laboratory aide, Glendale, Colo.

**John R. Brizgys**, auditor, Chicago, Ill.

**Dennis H. Dombrowicki**, auditor, Chicago, Ill.

**Mark E. French**, milk-sampler-tester, Las Vegas, Nev.

**Robert G. Hays**, clerk, Chicago, Ill.

**Anita J. Jones**, auditor, Chicago, Ill.

**Julie A. Lopez**, clerk-typist, Glendale, Colo.

**Cathy J. Martinson**, secretary, Seattle, Wash.

**Judy C. McAllister**, clerk-stenographer, Louisville, Ky.

**Rebecca A. Quaderer**, clerk, Schofield, Wis.

**Chester G. Smith**, auditor, Appleton, Wis.

**Michelle T. Smith**, clerk, Tulsa, Okla.

**Patricia M. Smith**, clerk, Glendale, Colo.

### Grain

The following employees have joined the New Orleans, La., field office:

**Edward M. Duncan**, agricultural commodity grader.

**Robert A. Evans**, agricultural commodity grader.

**Lezo Foley**, agricultural commodity grader.

**Kenneth M. Lincks**, agricultural commodity aide.

**Charles C. Olivier**, agricultural commodity grader.

**Horace H. Robinson**, agricultural commodity grader.

**Merle A. Russelburg**, agricultural commodity grader.

**Eugene Vallery, Jr.**, agricultural commodity aide.

**Fernando A. Villa**, agricultural commodity grader.

To Norfolk, Va., field office:

**Victor Quaglieri**, agricultural commodity grader.

### Poultry

**Jewell Butler**, clerk-typist, Regional Grading Office, Chicago, Ill., June 9.

**Charles W. Coker**, clerk-typist, Market News Office, Chicago, Ill., June 17.

**Linda S. Sullivan**, clerk-typist, Regional Grading Office, Philadelphia, Pa., June 3.

## Administrative Services

**Debbie Stokes**, secretary, Paperwork Planning and Systems Branch, joined the Division in June.

**Amy Whiting**, clerk, Paperwork Planning and Systems Branch, also joined the Division in June.

# Personnel Actions

## TRANSITION

### Cotton

Agricultural Marketing Specialist **Bobby L. Hayes** of the Birmingham, Ala., classing office, has transferred to the U.S. Army, Corps of Engineers.

### Fruit and Vegetable

**George Eick**, Fresh Products Standardization and Inspection Branch, from New York, N.Y., to Boston, Mass.

**Bob Harris**, Fresh Products Standardization and Inspection Branch, New York, N.Y., to officer-in-charge, Wilkes-Barre, Pa.

### Grain

**James R. Quillen**, agricultural commodity grader, from Chicago, Ill., to New Orleans, La.

**Pauline Schenk**, supervisory clerk-typist, from Des Moines, Iowa, to New Orleans, La.

### Livestock - Market News

**James Upton** - Kansas City, Mo., to Indianapolis, Ind.

### Livestock - Meat Grading

**Barry Carpenter** - Miami, Fla., to Newark, N.J.

**Peter Hitch** - Boise, Idaho, to Great Falls, Mont.

### Poultry

**James R. Dean** was promoted and transferred from the Office of Management and Finance, USDA, to budget and accounting assistant, Administrative Office, Poultry Division, Washington, D.C., on June 9.

## PROMOTIONS

### Cotton

**Frank B. Swimly**, an agricultural marketing specialist in the El Centro, Calif., classing office, was promoted last month.

### Fruit and Vegetable

**Phil Allard** of the Fresh Products Standardization and Inspection Branch, was promoted to assistant officer-in-charge, Chicago, Ill., terminal market office.

**Elton E. Hughes**, assistant officer-in-charge of the Stockton, Calif., Processed Products Standardization and Inspection office, has been promoted to central regional director in Chicago, Ill.

**Lewis Partridge** was promoted from officer-in-charge, Wilkes-Barre, Pa., to federal supervisor for Pennsylvania, Fresh Products Standardization and Inspection Branch.

### Livestock

**Charles McIntyre** was promoted to livestock and meat marketing specialist in the Standardization Branch at Washington, effective July 1. McIntyre joined the Division as

a member of the June 1967 trainee class. He has been stationed as a meat grader at South St. Paul and Albert Lea, Minn.; Mason City, Iowa; and most recently as a supervisory meat grader at Bell, Calif.

### Poultry

**William A. Hand**, agricultural economist, who recently returned to the Marketing Programs Branch, Washington, D.C., from a detail to the Cost of Living Council, was promoted effective June 23.

## AWARDS

### Cotton

**Esther J. Wilson**, College Station, Tex., received a Certificate of Merit and quality salary increase in June *"for continuing excellence in the performing of duties contributing significantly to the efficiency of the College Station, Texas cotton testing laboratory."*

### Dairy

**Harriet K. Jewell** received a Special Achievement Award in June *"for outstanding performance in preparing quarterly and annual retirement reports for milk market administrator employees thereby contributing greatly to the increased effectiveness of Dairy Division activities."*

**Margaret V. Marshall** received an Outstanding Performance Rating and Special Achievement Award in June *"for outstanding performance which exceeds normal requirements of secretarial duties and exceptional administrative assistance enabling her supervisor to concentrate on the complex programs vital to the dairy industry."*

### Milk Market Length of Service Awards

#### 40 yrs

**Marie D. MacIntyre**, Boston, Mass.

**Fred L. Shipley**, Maryland Heights, Mo.

#### 30 yrs

**Margaret C. Armstrong**, Louisville, Ky.

**Paul L. Buchanan**, Minneapolis, Minn.

**Dorothy M. Carlton**, Alexandria, Va.

**Richard J. Connolly**, Indianapolis, Ind.

**Wendell M. Costello**, Columbus, Ohio

**Irene Finn**, New York, N.Y.

**James E. Kirk**, Cleveland, Ohio

**Millard Phillips**, Metairie, La.

**Richard A. Power**, Cleveland, Ohio

**John B. Rosenbury**, Rochester, Minn.

**Elroy J. Stimpert**, Cleveland, Ohio

**Cleo C. Taylor**, Cleveland, Ohio

**Stanley F. Wisniewski**, Ft. Lauderdale, Fla.

#### 25 yrs

**George E. Barney**, Cleveland, Ohio

**Armina J. Drost**, Berkley, Mich.

**Richard D. Eskey**, Berkley, Mich.

**Richard C. Graham**, Alexandria, Va.

**U. Grant Grayson**, Overland Park, Kan.

**Herbert G. Heasley**, Berkley, Mich.

**M. C. Jenkins**, Indianapolis, Ind.

**Joseph J. Marino**, Overland Park, Kan.

**Joseph E. Rader**, Boston, Mass.

# Personnel Actions

**Herbert E. Shepard**, Boston, Mass.  
**Herschel F. Stripe**, Rochester, Minn.  
**Stella Ward**, New York, N.Y.  
**Helen E. Wells**, Boston, Mass.  
**James F. Williams**, Ft. Lauderdale, Fla.

## 20 yrs

**Anna Baczenas**, Columbus, Ohio  
**Walters E. Byers**, Indianapolis, Ind.  
**Pearl N. Cavitt**, Cleveland, Ohio  
**Fremont Davis**, Cleveland, Ohio  
**Edward J. Dennin**, Alexandria, Va.  
**Mary G. Ford**, Columbus, Ohio  
**Edmond J. Frost**, Berkley, Mich.  
**F. Lindy Kanouff**, Denver, Colo.  
**Chester G. Keck**, Berkley, Mich.  
**Laurance R. Laughlin**, Seattle, Wash.  
**Bobby C. Marble**, Overland Park, Kan.  
**Howard C. Morse**, Berkley, Mich.  
**Raymond M. Oelfke**, Indianapolis, Ind.  
**Marvin L. Paari**, Duluth, Minn.  
**Fredrick J. Peters**, Seattle, Wash.  
**Sallie K. Poole**, Berkley, Mich.  
**Bobby L. Rigdon**, Metairie, La.  
**Dan Rogers**, Dallas, Tex.  
**Joseph D. Shine**, Alexandria, Va.  
**Alan P. Tranthen**, Chicago, Ill.  
**Max Watts**, Metairie, La.  
**Robert D. Wright**, Overland Park, Kan.  
**Edythe M. Zimmerman**, Bristol, Tenn.

## 10 yrs

**Howard M. Allen**, Boston, Mass.  
**Anna Belle Bachman**, Rochester, Minn.  
**John A. Bogue**, Indianapolis, Ind.  
**James R. Box**, Chicago, Ill.  
**Norris O. Burlison**, Ft. Lauderdale, Fla.  
**Manuel Castillo**, Dallas, Tex.  
**Gerald R. A. Dellucky**, Metairie, La.  
**Marilyn S. Edgar**, Alexandria, Va.  
**Ann W. Ellison**, Phoenix, Ariz.  
**Joan J. Fellows**, Alexandria, Va.  
**Eugene J. Harwell**, Berkley, Mich.  
**Gordon C. Hawkins**, Boston, Mass.  
**Albert D. Howard**, Rochester, Minn.  
**Cynthia K. Laich**, Cleveland, Ohio  
**L. Gene Larson**, Rochester, Minn.  
**Mildred T. Lees**, Alexandria, Va.  
**John P. Maltese, Jr.**, Boston, Mass.  
**John H. McDermott**, Portland, Ore.  
**Almeda T. Reed**, Berkley, Mich.  
**Hugh E. Ridenour**, Ft. Lauderdale, Fla.  
**Robert A. Schuster**, Boston, Mass.  
**Virgil L. Schwartz**, Louisville, Ky.  
**Arthur E. Statom**, Louisville, Ky.  
**Patricia C. Sullivan**, Boston, Mass.  
**Lurline W. Taylor**, Cleveland, Ohio  
**Sandra E. Thomas**, Alexandria, Va.  
**Donal L. Waddle**, Overland Park, Kan.  
**David R. Witt**, Portland, Ore.

## Length of Service Awards

### Inspection & Grading (Field)

#### 30 yrs

**George Sherman**, Chicago, Ill.

## 20 yrs

**Dorothy Jones**, Chicago, Ill.  
**Gayle Olson**, Minneapolis, Minn.  
**James C. Otto**, Minneapolis, Minn.  
**Laverne R. Prange**, Chicago, Ill.  
**Paul K. Williams**, Chicago, Ill.

## 25 yrs

**Arnold L. Harms**, Minneapolis, Minn.  
**Roy F. Hedtke**, San Francisco, Calif.  
**Harold K. Linden**, Minneapolis, Minn.  
**Gordon L. Oman**, Minneapolis, Minn.

## 10 yrs

**Walfred L. Hansen**, Syracuse, N.Y.  
**Sidney F. Lee**, Chicago, Ill.  
**James L. Matthews**, Chicago, Ill.  
**Charles C. Mittag**, Minneapolis, Minn.

## Washington (Headquarters Office)

### 30 yrs

**William G. Bryan**

### 20 yrs

**Lyle R. Tweten**  
**Donald R. Werth**  
**John R. Williams**

## 10 yrs

**Lynn G. Boerger**  
**L. Carol Deditch**  
**Anita J. Harrison**

## Livestock

**Carrie Bailey**, secretary to the meat grading branch chief, received a Certificate of Merit and cash award on May 14 for *"superior performance of secretarial duties, showing unusual competence and accuracy."*

**Paul Hardman**, budget and fiscal assistant in the Administrative Group, was presented with a Special Achievement Award on June 13. The Certificate of Merit and cash award were *"in recognition of superior efficiency and initiative in handling Livestock Division budget and accounting activities."*

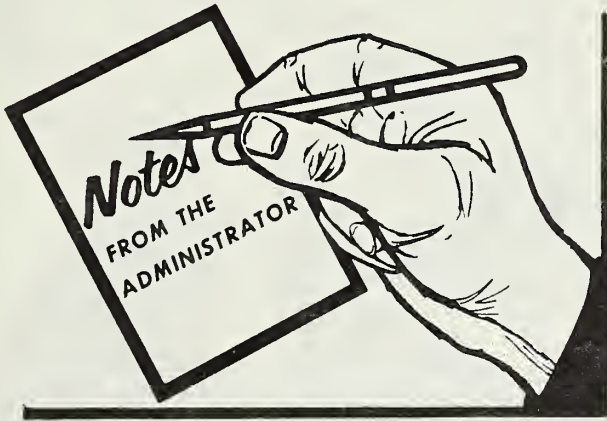
**Peggy Morris**, formerly secretary to the meat grading branch chief and now on the Administrator's staff, was recognized May 14 for outstanding performance in the Livestock Division. She received a Certificate of Merit and cash award *"for exceptional efficiency, ingenuity, and initiative in performing secretarial duties."*

## Administrative Services

**Ralph A. Marceron** was presented with a Certificate of Merit and quality salary increase in June for his demonstrated ability to be creative and original in his solutions to complex and varied technical data collection systems. Marceron's three-year period as head of the Reports Management Program (Paperwork Planning and Systems Branch) has resulted in reducing the Agency's inventory of recurring reports by \$3 million.

September 1974

## AMS report: AN ADMINISTRATIVE LETTER FOR AMS EMPLOYEES



This is the first time I have shared my thoughts with you through this column since becoming Associate Administrator. I plan to do this from time to time.

I share Mr. Peterson's great pride in the PEOPLE and PROGRAMS of AMS.

Our PEOPLE are real professionals—some 5,500 strong at 460 locations throughout the United States. They serve the vast U.S. marketing system, from farmer to consumer, in many and diverse ways.

One of my goals during the coming year will be to get around the country and become better acquainted with AMS PEOPLE at work on their jobs—particularly those who were beyond the scope of my previous responsibilities (regulatory programs). With a short crew in the Administrator's office, I have been relatively desk-bound in recent months. I feel that I have lost something because of this, and have resolved to correct the situation in the coming year.

With the vital and varied PROGRAMS of AMS, there is never a dull moment. A recent incident particularly amused me. Sandra Bryte, our competent legislative specialist, set her clock radio for 4 a.m. one morning to catch an early airplane. The first morning of her return, the radio—not having been told differently—again went off at 4 a.m. The voice coming through the mist was that of the Associate Administrator, extolling the virtues of plums, nectarines and other good things—a tape I had cut for the August *Food Marketing Alert*. I understood Sandra's feeling that she was having another office-induced nightmare. But it demonstrated once again that—although we may not always get prime time from the media—the sun never sets on AMS activities.

I hope you have had a good summer, with time out to enjoy families, and to renew spirits and physical energies. We're proud of our AMS PEOPLE and PROGRAMS. I look forward to seeing many more of you during the coming year.

A large, stylized handwritten signature in black ink that reads "John C. Blum". The letters are fluid and connected, with a prominent "J" and "B".

John C. Blum

## **AMS Profiles**

### **Tricia Knight: If the Boot Fits ... Wear It!**



*Photos by Warren Taylor, Des Moines Sunday Register*

#### **Sioux City, Iowa**

In Sioux City, Iowa there's a young cowgirl filling an AMS position that had previously been occupied only by cowboys. Ms. Patricia Knight is the first female ever to fill the boots of a federal livestock market reporter.

Working in a traditionally male-dominated field, Tricia thrives on the challenges of her job. As one of the 79 federal livestock market reporters nationwide it's Tricia's job to provide livestock buyers and sellers with unbiased market information on the conditions and prices in the Sioux City market, the nation's largest last year.

Tricia's reports, and those of the other reporters, record the pulsebeat of the market. To make these reports, Tricia has to know who to contact to gather the price data and how to evaluate and translate it into a meaningful report. In order to keep a mass of data from obscuring vital points and to make them usable in short radio, television, and newspaper reports, Tricia must make her reports complete and con-

densed. She doesn't have a lot of time to analyze the data, either. Her reports must be accurate and punctual because many depend on these reports to help them make sound buying and selling decisions. These reports are as valuable to the livestock industry as the New York stock market reports are to stockbrokers.

Naturally gregarious, wearing pants and cowboy boots, Tricia exudes a casual confidence as she talks of her job: "My basic job is to be on the spot when buying and selling takes place. I determine as accurately as I can what's going on in the market, and continually make, expand, and update my market reports until the market closes. After that I usually have about 2½ hours of office work on market reports and summaries to do."

Her day begins around 6 or 6:30 in the morning and ends around 3:30 or 4 in the afternoon or even later if there's a lot of work she has to get done. "There are very few normal days here. There's always something different coming up, and that's the way I like it."

*Continued next page*

"I'm quite a talker," she says. "and that's one of the reasons I like market news so much, I get to talk with so many people in the livestock business. I also enjoy being outdoors a lot. I would hate to be deskbound all the time, and besides, being around cattle is natural for me since I've been around them all my life."

Tricia was raised on a ranch near Frederick, Okla. "My Dad raised cattle and I've been around cattle and horses ever since I can remember." An accomplished horsewoman, she has won many prizes in rodeos and quarter horse shows in which she still competes whenever she can.

Her love for animals was carried on through college where she majored in animal science in spite of her uncertainty about the availability of jobs for women with animal science majors. When she graduated from Oklahoma State University in 1970, she went to work for the Oklahoma State Department of Agriculture as a meat inspector. Six months later she was accepted in the Livestock Division's trainee program.

During her training she decided she wanted to specialize in market news even though she was cross-trained as a meat grader too. After the training was completed, she was assigned to Sioux City as a market reporter in October 1971

where she has been reporting the market as well as filling in for reporters in other major markets.

Since all the livestock market reporters before Tricia were men, people naturally looked on her as a representative of her sex to some extent. But she doesn't view her job as a breakthrough for women's lib. "I'm very independent and am proud to have this job, it suits me and I like it, but if it were strictly a desk job, I'd be out looking for a different job tomorrow."

Does being a woman in a previously male dominated profession cause her any problems? "Not really, in fact, being a woman has helped in many cases, because most of my contacts are at least a bit more willing to talk to a friendly, half-way-decent-looking woman than a man. One of her hog salesmen contacts said, "We don't give her near as much Hell, and it's not because of her sex, but because of her intelligence, she knows her business."

Even though it's demanding, Tricia says, "I love the work; it's challenging. You have to know all there is to know about livestock and about the market. Still about 90 percent of the job is just getting along with people—getting along well enough to admit your mistakes when you make them. You have to handle each person differently and still be impartial, you have to—well—just get along." □

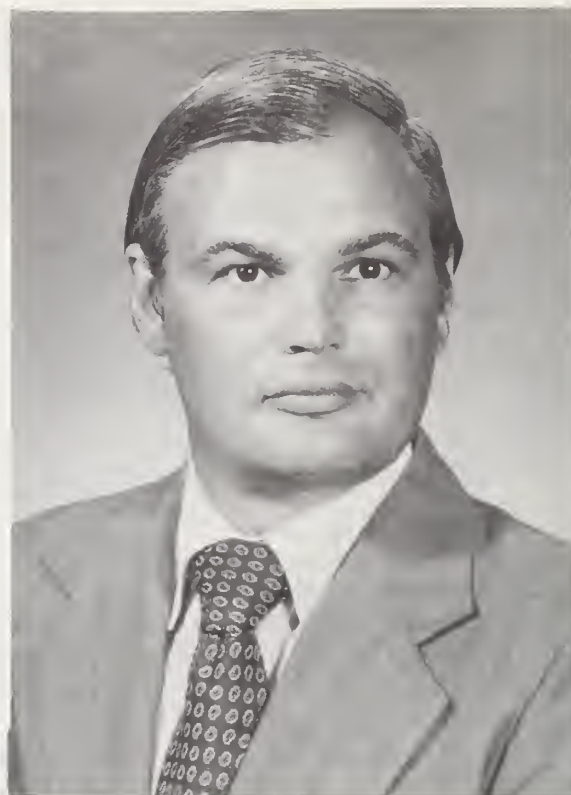


## **Burt Hawkins**

### **Succeeds Jim Roberts**

#### **As**

#### **Director, ASD**



Burt C. Hawkins succeeded James R. Roberts as director of the Administrative Services Division (ASD) July 25. Mr. Hawkins had been acting director since Mr. Roberts' retirement in June.

Mr. Hawkins sees ASD's goals as "providing the best service and the best management of service that we can, as well as representing AMS to the Department, GSA, and others we deal with—in short," he said, "taking care of our interests.

"We certainly want the people we service to feel that they can come to us with their problems, and not be hesitant to tell us what they need and want. We can't function the way we should unless we have the best thinking available.

"My personal view," Mr. Hawkins continued, "is that no one has a monopoly on good ideas."

Mr. Hawkins graduated from the University of Rochester, New York, with a B. A. in Public Administration, and did graduate study, also in Public Administration, at Duke University, North Carolina.

He has made the government his career. He enlisted in the U.S. Army Infantry in 1962, and was stationed in Kirch Goens, Germany, until 1964.

From 1965 through 1968 Mr. Hawkins worked with the Government Services Administration, first as a management intern and later as a realty specialist, both positions in Kansas City, Mo.

In February 1968 Mr. Hawkins joined USDA in Milwaukee, Wis., where he was a property and records officer for the U.S. Forest Service. The following year he became a management analyst for the Forest Service, and in May 1970 joined the Office of Management Services as a management analysis officer.

Mr. Hawkins was appointed deputy director of ASD in November 1972. □

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## **In My Opinion**

"In My Opinion," a letters-to-the-editor column, is an open forum for thoughts and opinions on . . . commendations and criticisms of . . . any AMS-related subject.

An attempt will be made to publish those letters representative of contrasting points of view when all letters cannot be accommodated.

We appreciate the interest of those who take the time to put pen to their views.

Please send signed letters directly to:

"In My Opinion"

USDA

AMS - Information - Rm. 3080-S  
Washington, D.C. 20250 □

# **Airwaves**

## **TV**

*Down to Earth* is a three-minute broadcast shown in the Washington area each weekday at 6:20 a.m. on Channel 4. Each *Down to Earth* segment is sent to about 50 stations and is shown around the country during the 12 weeks following its Washington air date.

The current schedule is:

**Jim Coddington**, Grain Division, "Abundance of Dry Split Peas," broadcast in Washington Aug. 20.

**Bob Semerad**, Dairy Division, "Dairy Plant Survey Program," broadcast in Washington the last week of August.

*Across the Fence* is a 30-minute broadcast shown in the Washington area every Saturday morning at 7:30 a.m., and every Sunday morning at 7 a.m. Each *Across the Fence* segment is sent to about 100 stations and is shown locally across

the U.S. during the six weeks following its Washington air dates.

The current schedule for AMS is:

**Ron Wood**, Fruit and Vegetable Division, "How to Buy Tomatoes," Washington telecast Aug. 24. and Aug. 25.

## **RADIO**

A package of six taped 3¼-minute *Consumertime* segments are mailed each week from USDA to 340 radio stations across the country. Segments are aired at stations' discretion for as long as they are timely.

On the current schedule are:

**John C. Blum**, Associate Administrator, discusses the "Food Marketing Alert" in general.

**John C. Blum** discusses the September "Food Marketing Alert." □

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## **From Personnel ...**

### **Is Your**

### **Position Description**

### **Accurate?**

Your duties and responsibilities: they change from time to time, and it's very important for these changes to be reflected in your position description. The accuracy of your title, series, and grade depends on your position description.

The Classification, Organization and Position Management Branch assigns titles, series, and

grades to AMS positions by reviewing proposed position descriptions submitted by supervisors, and by periodically reviewing existing positions.

Should you feel that your major duties have changed, discuss the situation with your supervisor, and, if warranted, submit a revised position description to the Classification, Organization and Position Management Branch.

Remember that classification standards measure the level of difficulty of your work, not your individual performance in the position. While high performance isn't a basis for classifying your job, it is recognized through quality pay increases, cash awards and promotions to higher level positions. □

# Division News

## Office of the Administrator

### ● Codex Session Productive in Rome

Administrator **Ervin Peterson** headed the U.S. delegation to the Tenth Session of the Codex Alimentarius Commission in Rome, Italy, July 1-12. Also on the U.S. Delegation were Assistant to the Administrator **Eddie Kimbrell**, and AMS Consultant on Codex matters **George Grange** (now retired, Mr. Grange was deputy administrator of AMS from 1961 - 1971), as well as representatives of the Food and Drug Administration and the Department of Commerce. Twenty industry members also attended the Session to assist and advise the government representatives.

The Codex Alimentarius Commission was established in 1963 to develop international standards for food to protect the consumer's health and to facilitate world trade. About 100 countries are members of the Commission.

Among the Session's accomplishments were:

- 1) Members adopted standards on pesticide residues;
- 2) Members adopted standards on raisins, canned mandarin oranges, and on tuna and bonito in water, and recommended that the different governments consider them for acceptance;
- 3) Members turned down proposals to establish committees on coffee and wines and liquors.

Mr. Peterson said, "We were particularly pleased that the Commission, at our request, acted favorably on a large group of tolerances for pesticide residues that are used in the United States."

Mr. Kimbrell added that, "The work of Codex may have an enormous impact on the food trade as time goes by. International standards slice away non-tariff barriers and allow competitive forces to determine who supplies the product—bringing about a worldwide market."

## Cotton

### ● Rademaker Honored

Former Cotton Division Director **Stan Rademaker** received a Certificate of Appreciation from Earl

Billings, executive secretary of the American Cotton Shippers Association, in Washington, D.C., on Aug. 2. The Certificate was presented at a luncheon in Rademaker's honor, and was given on behalf of the entire cotton industry, both domestic and abroad. Members of the industry initiated the motion to present the former director with the Certificate during the 17th Universal Cotton Standards Conference, which was held in Memphis, Tenn., in May. The citation acknowledged Rademaker's contribution to cotton standards work while he was director, from February 1963 until May 1973.

## Dairy

### ● Market Information Branch Formed

Dairy market news was transferred to the Dairy Division July 9. This function had been handled in the Dairy and Poultry Market News Branch of the Poultry Division. A new Market Information Branch has been set up in the Dairy Division to handle both dairy market news and federal milk order statistics.

**Silvio Capponi** is acting chief of the Dairy Market Information Branch. **Ray Wruk**, formerly chief of Dairy-Poultry Market News, continues as chief of the Poultry Market News Branch.

Capponi explains that extensive market information is an important aspect of the fluid milk marketing order program. Milk market administrators and their employees are in close contact with dairy plant operators, cooperative managers, and others in the industry. "A market intelligence network exists here that has great potential," Capponi says. "With dairy market news in the same unit that works directly with market administrators' offices on assembling and releasing milk order marketing statistics, the Dairy Division will be in a good position to use this unique market intelligence network in connection with market news activities."

# Division News

Dairy market news will be provided through four area offices: Philadelphia, Pa.—covers dairy activity in the eastern states; San Francisco, Calif.—western states; St. Paul, Minn.—central states; Madison, Wis.—covers central states and national coordination of dairy market news activities.

Administrator Peterson, in announcing the new unit, said increased activity in dairy markets was the major reason for its creation. The dairy industry is of major economic importance in the U.S. today, with farm marketings estimated at more than \$10 billion annually. For these reasons there is a need, he said, "for more timely information with which to make production and marketing decisions."

Personnel transfers due to the separation are in the "Transition" section of "Personnel Actions" in this issue.

## Fruit and Vegetable

### ● PACA Law Is First Signed by Ford

Public Law 93-369, the first signed by President Gerald R. Ford, authorizes a maximum fine of \$2,000 for misbranding fruits and vegetables covered by the Perishable Agricultural Commodities Act. F&V regulatory officials are now formulating regulations to implement the new law which supplements current provisions of the PAC Act. The law was signed Aug. 10.

### ● Yormack Heads Food Technologists

**Ben Yormack**, officer-in-charge of the Portland, Maine, Processed Products Standardization and Inspection Office, was elected chairman of the Down East Food Technologists Section of the Institute of Food Technologists, effective July 1. Yormack, a very active member of this group, has just completed a two-year term as program chairman.

### ● Betz Attends Florists Meeting

**Frank W. Betz**, acting head, Standardization Section, attended a meeting of the Grades and Standards

Committee, Society of American Florists, in Omaha, Neb., July 28-31, in a continuing effort to assist the ornamental crops industry to develop grades and standards for cut flowers.

### ● Eastern N.Y. Vegetable Report Started

The Federal-State Market News Service at Newburgh, N.Y., started reporting New York lettuce for the first time in June, and New York corn and eastern New York celery for the first time in July. **Darrell Breed**, in charge of the Newburgh Office, plans to include other vegetables as the marketing season develops. The Office opened in February 1974, with reporting at that time limited to apples and a few late storage onions.

### ● Increased Reporting of Truck Shipments

Complete (both inspected and uninspected) truck shipments of Delaware potatoes are being reported on a daily basis for the first time. As of July, producers began furnishing data on their daily truck movement of potatoes to the Philadelphia Market News Office. Before this, the only truck shipments reported were those inspected by the Federal-State Inspection Service.

### ● Preseason Peanut Meeting

Key federal and state inspection personnel from peanut producing areas in the southeast met in Albany, Ga., Aug. 1-2 to discuss inspection procedures and policies under the Peanut Price Support Program for the current crop year. A number of ASCS representatives also attended. Representing the Fresh Products Standardization and Inspection Branch were: **Cecil Brantley**, federal supervisor of inspection for Florida and Georgia, Winter Haven, Fla., Office; **James Burnette**, federal supervisor for Alabama, Montgomery, Ala.; **L. W. Johnson**, Washington, D.C.; **Bill Knope**, officer-in-charge, Lakeland, Fla., Marketing Field Office, who works on marketing agreements and orders programs, also attended.

# Division News

## ● Call Meets with Pecan Reporters

In anticipation of the fall harvest season for pecans in the southeast, **Stanley Call**, officer-in-charge of the Birmingham, Ala., market news office, met with pecan reporters from Texas, Louisiana, Arkansas, and Oklahoma, in San Antonio, Tex., Sept. 12. Call reports pecans for Alabama, Georgia, Mississippi, Florida, and South Carolina from Birmingham.

## ● *Tri-Cities Herald* Carries Entire Yakima Report

According to **Shelby Sevier**, officer-in-charge of the Yakima, Wash., market news office, the *Tri-Cities Herald* of Kennewick, Wash., is now carrying the entire report (the paper previously carried the report in part) covering Washington state production areas as prepared by the federal-state market news office at Yakima.

## ● Recorder Installed in Florida, N.Y.

Market news continues to expand its use of telephone tape recorders. The latest, installed in Florida, N.Y., located in the important Orange County vegetable producing area, brings the total to 50 recorders across the country. The Florida recorder is controlled from the Newburgh, N.Y., market news office, where **Darrell Breed** is officer-in-charge. Information on the recorder will be changed at least three times daily to provide up-to-date information to growers in the area.

## ● Filbert Marketing Clinic

A marketing clinic to appraise problems in the filbert industry was held in Portland, Ore., Aug. 22-23. Growers, packers, brokers, nut mixers, bakers, confectioners, and exporters participated, as well as State College, FAS, and SRS personnel. Representing the F&V Division were: **Bill Higgins** and **Bob Boersma**, Specialty Crops Branch; and **Allan Henry** and **John Coop**, Portland Marketing Field Office.

During the clinic five major problems were identified: the need for 1) greater coordination and cooperation within the industry; 2) improved product quality; 3) clearly defined price and supply relationships; 4) expansion of markets; and 5) identification of legislative and educational activities in which the industry

might engage. Each problem area was assigned to an industry or state college group to develop proposed solutions for the industry's benefit.

## ● Large Quantities Mexican Produce Inspected

Processed Products Branch inspectors at Laredo, Weslaco, and El Paso, Tex., inspected 95.5 million pounds of strawberries from Jan. 1 - Aug. 23. The inspectors are: **Genaro Orvalle**, in charge of the Laredo Inspection Point; **Harry Triplett**, in charge at Weslaco; and **Bob Jenkins**, **Charles Kestner**, **O. Max Peterson**, and **Bob Weinberger**. Also at Laredo - 3.4 million pounds of concentrated orange juice for manufacturing and about 2.1 million pounds of frozen vegetables from Mexico were inspected.

## ● Mier Plays Inspector Role in Film

**Dick Mier** (Processed Products Standardization and Inspection Branch), an inspector at the Friday Canning Corp., New Richmond, Wis., took on the role of an instructor July 26 in a film segment on the activities of summer interns. Mier has trained interns from the Food Science Department of the University of Wisconsin in the grading procedures for processed products for several years. (The segment is part of a centennial film to be released in January on the history of the development and expansion of the College of Agriculture from 1912 to the present).

## ● Trade Telephone for Boston Market News

A special trade telephone installed by the New England Produce Center in the Boston, Mass., Market News Office, located in the Boston Market Terminal, will speed communications between market dealers and reporters. This is the first inside line to extend beyond the boundaries of the Produce Center, and its operation will be supported by the Center at no expense to the government.

## ● New York Times Following Fruit Prices

The *New York Times* has been calling the New York City Market News Office frequently in recent weeks about fresh fruit prices. Their interest was sparked by a Department of Commerce report which included

# Division News

fresh fruit as one of the commodity groups whose prices caused the Bureau of Labor Statistics retail price index to increase 0.8 percent during June 1974.

## ● Promisel On National Kraut Packers Association Program

**Sheldon Promisel**, officer-in-charge of the Rochester, N.Y., PPSI area office, discussed and demonstrated the grading of canned sauerkraut during the National Association's industry meeting held at the Geneva, N.Y., Experiment Station July 24. About 50 representatives of processors in Wisconsin, New York, Tennessee, and Oregon attended. Following Promisel's formal presentation, he conducted a practical grading exercise by having all participants grade samples and compare the results with his findings.

## ● PPSI Technicians Participate in Purdue Quality Control Conferences

**A. Floyd Ermer**, acting officer-in-charge of the Van Wert, Ohio, area office Processed Products Standardization and Inspection Branch, was an instructor in the Purdue University school for beginner quality control plant technicians July 10. Ermer covered the various types of quality control examinations made on tomatoes and tomato products and the analyses necessary in making inspections. On July 17, **Don Burton**, Standardization Section, PPSI, appeared on the Purdue Quality Control Workshop Program. Burton explained the USDA grade standards for canned tomatoes and tomato products and the grading of color of tomato paste and puree.

## Grain

### ● Correction

It was reported in last month's issue that the International Seed Testing Association (ISTA) Congress adopted a rule stating "that every country issuing international seed certificates will report crop and wheat

seeds together as one percentage, and no longer separate them for international commerce." That sentence should have read "crop and weed seeds."

Formerly, samples from carloads of seed going into international commerce were broken down into four percentages: pure seed, inert matter (sticks, stones, dirt, etc.), weed seeds, and other crop seeds. The new ruling combines weed seeds and other crop seeds into a single percentage, so now seed samples will be broken down into just three percentages.

## ● Vera Colbry Receives Award

**Vera Colbry**, in charge of the Sacramento, Calif., Seed Branch office, was presented with an Award of Merit in June from the Association of Official Seed Analysts. The Association honored Ms. Colbry with its highest award at its annual meeting in Little Rock, Ark., for her years of teaching seed technologists how to test seed.

## Livestock

## ● Nebraska Renews Reporting Agreement

The state of Nebraska renewed its Federal-State livestock market news program, effective July 1, under a revised cooperative agreement with AMS. Nebraska employs two full-time livestock reporters to cover auction markets and to assist in reporting eastern Nebraska direct cattle sales. The Division's Omaha office, headed by **Marshall Ivy**, provides federal supervision.

## ● Williams Tours Canadian Teletype Facilities

At the invitation of the American Agricultural Marketing Association (AAMA), **Fred Williams** of the Standardization Branch joined the AAMA's teletype sales study committee in July for a tour of teletype facilities used in selling slaughter hogs in the Province of Ontario, Canada. The group visited all points in the hog marketing system—from producer to packing

## Division News

plant—with special emphasis on the function of the teletype sales procedures.

Under this system, slaughter hogs are offered for sale, via teletypewriter, at various assembly points. The hogs are started at a selected price per hundred-weight—higher than the expected sale price. The price then is dropped by five-cent amounts over the teletype

as packers hooked into the system watch. The first packer to push the “buy” button on his teletype is the purchaser of the lot, and the other packers see the price he paid.

The success of this marketing system in Canada has prompted the AAMA to consider a similar teletype marketing system for selling slaughter hogs in the U.S.

### ● Reporter Dinges Presents “Telelectures”

*Reporter Howard Dinges  
makes a radio broadcast via  
telephone from Oklahoma City,  
Okla., market news office*



**Howard Dinges**, livestock market news reporter in charge at Oklahoma City, Okla., regularly gives lectures—via telephone and amplifier—to animal science majors at Oklahoma State University at Stillwater. He uses color slides of live cattle in various quality and yield grades to illustrate his telelecture, which he gives once each semester to the beef cattle science class.

While the class watches one set of slides, Dinges views an identical set in his office and discusses feeder cattle grade standards and reasons why certain types

of cattle sell for particular prices. He answers students' questions at the end of his presentation.

Throughout each semester, the class frequently listens to the daily USDA market news report, recorded by the Oklahoma City office and used on an automatic telephone device.

Dinges has been giving telelectures at OSU on the invitation of Dr. Robert Totusek since 1970. Dinges and Totusek took the slides for the telelectures and the university provides funding for the project.

# Division News

## ● Industry Use of Yield Grades

The beef industry has been using USDA yield grades at a fast-increasing rate in recent months. Between January and May 1974, the volume of beef yield graded—as a percentage of beef quality graded—rose from 60.6 percent to an all-time high of 70.3 percent. Yield grades measure the amount of salable meat or retail cuts in beef carcasses. Industry concern over excessively fat beef carcasses was a major factor in the increased use of yield grades during this period.

Since yield grades were introduced in 1965, the volume of beef yield graded has increased dramatically. In calendar year 1973, 60 percent (or 7.2 billion pounds) of beef quality graded was yield graded, compared with 25 percent (or 3.5 billion pounds) in 1970.

## Poultry

● **Rod Voorhees**, assistant regional director in the San Francisco, Calif., Grading Office since March 1971, died Aug. 14. Voorhees, who joined the Division in March 1947, was a supervisory egg products inspector before being named assistant regional director.

## ● Market News Offices Merge

Effective July 1, the Detroit, Mich., Market News Office was merged with the Chicago, Ill., Market News Office. On the same date, the Manchester, N.H., Office was merged with the Newark, N.J., Office, and the Portland, Ore., Office with the San Francisco, Calif., Office.

## ● National Turkey Federation Holds Summer Meeting

The 1974 summer meeting of the National Turkey Federation was held at Wrightsville Beach, N.C., July 8-9. Director **Connor Kennett**, Washington, D.C., Assistant Regional Grading Director **Henry Binnix**, Philadelphia, Pa., and North Carolina Federal-State Grading Supervisor **Fred Pepoon** attended. Kennett discussed the school lunch purchase program, market news, and grading activities, and a modified marketing guide program.

## ● Poultry Survey Committee Meets in Chicago

The Poultry Survey Committee met in Chicago, Ill., on June 27-28 to develop production and price forecasts for chickens, turkeys, and eggs. The Committee, sponsored by the American Feed Manufacturers Association, consists of six university economists. Industry and USDA economists serve as "ex officio" members. **Opie C. Hester**, assistant chief, Marketing Programs Branch, participated.

## ● World's Poultry Congress Held in New Orleans

The 1974 World's Poultry Congress, which meets every four years, was held in New Orleans, La., Aug. 11-16. This was only the second time that the U.S. has hosted the Congress—the first time was in 1939 in Cleveland, Ohio.

Secretary Earl Butz addressed the Congress and participated in the opening session.

Division personnel worked with others from the Department in developing plans for the USDA Service Center which distributed information on all of USDA's activities in poultry and eggs. Details on the Congress will be carried in the next issue of *AMS Report*.

## ● New Mexico Woman Wins \$10,000 in Chicken Cooking Contest

Division Home Economist **Betty Handy** and **Fred Pepoon**, North Carolina Federal-State grading supervisor, represented the Division at the National Broiler Council's 25th Anniversary National Chicken Cooking Contest in Winston Salem, N.C., July 24-26. A New Mexico woman won the \$10,000 grand prize, topping contestants from 50 states and the District of Columbia. Food editors from approximately 70 major magazines, newspapers, and radio and TV stations across the nation attended, and 11 media representatives served as judges.

## ● Market News Supervisors Meet in Washington

The national Market News commodity supervisors met in Washington, D.C., during the week of July 22. They are: **Ray Wruk**, chief, Market News Branch, Washington, D.C.; **Robert Van Houten**, national egg

# Division News

products supervisor, Washington, D.C.; **Dennis Stringer**, national poultry products supervisor, Atlanta, Ga.; and **Thomas Hadfield**, national dairy products supervisor, Madison, Wis. Among topics discussed were the separation of dairy and poultry market news work and program plans for the next fiscal year.

## ● First Release on Legal Action Issued Under EPIA

On July 16 the first press release was issued regarding legal action taken under the Egg Products Inspection Act since the Act went into effect in 1970. The release described action taken against Henry and Ronald Van Acker, owners of a Williamson, N.Y., egg producing firm, for preventing inspection of their plant, books, and records by USDA representatives. The Act requires quarterly inspection of all egg packing plants unless specifically exempted. The action was settled with a consent decree directing the company to permit the inspections.

## Transportation and Warehouse

### ● Ray Head fills in Temporarily in Portland

**C. Ray Head**, warehouse examiner of the Omaha, Neb., Area Examination Staff, Warehouse Service Branch, is helping out temporarily in the Portland, Ore., area. (The Portland region includes Arizona, California, Idaho, Nevada, Oregon, Utah, and Washington). A spate of California warehousemen have applied at about the same time to be licensed under the U.S. Warehouse Act, temporarily increasing the Portland office's workload beyond the manpower of its limited examiner staff.

## Information

### ● Division Takes Awards This Summer

Individual writers and groups brought home several awards from contests held earlier this year. Winner of two awards was "How to Buy Food—Lesson Aids for Teachers," which was the work of the Marketing Services Branch. The publication took a blue ribbon (first) in the AAACE (American Association of Agricultural

College Editors) contest and honorable mention from the Society for Technical Communication.

Individual winners in the AAACE contest included **John Nicholas**, a red ribbon (second) for the movie, "Egg Grades—A Matter of Quality," and **Stu Sutherland**, a white ribbon (third) for a two-minute newsfilm, "The Grain Transportation Monitoring System." The Marketing Services Branch also won white ribbons for a number of its "Consumer News" stories and for its package of "How to Buy" publications.

In the Federal Editors Association contest, in which all departments of the Federal government competed, **Martha Parris** received a third place award for her picture story, "And the Wheat Goes On," and **Sheila Nelson** received honorable mention for her feature story, "Century of Family Service to USDA."

### ● "How to Buy Tomatoes" Released to TV Stations

"How to Buy Tomatoes," a two-minute TV-news-film for consumers, was released from Washington Aug. 16. The film, written by **Fran Stachow**, features the Fruit and Vegetable Division's **Ron Wood** on location at a roadside market in suburban Maryland. The Information Division's five regional offices will distribute 317 prints of the film to TV stations across the country.

## Technical Services

### ● Management Techniques Seminar - "Simulation"

**Randy Semper** will present a Management Techniques Seminar on "Simulation" Sept. 12 at 10:30 a.m., in Rm. 2096-S. "Simulation" is described as "building a mathematical model of a real problem and providing the opportunity to alter various inputs to determine their effect." The next in the series of seminars, started by the TSD in August, will be held Oct. 10 on "Economic Sampling Plans." The object of the seminars is to present Quantitative Techniques that can be used effectively in AMS management. Everyone is invited.

# Personnel Actions

## RETIREMENTS

### Dairy

The following employees retired from offices of the milk market administrators in July:

**Albert E. Cuendet** - Maryland Heights, Mo.  
**Tabitha A. Doescher** - Phoenix, Ariz.  
**Ronald J. Fliss** - Chicago, Ill.  
**Catherine M. Foley** - Hartford, Conn.  
**Richard E. Hughes** - Columbus, Ohio  
**Nancy L. Kasey** - Louisville, Ky.  
**Gertrude S. Kelley** - Boston, Mass.  
**Thomas W. McCarthy** - Boston, Mass.  
**Joel L. Turner** - Houston, Tex.  
**Marie A. Young** - Puget Sound, Seattle, Wash.

### Grain

**Murray Bell**, of New Orleans, La., retired June 30 after 33 years of government service. During this time, he served the Grain Division in a number of offices as an agricultural commodity grader, a field office supervisor, a marketing specialist with the Standardization Branch, Beltsville, Md., and most recently with the Board of Appeals and Review of Rice. Bell is well known to the rice industry both in the south and in California.

**Catherine McMullen**, a clerk-typist in New Orleans, La., retired June 27 after 22 years of government service.

**Harold Newstead**, Baltimore, Md., agricultural commodity grader, retired June 29 with more than 30 years of government service.

**Charles Penwell**, New Orleans, La., agricultural commodity grader, retired June 11 with more than 23 years of government service.

**John Salerno**, St. Louis, Mo., agricultural commodity grader, retired Aug. 28 with more than 17 years of government service.

### Tobacco

The following agricultural commodity graders have retired:

**Franklin Davis**, Kenly, N.C., May 31. Davis had been in government service since 1943.

**James R. Falls** (supervisory), Joelton, Tenn., June 28. Falls entered government service in 1940.

**George O. Martin**, Marion, S. C., June 20. Martin had been in government service since 1942.

**Grey Phillips**, clerk-steno, Wilson, N.C., June 30. Phillips entered government service in 1951.

**Kenneth Shelton**, Newcastle, Ky., June 28. Shelton had been in government service since 1949.

**William S. Strickland**, Middlesex, N.C., June 30. Strickland entered government service in 1948.

**Ronald Tyndall**, Goldsboro, N.C., May 31. Tyndall had been in government service since 1950.

**Earnest M. Young**, Roxboro, N.C., June 30. Young entered government service in 1943.

## WELCOME

### Cotton

**Cesar F. Armendariz** joined the Division July 28. Armendariz is a statistical clerk in the El Paso, Tex., Regional Office.

**John C. Fox**, agricultural marketing specialist (field representative), joined the Division in the Carlsbad, N.M., classing office, July 21.

### Dairy

The following employees joined offices of the milk market administrators in July:

**Anne M. Bennett** - Shreveport, La.  
**Robert L. Bertke** - Atlanta, Ga.  
**Judy C. McAllister** - Louisville, Ky.  
**Alan W. Sharp** - El Paso, Tex.  
**Cynthia C. Sullivan** - Dallas, Tex.

### Fruit and Vegetable

**Dorothy J. Basham** of Gary, W.V., has joined the Fruit Branch in Washington, D.C., as a clerk-typist.

### Grain

**Donald Akers**, **Kenneth Hafner**, and **John Shropshire**, agricultural commodity graders, joined the New Orleans, La., Field Office July 7.

**Wendal Arnald**, mail room clerk, joined the Portland, Ore., Market News Office June 30.

# Personnel Actions

**Sandria Chandler**, clerk-typist, joined the Duluth, Minn., Field Office July 7.

**Ruth Lenart**, clerk-typist, joined the Peoria, Ill., Field Office June 23.

## Poultry

**Santiago Silva, Jr.**, joined the Poultry Division July 8 as an agricultural commodity grader in Lubbock, Tex.

## Tobacco

The following agricultural commodity graders joined the Division July 1:

**Chester L. Ballew** - Speedwell, Tenn.  
**Harrison T. Bowles** - Summer Shade, Ky.  
**Timmie R. Bowman** - Siloam, N. C.  
**George W. Buffkins** - Tabor City, N.C.  
**Roger P. Clardy** - Axton, Va.  
**Dennis R. Davis** - South Hill, Va.  
**Richard H. Deakins** - Jonesboro, Tenn.  
**Michael G. Faucette** - Kenly, N.C.  
**Richard M. Hays** - Gray Hawk, Ky.  
**Andrew Jackson** - Quitman, Ga.  
**Ralph H. Jordan** - Ahoskie, N.C.  
**Roy G. Lowery** - Virgilina, Va.  
**Clifton T. Mounce** - Walnut Grove, N.C.  
**Marion A. Norman** - Hazlehurst, Ga.  
**Joseph A. Powell** - Red Springs, N.C.  
**Donnie M. Rigdon** - Alma, Ga.  
**Richard D. Sharp** - Cave City, Ky.  
**Richard W. Smith** - Pink Hill, N.C.  
**Odis R. Sutton** - Faison, N.C.  
**Wilson L. Tuck** - Virgilina, Va.  
**Roy S. Wall** - Virgilina, Va.  
**Linwood W. Wright** - Tabor City, N.C.

**Jon Mitchell Hesters**, a clerk in the Valdosta, Ga., office, joined the Division July 10.

**Harriet C. Stokes**, a clerk in Pamplico, S.C., joined the Division July 10.

## Administrative Services

**Debbie Stokes**, clerk-typist, Paperwork Planning and Systems Branch.

## Information

**JoAnn Jones**, a secretary in the Marketing Services Branch, joined the Division June 24.

**Stephen Mihans**, public information specialist, Marketing Services Branch, joined the Division Aug. 18.

## RESIGNED

### Grain

**Norman Halverson**, agricultural commodity grader, Grand Forks, N.D.

### Tobacco

**Robert B. Hall**, agricultural commodity grader, Seaman, Ohio, resigned June 28.

### Information

**Ann Richmond**, secretary to the director, resigned Aug. 23, after nine years in the Division, to return to her home in West Virginia.

## TRANSITION

### Dairy

**Benjamin Weaver**, a management and marketing specialist, transferred July 21 from Chattanooga, Tenn., to Washington, D.C.

The following employees, formerly with the Dairy-Poultry Market News Branch, have transferred to the Dairy Market Information Branch. With two exceptions they maintain their positions and field office locations:

**Peggy Altrogge**, clerk, Philadelphia, Pa.

**Lester Andes**, officer-in-charge, Madison, Wis.

**Gerald Foskett**, formerly dairy market news reporter, New York, N.Y., is now officer-in-charge, Philadelphia, Pa., office.

**Robert Gayvert**, officer-in-charge, St. Paul, Minn.

**Tom Hadfield**, national dairy market news supervisor, Madison, Wis.

**Herchell Hill** has transferred from the Dairy Inspection and Grading Branch, San Francisco, Calif., to the new Market Information Branch, San Francisco, where he is officer-in-charge.

### Fruit and Vegetable

**John R. Toth**, marketing specialist, Fruit Branch, Washington, D.C., transferred to the Lakeland Marketing Field Office, Lakeland, Fla., July 21.

# Personnel Actions

## Grain

**Howard B. Martin**, a supervisory agricultural commodity grader, transferred June 23 to the Omaha Field Office from the St. Louis Field Office.

**Danny Murphy**, an agricultural commodity aide, Board of Appeals and Review, Beltsville, Md., transferred July 7 to the Toledo Field Office.

## Livestock - Meat Grading

**John Edmond, Jr.** - Sterling, Colo., to Bell, Calif.

**Douglas Felker** - Sioux City, Iowa, to Bell, Calif.

**Larry Meadows** - Denver, Colo., to Pampa, Tex.

## Administrative Services

**Helen Donnelly**, secretary to the deputy director, has transferred to the Cotton Division as an administrative assistant.

## Information

**Vicki Evans**, a secretary in the Marketing Programs Branch, transferred Aug. 5 to the Compliance Division of the Commodity Exchange Authority.

## PROMOTIONS

### Cotton

**Florence H. Adams**, assistant to the administrative officer in the Southern Regional Office, Memphis, Tenn., was promoted in July.

**Thomas Harper, Jr.**, a physical science aid in the Standards Preparation and Distribution Section, Memphis, Tenn., was promoted in July.

### Fruit and Vegetable

**Mike Chun** of the Chicago, Ill., Market News Office, completed his market news training and was promoted to the journeyman level in August.

**Bruce Rockey** of the San Francisco, Calif., Market News Office, was promoted in August after completing his first year of training.

### Grain

The following employees were promoted June 23:

**J. T. Abshire**, marketing specialist, Hyattsville, Md., Regulatory Section.

**Charles Britton**, agricultural commodity grader, Portland, Ore., Field Office.

**Ruth A. Neal**, clerk-stenographer, Denver, Colo.

## Livestock

**Don Bevan**, of the Market News Branch, Washington, D.C., was named assistant to the chief in June.

**David C. Mangum**, assistant to the director and head of the Administrative Group in Washington since 1967, was promoted to the Administrator's staff in June. He is being replaced by **John Nale**, who formerly was assistant to the chief of the Meat Grading Branch.

**Victor Rowland**, meat grader at Kansas City, Mo., was transferred to Bell, Calif., and promoted to supervisory meat grader in July.

**Shigeko Wantanabe**, clerk-typist in the Bell, Calif., consolidated office, was promoted to supervisory clerk in July.

## Poultry

**James E. Kern**, agricultural commodity grader, Neosho, Mo., was promoted and reassigned to Marionville, Mo., on July 7.

**Donald E. Miller**, an agricultural commodity poultry grader, Wakefield, Neb., was promoted July 21.

**Ralph A. Swearngin** was promoted from assistant federal-state supervisor, Kansas City, Mo., to federal-state supervisor and reassigned to Des Moines, Iowa, replacing **Edmund E. Findlow** who retired June 30.

**Robert D. Twite**, Willman, Minn., was promoted from agricultural commodity poultry grader to supervisory agricultural commodity poultry grader on July 21.

## Tobacco

**Lionel Edwards**, supervisory market reporter (Tobacco and Naval Stores) was promoted and transferred from Raleigh, N.C., to Washington, D.C., June 23.

The following promotions were effective July 1:

**Mary E. Brooks**, clerk-steno, Lexington, Ky.

**Paul J. Essex** was promoted from supervisory agricultural commodity grader to regional director, Lexington, Ky.

**Naomi Johnson** was promoted from clerk-steno to head clerk, Raleigh, N.C.

**Lottie M. Lawrence**, clerk-steno, Raleigh, N.C.

**Mary B. Tyner**, clerk-steno, Raleigh, N.C.

**Paula L. Abbott** was promoted July 8 from a clerk-typist to a fiscal clerk.

# Personnel Actions

The following circuit supervisors - supervisory agricultural commodity graders - were promoted July 1:

Orell P. Cottrell - Bowling Green, Ky.  
 Carroll H. Crews - Nathalie, Va.  
 Richard C. Currin - Oxford, N.C.  
 Garland W. Farmer - Blairs, Va.  
 James R. Greene - Wilmington, N.C.  
 Lawrence C. Newman - Brooksville, Ky.  
 Pharez Nicely - Washburn, Tenn.  
 David J. Plummer - Lamar, S.C.  
 Mack D. Pridgen - Rocky Mount, N.C.  
 Bryant C. Roberson - Louisville, N.C.  
 Marion C. Roush - Seaman, Ohio  
 Jule J. Terrell - Burlington, N.C.  
 Harold M. Wells - Fuquay Varina, N.C.  
 Louis R. Whiteker - Lexington, Ky.  
 W. Braxton Wilder - Selma, N.C.  
 Richard A. Williams - Springfield, Tenn.

The following set supervisors - supervisory agricultural commodity graders - were promoted July 1:

Jessie W. Ashley - Timberlake, N.C.  
 Kermit G. Bailey - Kenly, N.C.  
 James S. Barr - King, N.C.  
 Roger E. Barr - King, N.C.  
 James C. Blackwell - Oxford, N.C.  
 Willie J. Brooks - Oxford, N.C.  
 Ralph L. Chandler - Danville, Va.  
 William T. Church - Glasgow, Ky.  
 George W. Clark - Dry Ridge, Ky.  
 Vance T. Corey, Jr. - Winterville, N.C.  
 Benjamin F. Creech - Smithfield, N.C.  
 Emmett H. Darell - Carlisle, Ky.  
 Ennis B. Emmons, Jr. - Flemingsburg, Ky.  
 Bascom B. Evans - Bracy, Va.  
 Eugene W. Feagan - Brooksville, Ky.  
 Haywood F. Ferguson - Reidsville, N.C.  
 Paul F. Francis - Bailey, N.C.  
 Robert F. Geschwind - Georgetown, Ohio  
 Dallas A. Gravitt - Virgilina, Va.  
 Hilman C. Hicks - Oxford, N.C.  
 David E. Hill - Madisonville, Ky.  
 Ambrose B. Hunter - Red House, Va.  
 Horace L. Hunter - Rocky Mount, N.C.  
 Eugene T. Ingram - Vernon Hill, Va.  
 Davis L. Jones - Augusta, Ky.  
 Linwood C. Jones - Roxboro, N.C.  
 Robert R. Killebrew - Trenton, Ky.  
 William C. Lee - Greenville, N.C.  
 Ralph W. Lowery - South Boston, Va.  
 Jack D. Lunsford - Rougemont, N.C.  
 George M. Maitland - Colonial Heights, Va.  
 Beecher F. McCrosky - Abingdon, Va.  
 Mack E. Moore - Whitakers, N.C.  
 Audrey Norris - Timmonsville, S.C.  
 Julian Oakley - Roxboro, N.C.  
 James B. Parrish - Clayton, N.C.  
 Willis H. Pickering - Greeneville, Tenn.  
 Gorrell Prim - Yadkinville, N.C.

William C. Pritchard - Wingo, Ky.  
 Early G. Reams - La Crosse, Va.  
 R. Shelton Rhodes - Goldsboro, N.C.  
 William M. Roberts - Paris, Ky.  
 Carlton W. Sawyer - Mullins, S.C.  
 James R. Scott - Murray, Ky.  
 William B. Shropshire - Stoneville, N.C.  
 James N. Shrout - Sharpsburg, Ky.  
 Jasper E. Slate - King, N.C.  
 Charles S. Smith - Greenville, N.C.  
 William G. Smith - Chase City, Va.  
 Leslie L. Stone - Kittrell, N.C.  
 Dewey E. Thorne - Wilson, N.C.  
 Lorenza Vinson - La Grange, N.C.  
 Earl L. Wade - Roxboro, N.C.  
 Ernest M. Watkins - Henderson, N.C.  
 Terrall W. White - Cave City, Ky.  
 Albert F. Wigglesworth - Falmouth, Ky.

The following agricultural commodity graders received progressive promotions in July and August:

James B. Anderson - Conway, S.C.  
 Wendell C. Billingsley - Smiths Grove, Ky.  
 Roy E. Brock - Raeford, N.C.  
 James G. Faucette - Kenly, N.C.  
 Robert B. Fitch - Lake City, S.C.  
 Willard R. Hutcherson - Lynchburg, Va.  
 John W. Rush - Olanta, S.C.  
 Daniel J. Scott - Jonesville, Va.  
 Howard P. Simmons - Chadburn, N.C.  
 Harry M. Stephens - Tabor City, N.C.  
 Lonnie C. Stroud - Albertson, N.C.  
 Ira W. Tedder - King, N.C.  
 Macon N. Twisdale - Townsville, N.C.  
 Stewart S. Wells - South Boston, Va.  
 M. Pat Wooten, Sr. - Clarkton, N.C.

## AWARDS

### Dairy

Milk Market Length of Service Awards - 35 years

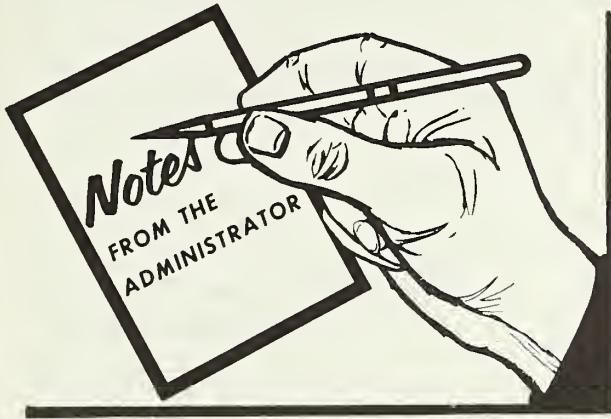
Earl C. Born, Denver, Colo.  
 Oscar Zucchi, Boston, Mass.

### Fruit and Vegetable

John E. Hansen, agricultural commodity grader, received a Superior Performance Award for his work in the inspection of processed fruits and vegetables and related products in the San Jose, Calif., area during 1973.

Fred L. Mossbarger, Processed Products Standardization and Inspection Branch, San Jose, Calif., Office, received a Suggestion Award for a fill weight sampling allowance chart for rapid and accurate determination of average and media option use.

## AMS report: AN ADMINISTRATIVE LETTER FOR AMS EMPLOYEES



### What Is Your Grand Design?

The political philosophy—the basic beliefs—upon which this Nation is founded are set forth in our Declaration of Independence. Most of our economic system is a consequence of the philosophic structure—the relation of one fundamental belief to another—articulated in that document.

The Constitution creates the machinery of government through which the basic beliefs stated in the Declaration are carried out. It expresses policy in that it sets our course as a Nation for the conduct of government.

Programs are created by legislative enactments of the Congress. Actions to execute those programs are taken by the departments and agencies of the Executive Branch. Results flow from those actions. Those results may be judged as good or bad, desirable or undesirable, in accordance with the way they reflect the philosophy and the beliefs articulated in the Declaration of Independence.

It seems to me all this describes the Grand Design of our Nation and society. Philosophy is the foundation. Policy is the structure. Program is the working of that structure. Action is the mode by which the structure works. Results are the products of the whole. Finally, judgment returns to Philosophy, and this completes the circle that is the Grand Design.

Organizations of lesser dimensions, whether they be political, social, or economic, also have a Grand Design. It may be complete or incomplete, stated or unstated, but in any case it is both rudder and compass by which the affairs of the organization are directed.

So it is also for all of us as individuals. We each have our own Grand Design. It is by that design that we set our course, make our decisions, and measure our achievements, and in turn are measured and judged by our associates and those affected by our actions.

In our political system, which makes possible and protects individual freedom, a Grand Design is important for each of us; for it is from our beliefs and convictions that there comes the individual discipline, the sense of personal responsibility without which the continuance of a free society becomes doubtful.

Those of us in the public service have compelling need for our own Grand Design. By our actions, and by our integrity as the representatives of government, all citizens judge the very system—the greater Grand Design—under which we as a Nation and as individuals have all so greatly prospered. Our actions are the most eloquent statement of our beliefs. And if those actions say that the public service is something fine, decent, and calling forth the best of character, then we'll inspire the general public support for our system so essential for its continued functioning in the best interest of our own people . . . and of humanity.

continued—

## Grand Design—Continued

One way we can help assure the future of our system is for each of us, regardless of the tasks we perform, to always strive for excellence—to be on top of our jobs, to be aware of what goes on in our areas of responsibility, and to be responsive to the challenges before us, be they great or small. It is for us of the public service to set the example to which all may repair. It is for us to achieve excellence, and to help those around us to greater achievement. We, as individuals, grow only as those around us grow and personal growth is not by command—it is by example and stimulus. We of the public service hope our fellow citizens may like us, but the essential requirement is that they trust and support us, because by our performance we earn and deserve that support. It seems to me that is what the Grand Design in the Declaration of Independence is all about.



E.L. Peterson

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## AMS Profiles

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**Bill Hughes:**  
**The Soft-Spoken**  
**Man Who**  
**Neither Offers**  
**Nor Bids**

### Portland, Oregon

It's 11:30 on a warm summer morning in Portland, Oregon. Some two dozen men and women walk casually into a room on the third floor of a downtown office building and settle comfortably into rows of chairs. The room is dominated by a chalkboard which covers the front wall. On a side wall is a row of telephones. Near the door, a teletype machine chatters discreetly but continuously.

Members of the group study the chalkboard and make notes. The board is divided into small rectangles in which are written numbers and esoteric abbreviations. At the top, columns are headed by names more familiar to the layman: Chicago, Minneapolis, Kansas City, Portland.

At precisely 11:35, a long-haired young man steps onto a raised platform in front of the chalkboard and rings a brass bell. Trading is open on the Portland Grain Exchange.

For the next 20 minutes or so, as the young man on the platform covers trading in the various types of wheat, corn, sorghum, and oats grown in the northwest, those who have grain to sell make offers, those interested in buying make bids. (This process, incidentally, clears up some of those abbreviations for the uninformed observer. "1 hd wr" is revealed as U.S. number 1 grade hard winter wheat.)

continued—

Surveying all this is a scholarly looking, soft-spoken man who neither offers nor bids. Bill Hughes is not here to trade, but to report. He's the AMS grain market news reporter in Portland and when trading ends, his work begins. He moves to a telephone and relays the day's prices to his office. His secretary Irene Ferante will prepare the daily report and also pass the prices by phone to several trade contacts. Bill then phones the wire services' Portland bureaus and the city's two daily newspapers.

Then a quick lunch before a long afternoon at the office. The visitor asks for an explanation of what he has just seen at the exchange. Bill explains that the exchange is a common base for grain trading all over the northwest. There is no futures trading with numerous delivery months, which explains why activity is less frenetic than at midwest markets; all prices are for cash sales with 30 to 60 day delivery. "Portland, though, is relating to the midwest futures markets for the first time," Bill says. "So at times bids and offers on the exchange may not relate closely to country prices. That's hard for the producers to understand."

Back at his office, between receiving and making phone calls, Bill talks about Portland's—and his—new role on the international scene. Even the casual newspaper reader or TV news viewer knows that U.S. grain exports have been booming. International trade is nothing new for the northwest grain industry or Portland, but they've rarely seen anything like the activity of the past two years. No fewer than 12 foreign trading companies now maintain offices in Portland. The Japan Food Agency, a government department of our largest agricultural customer, has its only U.S. office in Portland. Bill Hughes frequently finds himself briefing foreign trade delegations. That may be changing a little. "Foreign buyers are waiting; export business has slowed," Bill says.

Business in Bill's office certainly has not. The indispensable telephone; calls to the grain and feed trade for prices to go on his daily wire. Calls from media outlets in Shelby and Havre, Montana, and Woodburn and McMinnville, Ore. Small towns a lot of people may never have heard of, unless they're in the grain business. A call to the Wheat Marketing Research Committee in Montana to make a tape that will be used by 22 radio stations in Montana and 15 in

*Interested in hops? A "yes" to that question is mandatory for all beer drinkers . . . a lot of people are interested in prices and supplies—Bill obliges with the world's only hops market news report.*

Idaho. Forty-five, 50, 55 phone calls a day. Then there's the new telephone answering machine that's automatically handling more than 140 telephone inquires for Pacific northwest grain market news after less than two months of operation.

There's also that other necessary tool of today's agribusiness, the computer. Bill's into that, too. If you're dealing in wheat, it's a good idea to know not only how much wheat there is and what the prices are, but what the quality is. Bill works with the grain industry, state, federal, and private agencies to put together, in harvest season, data for computer input into a weekly wheat quality report based on official grain inspections. Just look at the computer printout and you'll know the quality of wheat all over the northwest.

Interested in hops? A "yes" to that question is mandatory for all beer drinkers. U.S. hops production is centered in the lush river valleys of the northwest: the Yakima in Washington, the Willamette in Oregon, the Snake in Idaho. There also are a few growers in northern and central California. Only a few hundred growers in all, but they and a lot of other people are interested in prices and supplies—Bill obliges with the world's only hops market news report. Hops are internationally significant, too. Bill has nearly 80 foreign subscribers to his hops report to prove that, and he estimates that many more tradesmen abroad get his report through the aforementioned trading company offices in Portland and through U.S. firms with offices abroad.

It all comes naturally for Bill Hughes. He's a native of Baker, Oregon and earned a degree in agriculture from Oregon State University. He operated a ranch in Oregon and served as a federal agricultural commodity grader before coming to the Portland grain market news office in 1963. □

# Airwaves

## TV

*Across the Fence* is a 30-minute broadcast taped at WRC-TV, Channel 4 in Washington, D.C. Each *Across the Fence* segment is sent to about 100 stations and is shown locally across the U.S. during the six weeks following its Washington air dates. It is shown in the Washington area every Saturday morning at 7:30 a.m., and every Sunday morning at 7 a.m.

The current schedule for AMS participants is:  
**Roland Golden**, Dairy Division, "How to Buy Cheese," Washington telecast Sept. 28 and Sept. 29.

Film clip and slide presentation, Fruit and Vegetable Division, "How to Buy Apples," Washington telecast Oct. 12 and Oct. 13.

*Down To Earth* is a three-minute broadcast shown in the Washington area each weekday at 6:20 a.m. on Channel 4. Each *Down to Earth* segment is sent to about 50 stations and is shown around the country during the 12 weeks following its Washington air date.

The current AMS schedule is:  
Slide monologue, Fruit and Vegetable Division, "Wild Blueberry Processing in Maine," Washington telecast Sept. 24.

**Ron Roberson**, Grain Division, "Plentiful Rice," Washington telecast Oct. 1.

**Bernard Leese**, Grain Division, "Reciprocity Agreements with Foreign Countries for Plant Variety Protection," telecast in Washington Oct. 3.

## RADIO

A package of six taped 3¼-minute *Consumertime* segments are mailed each week from USDA to 340 radio stations across the country. Segments are aired at stations' discretion for as long as they are timely.

On the current schedule are:

**John Blum**, Associate Administrator, discusses the October "Food Marketing Alert."

**Ned Tyler**, Livestock Division, discusses the proposed revision of the beef grade standards.

**Roland Golden**, Dairy Division, discusses "How to Buy Cheese."

## From Personnel . . .

### Where Is My Paycheck?

### What Happened To My Bond?

### Why Is My Check

### Different This Pay Period?

Fortunately, we do not have to ask these questions very often. Our payroll system is usually prompt and accurate. Occasionally, though, something goes amiss . . . an employee's check may be lost, stolen, or drawn in an incorrect amount . . . a bond may be late or incorrectly issued.

Suppose you have a problem concerning your salary check, savings bonds, salary allotments, or other payroll matters. The Employment Branch of your Personnel Division has a payroll liaison office that is on call to assist you. It is located in Washington, D.C., and serves *all* AMS employees, both in the field and at headquarters. Refer problems through your administrative office to this unit.

Don't forget that the Employment Branch issues AMS Instructions that give helpful information on payroll matters. These are numbered in the 350 series. The AMS Instruction on Substitute and Replacement Salary Checks, for example, is numbered 351-2. This tells how and when to request a new check when the original has been lost, stolen, or defaced. Other instructions in this series deal with requesting, changing, or cancelling bond deductions; requesting substitute bonds and pay allotments to banks, and similar topics. These instructions were originally sent to all employees. Copies may be requested through your supervisor or administrative office. Familiarity with these instructions will help you to follow the procedures that result in the fastest action possible on payroll problems or requests. □

# Division News

## Fruit and Vegetable

● The Division sadly reported the death Sept. 16 of Marketing Specialist **Richard O. Myers**. Myers worked with the Standardization Section of the Fresh Products Standardization and Inspection Branch, and had been with the Division for over 25 years. He was stationed in Washington, D.C., and lived in Bowie, Md.

## ● The Unusual Case of M.O. 914

The case of Marketing Order No. 914 for Florida Interior District oranges went to court—an unusual state of affairs for a marketing order—and was ruled invalid by the U.S. Court of Appeals, Fifth Circuit, on Aug. 15. This action upheld the October 1972 decision of U.S. District Judge Tjoflat that the referendum to establish the marketing order was invalid. The order has been inoperative since that 1972 decision.

In that decision the Judge ruled that Seald Sweet Growers, Inc., a cooperative association under Florida law, is not a cooperative association of producers under the Agricultural Marketing Agreement Act of 1937, as amended. Therefore, the Judge ruled that Seald Sweet is not entitled to cast a ballot in a referendum. The ballot was also illegal, the Judge ruled, because directors of Seald Sweet, located outside the affected production area, participated in the decision to cast a ballot favoring the order. According to the decision, only growers of oranges subject to regulation under the marketing order can vote in the referendum.

## ● McAllister and Campbell Teach at Workshop

**Joe McAllister**, assistant officer-in-charge, Winter Haven, Fla., and **John Campbell**, assistant to the chief, Processed Products Standardization and Inspection Branch, were "faculty members" at a Sanitation Food Industry Workshop in Orlando, Fla., Sept. 10-12.

Also there were representatives from APHIS, the Environmental Protection Agency, the Office of Safety and Health Administration, and the Food and Drug Administration. The Food Processors Institute of

Berkeley, Calif., sponsored the workshop to give industry the opportunity to inquire about various federal government requirements.

## ● Division Asks OI to Investigate Vintners

On Aug. 30, the Division requested an investigation, now underway, by the Office of Investigation, of allegations by the president of the Wine Bargaining Association, Fresno, Calif., that some California vintners are discriminating against Association members. The investigation was requested under the Agricultural Fair Practices Act (S. 109).

## ● Secretary Decides Pro Potato Bargaining Assn.

**Don Kuryloski**, chief, and **Jim Fahey**, both of the Vegetable Branch, reviewed what was described by the Branch's **Don Thibeault** and **Bill Paterson** as an unusual complaint from the J.R. Simplot Company of Idaho, one of the nation's largest potato processors.

Earlier this year Simplot alleged that Potato Growers of Idaho, Inc., a potato bargaining association incorporated under the Capper-Volstead Act, had demanded unreasonably high prices for potatoes for processing, consequently restraining trade in interstate commerce.

The Capper-Volstead Act authorizes producers to unite in marketing their products. It gives the Secretary of Agriculture authority to intervene should producer associations monopolize or restrain trade in interstate or foreign commerce to the extent that the price of any agricultural product is unduly enhanced.

Thibeault explained that Potato Growers asked \$4 a hundredweight for potatoes for processing this year, up 100 percent from the contract price of \$2 in effect a year ago.

The Secretary reviewed the complaint and found that the demand for potatoes for processing is very strong this year, and that contract prices in other states even exceed \$4 a hundredweight. Potato Growers' prices were, therefore, ruled consistent with prospective supply and demand conditions, and not unduly enhanced.

# Division News

## Livestock

### ● New Beef Grade Standards Proposed at Press Briefing

Director **John Pierce** explained major proposed revisions in the U.S. standards for beef and cattle grades at a press briefing Sept. 10. Assistant Secretary **Richard Feltner**, Assistant to the Secretary for Consumer Affairs **Nancy Steorts**, and Administrator **Ervin Peterson** delivered opening remarks.

The story got page one pick-up from the *Washington Star-News* (Sept. 10) and the *New York Times* (Sept. 11), as well as extensive coverage in other leading metropolitan dailies around the country and through network television.

Mr. Pierce explained that the proposed changes include:

1. The elimination of conformation (shape) from the list of quality-determining factors. (Conformation does not affect the eating quality of beef but does affect the yield of retail cuts.)
2. The requirement that graded beef carcasses be identified for *both* quality and yield grades.
3. A reduction in marbling requirements for the Prime and Choice grades of beef from animals under 30 months of age.
4. An increase in minimum marbling requirements for the youngest carcasses in the Good grade.

The proposals were published in the *Federal Register* Sept. 11, and comments were invited from the public for 90 days. If adopted by the Department, the revised grade standards should result in:

1. Slightly leaner beef with less excess fat, especially in the Prime and Choice grades.
2. More uniform beef within each grade.
3. An essentially "new" U.S. Good grade of consistent quality that should appeal to consumers who prefer beef with less internal and surface fat than Choice beef.
4. And, eventually, increased production, lower production costs, and less waste fat—all of which could be reflected in lower retail prices than would otherwise prevail.

An information kit of background material was distributed to make the technical subject matter more understandable to the press.

Follow-up background briefings will be held for consumer, industry, and press representatives in Washington, Oct. 8; New York, Oct. 10; Chicago, Oct. 30; Dallas, Oct. 31; Atlanta, Nov. 1; and San Francisco, Nov. 11.

### ● Iowa and West Virginia Expand Market News Programs

In July two new Iowa state reporters joined the two-man staff already under the federal-state auction reporting program. The four reporters cover 16 auctions throughout Iowa each week. **Daryl Vanderflugt**, head of the Market News Office in Des Moines, provides federal technical supervision.

West Virginia state reporters, working under a federal-state program started last year, began reporting fall graded feeder calf sales during the week of Sept. 9. **Don Bevan**, of the Washington Market News Branch, provides technical supervision for the West Virginia program.

### ● "Instant" Market News Increasingly Available

In August 1973 there were 65 automatic telephone units for livestock market news across the country. By Aug. 1 of this year that figure had jumped to 80 — 80 recording devices in 30 states receiving about 25,000 calls weekly from industry members and others for current market information.

Market news reporters record the latest data several times daily on each device, selecting market information appropriate to local needs.

### ● Fred Williams Holds Grading Clinic in Louisiana

**Fred Williams** of the Standardization Branch conducted a feeder cattle grading clinic at Shreveport, La., Aug. 22. He explained and demonstrated the official USDA grade standards for feeder cattle before county agents, vocational agriculture teachers, producers, Louisiana state livestock graders, and bankers from Louisiana, southern Arkansas, and northeast Texas. Some of the 50 attendees tried their hand at grading under Williams' supervision.

# Division News

## ● Training Programs:

### March Class - From Trainees to Graders and Reporters

### June Class - Training Continues

The six meat grading trainees in the March class became full-fledged GS-5 meat graders after the final group meeting in the six-month training program, at Detroit, Mich., Aug. 13-15. The trainees were given written tests and practical examinations in grading beef, lamb, veal, and calf by **Don Johnston** and **Charlie McIntyre** of the Standardization Branch, **Jim Hodgson** of the Washington Meat Grading Branch, and **Garrett Hafstad**, meat grading supervisor at Cleveland. The station assignments for the March class—including the three additional class members assigned to market news duties—were listed in the July *AMS REPORT*.

The June training class met in Washington, Sept. 4-6, then traveled to the Ohio State University campus at Columbus for training in meat acceptance service procedures, Sept. 9-13. Instructors for this session were **Jim Stroud**, **Curtis Green**, and **Charlie McIntyre** of the Standardization Branch, **Jim Hodgson** of the Washington Meat Grading Branch, and **Allan Weber**, supervisory meat grader at Atlanta,

Ga. On Sept. 16, the June trainees reported to their second field stations to complete training, as follows:

**William H. Blakemore, Jr.**, Bell, Calif.; **Keith Dean**, Kansas City, Mo.; **David Gonsoulin** (Market News), Amarillo, Tex.; **Deborah Holtz**, Bell, Calif.; **Michael Sutton**, Sioux City, Iowa; **Renee Wassenberg**, Denver, Colo.; and **Leonard Woody**, Denver.

## ● Grading Feeder Pigs in Missouri: It's Official

A formal program for officially grading Missouri feeder pigs began in July. This is part of an agreement between the Interstate Producers Livestock Association (an affiliate of the Missouri Farm Bureau) and the Missouri Department of Agriculture. Feeder pigs at eight Missouri locations are graded according to USDA standards by state employees under Livestock Division supervision. The state graders have completed a training period and have been certified by the Market News Branch as ready for duty. **Phil McFall**, officer in charge at South St. Joseph, Mo., is the federal supervisor.

Missouri sells more feeder pigs than any other state—a total of 1.2 to 1.5 million yearly. A pilot project for officially grading feeder pigs began in September 1973 and proved to be popular with the state's pig producers, leading to the present formal program.



*The June training class, from left to right: seated—Leonard Woody, Renee Wassenberg, Deborah Holtz; standing—William Blakemore, David Gonsoulin, Keith Dean, and Michael Sutton.*

# Division News

## Poultry

### ● 15th World's Poultry Congress

Representing the Division at the 15th World's Poultry Congress in New Orleans, La., Aug. 11-16 were Director **Connor Kennett**; Branch Chiefs **Dave Long** (Grading), **Dick Gulich** (Standardization); and Grading Branch Regional Directors **Frank Santo** (Des Moines, Iowa), **Jim York** (Philadelphia, Pa.), **Dale Shearer** (Chicago, Ill.), and **Bob Dorsett** (San Francisco, Calif.).

Secretary **Earl Butz** addressed the Congress, which was attended by poultry and egg people from more than 40 countries, and included an estimated 5,000 scientists, producers, marketers, equipment and supply salesmen, and government officials.

Division personnel helped with plans for the USDA Service Center, which distributed information on USDA's activities on poultry and eggs. The Division received feedback that the Center was an outstanding success, both in concept and design.

The Congress was last held in the U.S. in 1939, and will next be held in 1978 in Brazil.

### ● Grading Reps Meet with Defense People

Grading Branch personnel **Don Niebuhr** (assistant branch chief); **Jim Skinner**, (national poultry grading supervisor); **Joe Beck** (national shell egg grading supervisor); and **Jim York** (regional director, Philadelphia, Pa.), met with representatives of the Defense Personnel Support Center in Philadelphia on Aug. 22. Discussions centered around military and federal specifications for buying food for the armed services and our handling of specifications work for the military. The information will help determine whether changes are needed in the regulations and procedures.

### ● Meeting Brings Out Concern for Broiler Outlook

Director **Kennett**, **Dawson Ahalt** of the Secretary's Office, and **Jim Naive**, ERS, met with representatives of the National Broiler Marketing Association on Aug. 15 to discuss the outlook situation for broilers. Concern was expressed over escalating feed costs and the Aug. 1 outlook situation for feed grains.

Feed is the primary cost item in producing poultry and poultry products.

### ● Egg Research and Consumer Information Act Signed by President

H. R. 12000, the Egg Research and Consumer Information Act, passed the Senate Aug. 23, was unanimously accepted by the House Sept. 17, and was signed into law by President Ford Oct. 1. The legislation enables egg producers to assess themselves up to 5 cents per case for carrying out research, producer and consumer education, and promotion programs for eggs, egg products, and spent fowl (fowl no longer laying).

## Transportation and Warehouse

### ● Awards Surprise Six Employees

In a surprise ceremony Sept. 12, **Administrator Peterson** presented Special Achievement Awards to five T&W employees and one employee of the Technical Services Division for their work on the Grain Rail Car Monitoring System. **Paul Mills**, **Charlie Pearson**, **Mike Sullivan**, **Jack Crowds**, and **Concetta Quattrone** of T&W, and **Dan Hallesy** of TSD were honored *for excellent participation in the creation, development, and implementation of the Grain Rail Car Monitoring System, which uniquely contributed in alleviating the rail freight car shortage in the movement of grain during the year 1973-74.*

Sources revealed that Deputy Director of T&W **Jack Thomason** master-minded the ceremony. The highly secretive arrangements for the presentation created much speculation and consternation among the 30 Washington T&W employees, who had been told without explanation to report to the sixth floor conference room at 10:30 a.m.—no excuses accepted.

The Administrator started the session off by saying he had just left a meeting with the Secretary where a reduction in federal employment had been discussed. Once the room was properly thick with trepidation, Mr. Peterson acknowledged the red herring, and the ceremony was underway.

Certificates and cash awards were presented to each of the very surprised honorees. Mr. Peterson congratulated the recipients, and Director of the T&W

# Division News



*This delighted group at the T&W Award Ceremony are, from left: Administrator Ervin Peterson; Paul Mills, chief, Transportation Services Branch; Dan Hallesy, programmer in the Technical Services Division; Jack Crowdus, Grain and Grain Products Group; Concetta Quattrone, Transportation*

*Services Branch; Mike Sullivan, group leader, Grain and Grain Products Group; Charlie Pearson, assistant chief, Transportation Services Branch; Director Jim Lauth; Associate Administrator John Blum; Deputy Administrator Dick Bartlett.*

Division **Jim Lauth** added his thanks for their good work in developing a biweekly computer printout to pinpoint areas suffering a critical shortage of rail equipment.

Also there were special guests Tom Byrne of the Interstate Commerce Commission, and Herman Koppel of the Association of American Railroads. They spoke for their employers in adding their commendations for the work of these employees who had developed the Grain Rail Car Monitoring System.

## ● Daniel Describes Warehouse Examining to Students

**Bill Daniel**, warehouse examiner in the Temple, Tex., area of the Warehouse Service Branch, has been asked to talk to Plainview Junior High School students, Plainview, Tex., about his job and the purpose of the warehouse examination program.

The speaking engagement is part of a vocational program in which local citizens are asked to tell students about the features of their jobs.

## ● Wishmire, Reed, Tollefson Meet with Board Committee

**Harry Wishmire** and **Gene Reed**, Indianapolis officials of the Warehouse Service Branch, along with **Harold Tollefson** of the Branch's Washington Office, met with the Warehouse, Weighing and Custodial Committee of the Chicago Board of Trade at Chicago, Ill., Aug. 22. They discussed procedures for handling federal warehouse receipts registered for delivery on the Board's grain futures market.

## ● Blum, Hodges, Queck Meet with Warehouse Officials

Associate Administrator **John Blum**, **Don Hodges** of the National Warehouse Service Center, Prairie Village, Kan., and **Art Queck** of the Warehouse Service Branch Area Office, Omaha, Neb., attended the annual meeting of the Association of the American Warehouse Control Officials at Lincoln, Neb., Aug. 14. □

# Personnel Actions

## RETIREMENTS

### Cotton

Supervisory Agricultural Commodity Grader **James H. Hill**, of the El Paso, Tex., Classing Office, has retired.

### Poultry

**Clifford P. Buchanan**, agricultural commodity grader, retired because of disability Aug. 6. An employee with the Poultry Division since 1958, Buchanan was located at Marlin, Tex.

## RESIGNED

### Poultry

**Eleanor M. Esposito**, clerk, Newark, N.J., Market News, resigned Aug. 9. She had been with the Poultry Division since 1972.

**Phyllis A. McKay**, secretary-steno, Marketing Programs Branch, Washington, D.C., resigned Aug. 8.

## WELCOME

### Cotton

**Creighton Clark**, agricultural marketing specialist (field representative), joined the El Paso, Tex., Classing Office Aug. 18.

**Joseph E. Cotten**, agricultural marketing specialist (field representative), joined the Birmingham, Ala., Classing Office Aug. 18.

### Fruit and Vegetable

**Stephen Lee** from Minden, La., entered on duty as a market news reporter trainee in Chicago, Ill., Sept. 3.

**Kenneth R. Mizelle** and **John F. Woods** joined the Division as fresh fruit and vegetable inspectors in New York, N.Y., in mid-August.

### Grain

**Lloyd E. McLaughlin**, formerly with the California Market News Bureau, was appointed Aug. 18 to the market reporter supervisory position in the Market News Headquarter's Office, Independence, Mo. McLaughlin is a graduate of the University of California at Davis with a degree in Agricultural Economics. He was a senior marketing specialist in charge of the grain market news operations in Fresno, Calif., before accepting the position in Independence.

Agricultural Commodity Aides **Willie Austin** and **Earle Drivon** joined the New Orleans, La., Field Office July 28.

Budget and Accounting Specialist **Novella Matthews** and Clerk-Steno **Cynthia Self** joined the Hyattsville, Md., Administrative Group Aug. 12 and Aug. 5, respectively.

**Pat Born**, clerk-typist, joined the Moscow, Idaho Field Office July 21.

Clerk-typist **Ruby Lanham** joined the Fort Worth, Tex., Field Office July 18.

Agricultural Commodity Grader **Larry Troutman** joined the Baltimore, Md., Field Office July 21.

## Information

**Ruth Cary**, public information specialist, formerly with the Department of the Army in Panama, joined the Regulatory Programs Branch Sept. 16.

**Mae Davis**, clerk, transferred Aug. 18 from ARS to the Information Media Staff.

**Gregory Eberly**, public information specialist, transferred Sept. 16 from Extension Service to the Regulatory Programs Branch.

## TRANSITION

### Fruit and Vegetable

**Steve Dailey**, processed products inspector at Chicago, Ill., transferred to Market News for training as a market reporter effective Sept. 15.

**Leonard Timm**, officer-in-charge at Riverhead, N.Y., to officer-in-charge at Grand Forks, N.D., Market News Office, to cover Red River Valley potatoes.

**Douglas Edwards**, officer-in-charge, Washington, D.C., to officer-in-charge at the Riverhead, N.Y., Market News Office, to report potatoes, cauliflower, and ornamental crops.

**Douglas Wilson**, reporter at the Los Angeles, Calif., Market News Office, to officer-in-charge at Washington, D.C.

### Livestock - Meat Grading

**Gerald Hawkins** - Cleveland, Ohio, to Detroit, Mich.

**Ralph Johnson** - Emporia, Kan., to Kansas City, Mo.

**Michael Moore** - Scottsbluff, Neb., to Sterling, Colo.

**Roger Shroyer** - N. Portland, Ore., to Sioux City, Iowa.

**Lee Worrell** - Sioux Falls, S.D., to Hawarden, Iowa.

### Poultry

**Lester W. Almond**, agricultural commodity grader, from Birmingham, to Empire, Ala., July 7.

**Christine B. Brewster**, agricultural commodity grader, from Littleton, Mass., to East Kingston, N.H., July 7.

**Bobby Clements**, agricultural commodity grader, from Odon, Ind., to Meosho, Mo., July 21.

**Betty M. Eno**, agricultural commodity grader, from Estherville to Laurens, Iowa, July 7.

**Wayne D. Farrell**, agricultural commodity grader, from Henderson to Denver, Colo., July 21.

**Dorothy M. Jessen**, agricultural commodity grader, from Detroit Lakes to Pelican Rapids, Minn., July 7.

# Personnel Actions

**Carolyn W. Keene**, clerk-typist, Chicago, Ill., Market News, transferred to Information Division Aug. 31.

**Katherine E. Mickadeit**, secretary-steno, Grading Branch, Washington, D.C., transferred to ARS Aug. 17.

**Donald R. Paque**, agricultural commodity grader, from Cheney to Hutchinson, Kan., July 7.

**David Robillard**, agricultural commodity grader, from North Franklin, Conn., to Littleton, Mass., July 7.

**James L. Webb**, agricultural commodity grader, from Annandale, Mich., to Odon, Ind., July 21.

## Information

**Becky Kizer**, formerly with the Fruit and Vegetable Division's Market News Branch, joined the Information Division Sept. 4.

Public Information Specialist **Jerry Redding** will transfer to the Division's San Francisco office Oct. 13.

## PROMOTIONS

### Cotton

**Donald W. Bratton** was named western regional director, El Paso, Tex., Aug. 18.

**Mary L. Mynatt**, secretary-stenographer in the Southern Regional Office, Memphis, Tenn., was promoted Aug. 4.

### Fruit and Vegetable

**Frank W. Betz**, formerly assistant head, Standardization Section, Fresh Products Standardization and Inspection Branch, was promoted to head of the Standardization Section, effective Aug. 4.

### Grain

**Shirley Galusky**, clerk-steno, Beltsville, Md., was promoted Aug. 18.

**Lester Toms**, agricultural commodity grader, St. Louis, Mo., was promoted Aug. 4.

### Livestock

**Lewis Lebakken**, formerly main station supervisor at Cleveland, Ohio, has been promoted and transferred to the Washington Meat Grading office. Effective Sept. 3, he became assistant to the meat grading chief, replacing **Bob Leverette**, now assistant branch chief.

### Poultry

**Archie E. Carver, Sr.**, administrative officer, Chicago, Ill., was promoted to supervisory agricultural commodity grader and reassigned to Frankfort, Ky., Aug. 8.

**Peter A. Felt**, supervisory agricultural commodity grader, Worcester, Pa., was promoted Aug. 4.

**David M. Holbrook**, supervisory agricultural commodity grader, Philadelphia, Pa., was promoted Aug. 4.

**Marjorie Mason**, assistant administrative officer, was promoted to administrative officer, Chicago, Ill., on Aug. 4.

**Robert D. Waight**, supervisory agricultural commodity grader, Kansas City, Mo., was promoted Aug. 4.

## AWARDS

### Cotton

**Wendell H. Wilbanks**, Dallas, Tex., received a Quality Salary Increase Aug. 8 *for continuation of highly competent supervisory and classing performance while displaying exceptional managerial ability.*

**Bennie C. Robinson**, Alexandria, La., was presented with a Quality Salary Increase Aug. 8 *for continuing excellence in assistance in planning and directing a highly efficient operation at the Alexandria Classing Office and for outstanding accomplishment in the operation of the Opelousas seasonal classing office.*

### Special Achievement Awards

Members of the Cotton Dust Committee of Memphis, Tenn.—**Dilmus H. Hearnberger**, **Marcus P. Talbot, Jr.**, **Joseph T. Rouse**, and **Roger L. Yoakum**—received Special Achievement Awards Aug. 7 for outstanding performance of duty, individually and as a group for contributions rendered in connection with a special assignment for the development of an efficient air filtering system for reducing toxic dust in working areas of classing offices to an acceptable level in accordance with OSHA standards.

The following Cotton Division employees received Special Achievement Awards Aug. 8:

The Market News Section, Memphis, Tenn.—

<b>Ben A. Franklin</b>	<b>Marcia E. Ravinett</b>
<b>Samuel R. Griffith</b>	<b>Dorothy D. Stewart</b>
<b>Mildred D. Stotts</b>	<b>Mary M. Collier</b>
<b>Roanne C. Bell</b>	<b>Hallie Y. Church</b>
<b>Bonnie W. Case</b>	<b>Lenard O. Bass</b>
<b>Shirley B. Andrews</b>	<b>Roy L. Blakney</b>
<b>Anna L. Porch</b>	<b>Mark D. Siggers</b>

*—for superior performance and establishing an outstanding accomplishment record by completing a large volume of work due to additional program assignments.*

**William R. Crockett**, Lubbock, Tex., *for superior performance and exceptional dependability as a market supervisor, field representative and cotton classer.*

**David F. Jones**, Memphis, Tenn., *for unusual readiness and ability to accept responsibility and the outstanding job in*

# Personnel Actions

*developing numerous improvements in equipment, operations and working condition in the Memphis Classing Office.*

**Charles V. Lofton**, Clemson, S.C., *for unusual ability demonstrated in the development of standard procedures for operating dust collecting equipment, and laboratory test methods for use in determining the dust level in working areas of classing offices, and the reorganization of spinning facilities to handle a greatly expanded workload.*

**Joseph N. Rangel**, Lubbock, Tex., *for superior performance in the supervision of laborers in the Lubbock Classing Office.*

## Intermittent Employees

**Virginia F. Box**, Lubbock, Tex.  
**Katheryn L. Branson**, Fresno, Calif.  
**Maurice Herbert Byrd**, summer aide, Memphis, Tenn.  
**Martha Louise Fisher**, Lubbock  
**Cora Lou Hastings**, Lubbock  
**Vivian Ilene Mansker**, Lubbock  
**Barbara R. Sheridan**, Fresno  
**Collier Ward, Jr.**, Lubbock  
**Dorothy F. Williamson**, Lubbock

## Fruit and Vegetable

**William D. Paterson** of the Vegetable Branch, Washington, D.C., received a Quality Salary Increase in June *for use of sound judgment and determined effort in analyzing marketing problems that occur for vegetables and potatoes and for sustained superior performance contributing to the efficient conduct of vegetable marketing problems.*

## Grain

**Rosemary Pollingue** and **Larry Nafzinger**, staff members at the Houston Field Office of the Grain Division, received a Certificate of Appreciation and \$75 each for their joint suggestion that the powder be washed off Brewers Milled Rice prior to inspection for damaged kernels. The idea saved \$1,450 in time alone the first year, and has increased accuracy in the test procedure.

## Livestock

**Margarita Barron**, head clerk, and **Martha C. Brock**, clerk-typist, both in the consolidated office at Amarillo, Tex., were officially recognized in August for outstanding performance with Certificates of Merit and cash awards. The citation for both reads: *In recognition of superior performance in clerical and administrative areas, contributing significantly to the efficient operation of the Livestock Division's Amarillo office.*

## Poultry

### Length of Service Awards

#### 30 years

**Grace Dare**, Grading, Chicago, Ill.  
**John G. Gross**, Grading, St. Paul, Minn.

**Louise E. Hall**, Marketing Programs Branch, Washington, D.C.

**Donald R.A. Miller**, Grading, Seguin, Tex.

**Anna L. Trudel**, Grading, Philadelphia, Pa.

#### 25 years

**Laurence W. Crooks**, Grading, Marshall, Minn.

**Anna M. Glen**, Grading, Philadelphia, Pa.

**Donald A. Niebuhr**, Grading, Washington, D.C.

**Betty E. Posner**, Grading, Chicago, Ill.

**Herman P. Schubert**, Grading, Madison, Wis.

**Robert D. Steele**, Grading, Coldwater, Mich.

#### 20 years

**Floyd D. Blethan**, Market News, Newark, N.J.

**William C. Crosby**, Grading, Sacramento, Calif.

**Fred DeGroot**, Grading, Jasper, Ala.

**Clarence T. Enge**, Grading, David City, Neb.

**William L. Hedges**, Grading, Siloam Springs, Ark.

**Leo H. Hilke**, Grading, Benson, Minn.

**Carl Jackson**, Grading, Ft. Smith, Ark.

**Maurice D. Lykke**, Grading, Kansas City, Kan.

**Jack R. McNeley, Sr.**, Grading, Kansas City, Kan.

**Ervin G. Meyer**, Grading, Reedsburg, Wis.

**James E. Moon**, Grading, Turlock, Calif.

**Hazel Reich**, Market News, Chicago, Ill.

**Ernest D. Rowland**, Grading, Hiawatha, Kan.

**Oliver C. Soeldner**, Grading, Kansas City, Mo.

**Christopher C. Strauser**, Grading, Seguin, Tex.

**James A. Stover**, Market News, Newark, N.J.

#### 10 years

**Kenneth J. Barentson**, Grading, Ripon, Calif.

**Mildred J. Bennett**, Grading, Brentwood, N.H.

**Wayne Bowles**, Grading, Social Circle, Ga.

**Helen Joy Broadwater**, Grading, Germantown, Ill.

**Leona S. Buckholz**, Grading, Lake Mills, Wis.

**Robert L. Burcham**, Grading, Sioux City, Iowa

**Charles Adam Carter**, Grading, Holland, Mich.

**William F. Cassidy**, Grading, Farmingdale, N.J.

**Howard A. Cavanaugh**, Grading, Estherville, Iowa

**Orvin T. Espe**, Grading, Oskaloosa, Iowa

**John E. Farrell**, Grading, Hamilton, Mich.

**Lionel W. Gary**, Grading, Gadsden, Ala.

**Edward F. Hoerning**, Grading, Philadelphia, Pa.

**Larry L. Jentsch**, Grading, Wakefield, Neb.

**William H. Keith**, Grading, Montgomery, Ala.

**Doris R. Marturello**, Market News, Des Moines, Iowa

**Maude E. Miller**, Grading, Waldron, Mich.

**Simon M. Miller, Jr.**, Grading, Washington, D.C.

**Lewis E. Moore, Sr.**, Grading, Gainesville, Ga.

**Donald R. Paque**, Grading, Hutchinson, Kan.

**Donnie G. Powell**, Grading, Nashville, Ark.

**Kent M. Stephens**, Grading, Canton, Ga.

**William D. Sutherlin**, Grading, Des Moines, Iowa

**Leroy Taylor**, Grading, Kansas City, Mo.

**Ruthie L. Taylor**, Grading, Cullman, Ala.

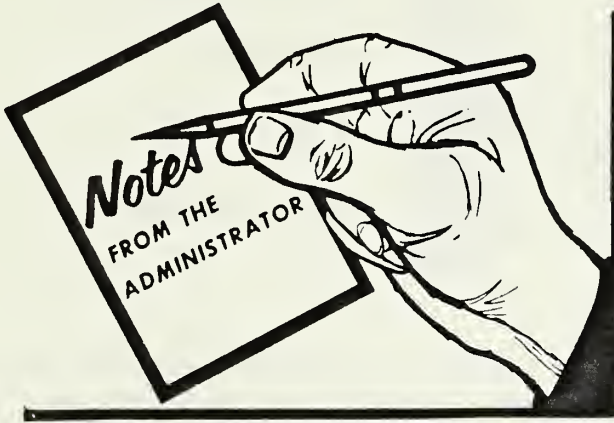
**Loyal B. Walker**, Grading, Cullman, Ala.

**Robert O.C. Wilburn**, Grading, Chestnut Mountain, Ga.

**George Wilkerson**, Grading, Douglas, Ga.

November 1974

## AMS report: AN ADMINISTRATIVE LETTER FOR AMS EMPLOYEES



### One Morning

It was just a few days ago. It was morning. The hour was early; between the dark of night and the first light of a new day. A little breeze whispering of winter was teasing the fallen leaves along its edge. It grew lighter as I walked along to the bus stop. I could see now the fall colors of the leaves on the oak, maple and poplar trees as I passed by. An occasional dogwood with its deep maroon leaves and bright red seeds would catch my eye.

Several squirrels, seemingly more frisky on this crisp morning than on other mornings of the summer now passed, were scurrying about. They were supposed to be gathering acorns and other provender to store away for the winter. Somehow I doubt that they were. I like to think they were saying, as I was, "Good morning world!" and exclaiming "What a wonderful place this is!"

Later as I rode along on the bus, the light had further increased. The passing woods and trees in all the glorious colors of fall proclaimed a melody and harmony of their own. Then, at a stop, a blind man boarded the bus. Obviously, the glories of the season I had so savored in the few minutes since leaving my apartment, were not for him. So, impulsively, I muttered to myself a prayer; first that somehow this man, unknown to me, might somehow experience a personal encounter which would impel him to say "Good morning, world. What a wonderful place this is!"; and second, a word of thanks that I should be so greatly blessed.

A little later, after alighting from the bus, and as I passed one of our public buildings, I saw a man I had seen before. He pushed a sort of wheeled garbage, or refuse, can. He would stop frequently to use a pickaroon to retrieve discarded wrappers, papers, cigarette packages, and the like, to place in the refuse can. I passed nearby. His face looked serene. He seemed to radiate an innate personal dignity. He was doing useful work—helping make the grounds around an imposing public edifice pleasing to the eye, and helping to make our capital city a more pleasant place in which to live and work. I silently saluted him, as I had before, and again muttered a silent prayer, first that somehow he may find reward and satisfaction permitting him to say "Good morning, world! What a wonderful world this is!" and second, a word of thanks that I have been so richly endowed. The man has but one arm.

And now as Thanksgiving approaches I hope your blessings, too, are such that each day you can say "Good morning, world. What a wonderful place this is!"

A stylized, handwritten signature in black ink that reads "E.L. Peterson". The signature is fluid and cursive, with the first letters of the first and last names being capitalized and prominent.

E.L. Peterson



## **AMS Profiles**

**Ralph Marceron:**

**A Top Award**

**For A**

**Real Paper Tiger**



Photos by Lester Shepard

The Tenth Annual Federal Paperwork Management Award. Sounds serious. The fellow in the picture. Looks serious. Well it is and he isn't, and the two actually fit together rather well.

In fact Ralph Marceron was the only USDA recipient of the Tenth Annual Federal Paperwork Management Award this year at a special luncheon Oct. 23. The award is presented by the Association of Records Executives and Administrators and is the very highest honor in the paperwork management field.

Ralph's boss, Dave Leavitt, chief of the Paperwork Planning and Systems Branch in the Administrative Services Division, said 41 employees from 28 federal agencies received awards this year—but only Ralph and two others were presented with the highest honors.

Now the term paperwork, especially when associated with a large organization like the government, conjures up images of overflowing in-baskets, and solicits a knowing smile, sometimes a snicker, from the most devoted company man or woman. Of course, the popular WMAL radio team of Frank Harden and Jackson Weaver, who delivered remarks at the luncheon, couldn't resist. On their morning radio show, they said they were attending a banquet of the "paper pushers." But like brushing teeth, paperwork is something we've all got to cope with, and sometimes it takes someone like Ralph to help show the way.

"Last year this Branch came up with \$450,000 in cost avoidance figures as a result of paperwork studies," Leavitt said, "and Ralph was responsible for more than 50 percent of those figures." Leavitt, who came to AMS last year from the Department of Transportation, said he "personally feels that if Ralph were to leave, the output would be severely affected."

It was precisely such output during the past three years that won Marceron his award. Paperwork management in theory is the analysis and study of work procedures and work flow. Nice on paper, but what does it mean?

When Ralph Marceron tackled that theory between 1970 and 1973 it meant reducing the inventory of reports put out by AMS by \$3 million.

Ralph, 39, and cohort and office-mate Mary McCoy, make up what is known colloquially and with rationed affection (depending on the severity of their recommendations) in AMS as the STAR team. STAR stands for Service Team Assistance Reviews.

Among other assignments, AMS' two young "stars" survey the agency's paperwork for the type of work being generated, compiling information on workloads and workload costs. In a recent survey of one Division, Mary said that she and Ralph made 17 recommendations for eliminating different reports: in just *one* of these 17 recommendations, 37 forms were recommended for elimination. Yet she and Marceron feel that their suggestions were well-received.



The positive reception undoubtedly reflects Marceron's reflections on his job and consequent soft-sell, almost sympathetic approach to his Division clients.

"We make every attempt to consider the human problems associated with the work of any area being reviewed," Marceron said. "We don't just say 'Do away with this! . . . we consider the human angles and the people performing these jobs. We're not just out to save money, but to find a better way to accomplish the task of the agency.'"

Marceron stressed that his work has nothing to do with efficiency surveys or making recommendations in any way related to personnel. The STAR team tries to cut back on paperwork, but never people.

Ralph is one of those unusual Washington metropolitan area residents who is native to the nation's capital. He sandwiched a two-year stint with the Navy between high school and college, and graduated from the University of Maryland with two majors, Transportation and Marketing. After college he was a buyer-merchandise for four years with a metropolitan area co-op, Consumers Supermarkets. Looking, as Ralph puts it, for "different challenges," he joined the Civil Service Commission in 1965 as a management analyst. In 1967 he switched over to AMS' Administrative Services Division in the same capacity and has been here ever since.

Now that he can savor the satisfaction of knowing he is at the top of his field, is it time for another switch?

Apparently not. In fact Ralph seems to view the award as just a bonus to a job he already enjoys. "I feel there's still a lot of challenges left in AMS," Marceron said, acknowledging that anything accomplished in the end "depends on the backing of top management . . . with that backing we were able to accomplish the \$3 million reduction."

With that backing and the cooperation of the Divisions he's worked with, Ralph also accomplished something else—a plaque that reads: *"In recognition of distinguished work in the United States Government exemplifying in an outstanding manner the highest characteristics of public service through paperwork improvement and simplification."* □

# Division News

## Fruit and Vegetable

### ● Produce Marketing Association Convention

The Division's exhibit was featured at the annual Produce Marketing Association's convention in San Francisco, Calif., Sept. 29 - Oct. 3. Manning the exhibit were: **Frank Betz**, head of the Fresh Products Standardization and Inspection Branch's Standardization Section; **M. C. "Eric" Erickson**, the Branch's western regional supervisor; and **L. B. Barbee, Barney McKay**, and **Don Lockhart** of the Market News Branch. The exhibit included a market news teletype in action, a photographic display of fresh product inspectors at work, and various Division publications.

### ● Monetary Penalties for Misbranding Produce

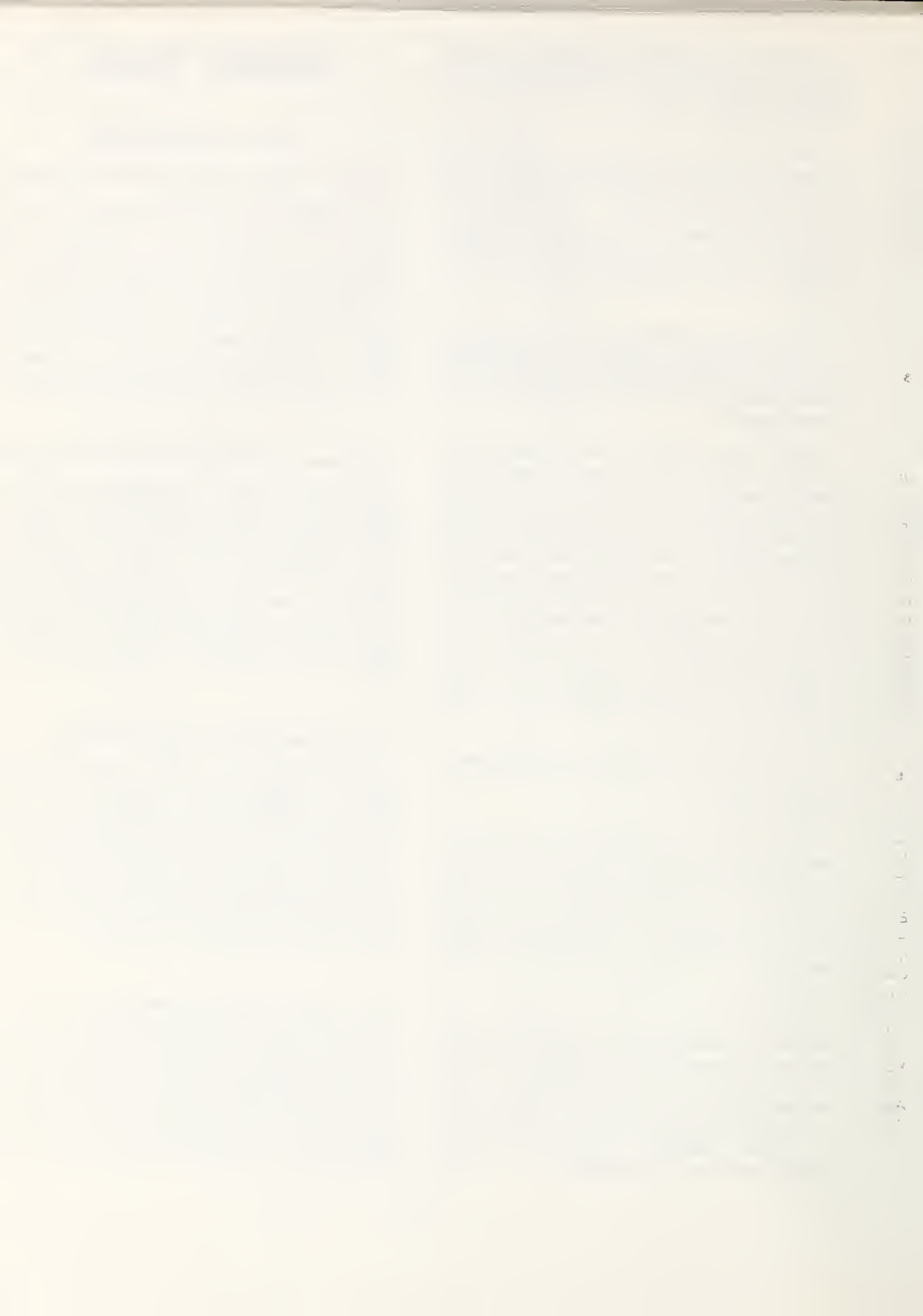
Regulations outlining the action to be taken by USDA against PACA licensees who misbrand or misrepresent produce in interstate commerce were published in the *Federal Register* Sept. 24 and are now in effect. These regulations follow the Aug. 10 approval by President Ford of Public Law 93-369 which provides authority for assessing monetary penalties up to \$2,000 against persons who misbrand or misrepresent produce. The financial penalty is an option to formal action suspending or revoking a violator's license.

### ● Timm Meets with State Ag Officials

**Leonard Timm**, new officer-in-charge at Grand Forks, N. D., met with officials of the North Dakota and Minnesota Departments of Agriculture in mid-September to develop a working relationship with the state agencies participating with the F&V Division in the Red River Valley potato market news operation. In Bismarck, Timm met with Myron Just, commissioner of the North Dakota Department of Agriculture, and in St. Paul with Dr. Rollin Dennistoun, administrative supervisor, Minnesota Department of Agriculture.

### ● N. Y. Market News Dissemination Grows

**Darrell Breed**, of the Newburgh, N.Y., Market News Office, has added two new radio broadcasts—one in early morning, one in early evening—covering Orange County celery and onions. Breed now makes a total of seven broadcasts daily. Stations WIRY and WEAB in Plattsburg, N.Y., and the daily paper, the *Hudson Register Star*, have agreed to carry apple reports during this season.



# Division News

## ● Mier Demonstrates Grading

**Dick Mier**, resident inspector at the Friday Canning Corp., New Richmond, Wis., demonstrated grading canned whole kernel corn and beets Sept. 12 for buyers of processed fruits and vegetables. Earlier in the season, Mier had similarly demonstrated grading canned peas and green beans for buyers.

## Livestock

● **John P. Muzzy**, meat grader stationed at Plainview, Tex., died Sept. 14. Muzzy had seven years of service with the Livestock Division.

## ● Newark Main Station Expands

To promote economy and increase efficient use of manpower, the Newark Meat Grading Main Station, headed by **George Kablesch**, has assumed responsibility for the two-state area (Ohio-Michigan) formerly included in the Cleveland Main Station. The Cleveland office was closed on Sept. 30. The Main Station Supervisor there, **Lewis Lebakken**, has transferred to the Washington Meat Grading Branch. The Assistant Main Station Supervisor, **Garrett Hafstad**, will remain in the Cleveland area to provide technical supervision for meat graders working in Michigan and Ohio meat-packing plants.

## ● New Certification Program for Veal

The Meat Grading Branch began a new certification program for veal on Sept. 6, when 90 veal carcasses were certified for quality grade and weight by Newark, N.J., meat grading personnel. The program has been implemented by the Newark Meat Grading Main Station at the request of, and in cooperation with, the New England Veal Growers Association (NEVGA). The Association's objective is to obtain important carcass information that will aid its efforts to consistently produce high-quality, formula-fed veal. Formula-fed veal calves are fed in confinement a special iron-free ration and are noted for their light, grayish-pink-colored lean.

Present at the start of the certification program on Sept. 6 were Newark Main Station Supervisor **George Kablesch**, Assistant Supervisor **Reggie Tuthill**, Supervisory Meat Grader **Barry Carpenter**, Grader **Sidney Alinkoff**, and NEVGA General Manager Thomas Burke.

To use the certification service, NEVGA members apply a USDA backtag to the animal and notify meat grading personnel of the date and location of slaughter. After the vealers have been slaughtered, a grader officially certifies the weight and quality grade of each carcass.

## ● Grading Demonstration for House Subcommittee Staff Members

At the request of the House Agricultural Subcommittee on Livestock and Grain, Meat Grading Assistant Branch Chief **Bob Leverette** and Newark Main Station Supervisor **George Kablesch** conducted a beef grading demonstration for two Committee staff members, Heather Foley and Susan Bell, at a packing-house in Elizabeth, N.J., Sept. 17. Also attending was **Sandy Bryte**, assistant to the administrator for legislative affairs.

The demonstration gave Mrs. Foley and Ms. Bell first-hand knowledge of the practical application of current beef grade standards and showed them how the proposed revised standards compare with present beef grades.

The staff members' interest in beef grades stemmed from Committee hearings in late July and early August on the need for changes in U.S. beef grade standards. Representatives of industry associations and consumer groups and Livestock Division officials appeared before the Committee at that time.

## ● Hog Marketing Programs Started in Texas, Iowa

At the request of the Texas Farm Bureau, the Texas Department of Agriculture began providing official grading for a slaughter hog marketing program in Amarillo, Aug. 12. The hogs are graded according to USDA standards and then sold in uniform grade lots. **Phil McFall**, market news officer in charge at South St. Joseph, Mo., trained a Texas state reporter in the accurate application of USDA slaughter hog standards. **Jerry McCarty**, officer-in-charge at Amarillo, is providing ongoing technical supervision.

The Iowa Department of Agriculture began a similar hog marketing program at the Webster City, Iowa, stockyards, Oct. 19. **Daryl Vanderflugt**, head of the livestock market news office in Des Moines, is providing technical supervision to assure correct application of USDA grades.



# Division News

## ● Ohio State Hosts Technical Meeting

Standardization Branch and Market News Branch supervisors held a technical meeting at the Ohio State University (OSU) campus at Columbus, Sept. 18-20. All red meat species—including vealers, calves, beef, swine, and sheep—were evaluated first as live slaughter animals, then as carcasses, and the two grades were compared. This correlation grading—a comparison of the live grade with the carcass grade—provided an excellent opportunity to review and coordinate techniques for evaluating the grade factors used in the various official USDA standards. The OSU Animal Science Department provided the facilities and assisted in the program.

Participating in the meeting were Standardization Branch Chief **Ned Tyler**, Assistant Chief **Charlie Murphey**, and Marketing Specialists **Don Johnston**, **Curtis Green**, **Herb Abraham**, **Charles McIntyre**, **Fred Williams**, and **Dan Stilwell**. Market News Branch participants were Assistant Chief **Jim Ray**, Area Supervisors **Bob Jorgensen** and **Bruce Harding**, and reporter **Keith Padgett**, who heads the Columbus Market News Office.

## ● Mexico Translates Handbook into Spanish

The *Livestock Marketing Handbook*, translated into Spanish, will be distributed to interested individuals attending the Mexican National Livestock Show at Mexico City, beginning Nov. 16. The Mexican Government obtained permission to translate and distribute the Handbook, with AMS given full credit in the Spanish version. The USDA publication (AMS-556) includes general marketing information, dressed carcass costs, and carcass shrinkage conversion tables.

## Poultry

● The Division sadly reports the death of **Glen C. Gilmore**, agricultural commodity grader, Springfield, Mo., on Sept. 2. Gilmore had been with the Division since 1950.

## ● National Egg Company Meets in Atlanta

Under Secretary J. Phil Campbell was keynote speaker at the National Egg Company's meeting Oct. 1-2 in Atlanta. **Connor Kennett** appeared on a "Price Discovery Panel," moderated by John Yarborough, editor of the *Poultry Times*.

## ● "Broiler Marketing Facts"

The first issue of *Broiler Marketing Facts* came out in September. *Facts* is a series of poultry marketing reports replacing the marketing guides to be issued quarterly by AMS. The report was prepared by the Poultry Division, with the assistance of ERS and other agencies, to aid the broiler industry plan production and marketing. The September issue contains a review of the first quarter of 1974, relative to the general economic situation and competition with red meats and turkey, and assesses prospects for the first quarter of 1975.

## ● National Broiler Council Meeting

Director **Connor Kennett** and Assistant Chief of the Marketing Programs Branch **Curt Hester** discussed the first issue of *Broiler Marketing Facts* with industry members at the 20th annual conference of the National Broiler Council Oct. 2-4 in Atlanta, Ga. Kennett and Hester said industry acceptance of the publication (which didn't provide specific production recommendations as the marketing guides had), was very good. On the conference agenda were Assistant Secretary **Richard Feltner**, who discussed "Looking Ahead with USDA," and Special Assistant to the Secretary for Consumer Affairs **Nancy Steorts**, who spoke on "Outlook: USDA and the Consumer." Washington Correspondent for ABC News **Herb Kaplow** talked on "A View from Washington." Other speakers included Senator **Herman Talmadge** ("Outlook: From Capitol Hill"), and Pollster Dr. **George Gallup** ("Outlook: Election 1974").

## ● Des Moines Grading Region Receives Award

The Division's Des Moines Grading Region has received an "Award for Patriotic Service Through the U.S. Savings Bond Program." The region achieved a record of 88 percent participation in their 12-state area.

## ● Secretaries Visit Grading Operations

Secretaries in the Washington, D.C., Grading Branch and the Director's Office visited shell egg, poultry grading, and egg products inspection operations in Pennsylvania to gain firsthand, on-the-spot knowledge of the egg and poultry industry and insight into the Division's role in the marketing system.



# Division News

## Tobacco

### ● Faulkner, Horner, Pernell Host Foreign Guests

Henry Faulkner, Jerry Horner, and Bob Pernell, all of the Raleigh, N.C., Regional Office, gave visitors from Germany, Japan, and Thailand a briefing on the flue-cured tobacco standards Sept. 25-26.

Director J. W. York accompanied Leopoldo M. Puno, head of the Processing and Servicing Department, Philippine-Virginia Tobacco Administration, on his visit to the Raleigh office to study the growing, processing, and marketing techniques of flue-cured tobacco, Sept. 9-13. Puno also toured the Oxford, N.C.,

Research Station and saw a demonstration of the mechanized sales system at the Fuquay Auction Center.

## Technical Services

### ● "Organizational Development"

John Micklas of the Statistical Services Group will discuss "Organizational Development" Thursday, Nov. 14 at 1 p.m. in Room 2096-S. This is the fourth seminar in TSD's series on Quantitative Management Techniques. Everyone is invited.

# Personnel Actions

## RETIREMENTS

### Dairy

The following employees have retired from offices of the milk market administrators:

Richard J. Connolly, assistant market administrator, Indianapolis, (Marion) Ind., retired in August with 30 years of federal service.

Edward J. Dennin, auditor, Alexandria, (Independent City) Va., retired in September with 20 years of service.

A. Kathleen Maher, administrative assistant, Glendale, (Arapahoe) Colo., retired in September after 24 years of service.

Arthur Rice, auditor, Seattle, (King) Wash., retired in September with 22 years of service.

### Grain

Leo Zidan, agricultural commodity grader in Denver, Colo., retired on Sept. 23 after 19 years of government service.

### Livestock

Donald W. McCarthy, meat grader stationed at Fresno, Calif., retired on Sept. 28. McCarthy joined the Livestock Division at San Francisco in 1950 and worked at Fresno from 1951 until his retirement.

### Poultry

Clifford F. Buchanan, agricultural commodity grader, Marlin, Tex., retired Aug. 6, after 16 years of service with the Poultry Division.

Fred Carter, agricultural commodity grader, Ellijay, Ga., retired Sept. 4. He had been with the Division since 1961.

John F. Stevens, agricultural commodity grader, Woodbridge, N.J., retired Aug. 28, after completing 20 years with the Poultry Division.

### Information

Ralph Cless, regional director of the San Francisco, Calif., office, retired Oct. 11 with over 30 years of military and civilian government service.

## RESIGNED

### Fruit and Vegetable

Leo Friesen, inspector, Fresh Products Standardization and Inspection Branch, San Francisco, Calif., resigned Sept. 28 to accept a position with the Defense Personnel Support Center.

### Grain

Janice L. Bird, physical science aide, Commodity Inspection Branch, Beltsville, Md.

Nancy Kral, secretary-steno, Commodity Inspection Branch, Testing Section, Beltsville, Md.

Charlotte Rebelein, clerk-typist, Northern Regional Office, Chicago, Ill.

Stephanie Wells, biological aide, Seed Branch, Beltsville, Md.

### Information

Public Information Specialist Scott Elliott of the Marketing Programs Branch resigned Oct. 11 to return to his home town, Newark, Ohio, where he will be news director of educational station WGSF-TV.



# Personnel Actions

## WELCOME

### Dairy

The following employees have joined offices of the milk market administrators:

**Gail M. Bonds**, Chicago, (Cook) Ill.  
**Vickie Fay Burkhart**, Dallas, (Dallas) Tex.  
**Billy D. Calhoun**, Houston, (Harris) Tex.  
**Teresa E. Carroll**, Chicago, (Cook) Ill.  
**Gregory D. Catlin**, Ft. Lauderdale, (Broward) Fla.  
**Linda D. Davidson**, Dallas, (Dallas) Tex.  
**Ethel L. Everett**, Cleveland, (Cuyahoga) Ohio  
**Deborah K. Ford**, Dallas, (Dallas) Tex.  
**Robert L. Freudenberger**, Salt Lake City, (Salt Lake) Utah  
**Henry J. Hanemann**, Atlanta, (DeKalb) Ga.  
**Orval S. Kelley**, Houston, (Harris) Tex.  
**Howard D. Leathers**, Overland Park (Johnson) Kan.  
**John F. Lewis**, Boston (Suffolk) Mass.  
**Stacia M. Lindsay**, Madison, (Dane) Wis.  
**Lorraine A. Miller**, Minneapolis, (Hennepin) Minn.  
**Stephen W. Normandin**, Ft. Lauderdale, (Broward) Fla.  
**Barbara A. Spycka**, Chicago, (Cook) Ill.  
**Kathryn J. Vaillancourt**, Minneapolis, (Hennepin) Minn.  
**Laurie A. Vance**, Phoenix, (Maricopa) Ariz.  
**Leonard J. Wenshe**, Chicago, (Cook) Ill.

### Fruit and Vegetable

**Vanessa Harrison**, clerk-typist, joined the Program Analysis Section of the Specialty Crops Branch on Aug. 18.

**Mary Jo Evans**, Clerk-steno, joined the Marketing Agreement Section of the Specialty Crops Branch on Aug. 26.

**Juelithia G. Brown**, clerk-typist, transferred from the U. S. Civil Service Commission to the Vegetable Branch on Sept. 8.

**Patricia D. Buckler**, clerk-steno, transferred from the Livestock Division, AMS, to the Vegetable Branch on Sept. 15.

### Grain

**Thomas E. Hearon, Jr.**, agricultural commodity grader, joined the Chicago, Ill., field office on Sept. 16.

**Alma J. Herod**, clerk-typist, joined the New Orleans, La., field office on Sept. 29.

**Weber H. Stutes**, agricultural commodity grader, joined the New Orleans, La., field office on Sept. 11.

**Mary Clark**, secretary-typist, joined the Board of Appeals and Review, Beltsville, Md., on Sept. 29.

**Betty Robertson**, management assistant, has joined the Office of the Director, Hyattsville, Md.

### Poultry

**Georgia C. Abraham**, joined the Grading Branch as a clerk-typist in the Washington, D.C., office Sept. 9 filling the position formerly held by **Katherine Mickadeit**.

**Mary F. Begley**, joined the Marketing Programs Branch as a secretary-stenographer in the Washington, D.C., office Sept. 16. This position was originally held by **Louise Hall**.

### Livestock

The following employees have joined the Division's consolidated field offices:

**Anna Clark**, supervisory clerk, Kansas City, Mo.

**Nancy Henderson**, clerk-typist, Bell, Calif.

**Eleanor Ream**, clerk-typist, Sioux Falls, S.D.

**Carole Rice**, clerk-typist, San Francisco, Calif.

**Claudia Teeny**, clerk-typist, Portland, Ore.

These employees have joined the Division's Washington office:

**Teresa Bishop**, clerk-typist, Meat Grading.

**Judy Brown**, clerk-typist, Program Analysis.

**Barbara Cope**, agricultural marketing specialist, Program Analysis.

**Estee Creech**, clerk-typist, Market News.

**Sharon Pearson**, clerk-stenographer, Meat Grading.

**Thomas Popp**, agricultural marketing specialist, Program Analysis.

**Ellis R. Foster**, joined the Grading Branch as an agricultural commodity grader in Water Valley, Miss., Sept. 22.

**Virginia B. Wolfe**, joined the Grading Branch as a clerk-typist in Los Angeles, Calif., Sept. 19.

### Information

**Barbara Schulke** joined the Division Sept. 29 as secretary to the director. Mrs. Schulke transferred from the Fruit and Vegetable Division's Fresh Products Standardization and Inspection Branch.

## TRANSITION

### Fruit and Vegetable

**Larry Lace**, inspector, Fresh Products Standardization and Inspection Branch, from Chicago, Ill., to Lubbock, Tex., Oct. 1.

**Tom Cooper**, officer-in-charge, Yuma, Ariz., Market News Office, to officer-in-charge, Nogales, Ariz. The Nogales office reports the heavy volume of Mexican fresh fruits and vegetables imported into the United States.

**Bruce Rockey**, market news reporter, San Francisco, Calif., to officer-in-charge, Yuma, Ariz., Market News Office.

**Wayne Hobbs**, market reporter, Boston, Mass., to officer-in-charge, Washington, D.C., to report the local wholesale market.

**Kathleen Brubaker**, from officer-in-charge, Merrill, Ore., to officer-in-charge of the Pompano Beach, Fla., Market News Office.

**Jack Kerrigan**, market reporter, Chicago, Ill., to the position of officer-in-charge, Merrill, Ore.

**Dick Cumpston**, market reporter, Philadelphia, Pa., is transferring to the Los Angeles, Calif., Market News Office.



# Personnel Actions

## Market Reporters at Temporary Duty Stations:

**Tom Cooper**, is handling the fall lettuce market news report at Las Cruces, N.M.

**Charles Gore**, officer-in-charge of the Sanford, Fla., Market News Office, is handling local wholesale market reporting duties in Washington, D.C., until the new OIC **Wayne Hobbs** arrives.

## Grain

**Lavoir DuVall**, agricultural commodity grader, from the Peoria, Ill., to the Wichita, Kan., Field Office.

**James Ewing**, agricultural marketing specialist, Program Analysis Group, Hyattsville, Md., to the Administrative Group, Hyattsville, as a budget and accounting specialist.

**Samuel W. G. McDonald**, supervisory agricultural commodity grader from the Baltimore, Md. Field Office to the Greenville, Miss., Field Office.

**John Marshall**, agricultural commodity grader, from New Orleans, La., to the Grain Inspection Branch, Hyattsville, Md.

**Wanda Moore**, budget and accounting specialist, has accepted the position of assistant administrative officer, in Hyattsville, Md.

**N. Gail Jackson**, agricultural commodity grader, from the Northern Regional Office, Chicago, Ill., to the Grain Inspection Section in Hyattsville, Md.

**Iris Thomas**, clerk-steno, from the Program Analysis Group, Hyattsville, Md. to the Administrative Group as a secretary-steno.

**Dwain Watson**, supervisory commodity grader, transferred from the Northern Regional Office, Chicago, Ill., to the Wichita, Kan., Field Office.

## Livestock

**Paul Hardman** is now in charge of the Division's Budget and Accounting Office. **Carole Blankenship**, previously in charge, resigned in August.

**Ellen Atkins** has transferred from the Market News Branch to the Budget Office where she will be a budget and fiscal trainee.

## Poultry

**Louise E. Hall**, secretary-steno, Marketing Programs Branch, Washington, D.C., transferred to the Division's San Francisco, Calif. Regional Grading Office Sept. 29, filling the position held by **Dorothy Hart**.

**Dorothy L. Hart**, secretary-steno, left the San Francisco Regional Grading Office Sept. 20 to join the General Services Administration. She had been with the Division four years.

**William A. Hand**, agricultural economist, Marketing Programs Branch, Washington, D.C. transferred to the Farmer Cooperative Service Sept. 15. Hand joined the Poultry Division in 1972.

**Marie Shenk**, clerk-typist, Philadelphia, Pa., Regional Grading Office, transferred Aug. 9 to the Defense Department after two years with the Poultry Division.

**Irene Soll**, clerk-typist, left the Kansas City, Mo., Market News Office Sept. 6 to join the Fruit and Vegetable Division in St. Louis, Mo. With the exception of three years, she had been with Market News since 1960.

## PROMOTIONS

### Cotton

**William M. Callicott**, agricultural commodity grader, El Paso, Tex. to supervisory agricultural commodity grader.

**Helen M. Donnelly**, has been promoted from secretary-typist to administrative assistant, Office of Director, Administrative Group, Washington, D.C.

**Carl J. Lorenzen**, agricultural commodity grader, Bakersfield, Calif., to supervisory cotton marketing specialist, El Paso, Tex.

**Max B. Medcalf**, supervisory agricultural commodity grader, Bakersfield, Calif.

**Earl R. Shelton**, supervisory classer, Grading Branch Standards Preparation and Distribution Section, Memphis, Tenn.

### Poultry

**Rozella Atkinson**, clerk-typist, was promoted to market news assistant, Kansas City, Mo., Sept. 1.

## AWARDS

### Cotton

**Mary L. Paige**, agricultural commodity aide (seasonal), received a Special Achievement Award in September for *excellence of job performance contributing to the efficiency of the Brownfield, Tex., office.*

### Livestock

**Roger L. Kerr**, clerk in the Market News Office at Greeley, Colo., was recognized in September for exceptional performance. He received a Certificate of Merit and quality increase for *outstanding job performance in market news, administrative, and clerical areas, contributing significantly to the effective operation of the Market News Branch at Greeley.*

The **South St. Joseph, Mo., consolidated office clerical staff** was given a Special Achievement Award in September. The members of the staff—**Warren Robbins, John Petty, and Orin Kitzenberger**—were presented with a Certificate of Merit and cash award in recognition of their *exceptional efficiency, initiative, and helpfulness in expediting the clerical/administrative operations of the So. St. Joseph office.*

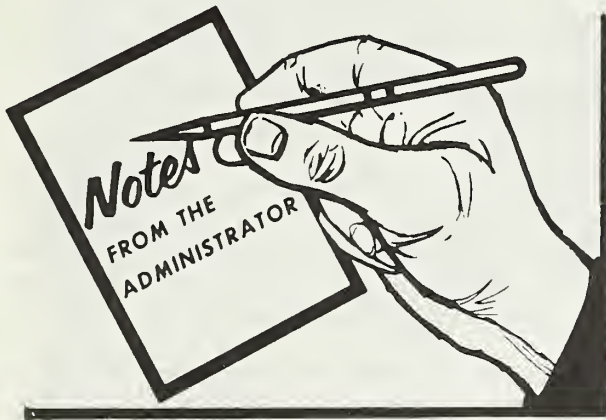
### Administrative Services

**Donald N. Wilson**, head, Communications Section, Communications & Operations Branch, received a Certificate of Merit and quality salary increase in September for *continuing excellence in the performance of duties in planning and directing the operation of the telecommunications systems of the Agency and the Department.*




December 1974

# AMS report: AN ADMINISTRATIVE LETTER FOR AMS EMPLOYEES



## On Another Morning



These last days of the fall season are frequently crisp - almost cold - and clear. This morning heralded such a day, the air crisp enough to encourage brisk walking, the morning sun intense and bright as it rose over the eastern horizon. Even my friends, the squirrels, seemed vigorous and business-like as they hurried about doing their morning work. It was the beginning of another beautiful day, freshened from last night's rain.

As I rode along on the bus this morning, the store windows proclaimed Christmas. Seeing all the things so enticingly displayed, noticing all the cars on the street, and being aware of the city itself—apartments, stores, the cathedral, the churches, the great public buildings—I couldn't help but think of our earth as the great treasure house that it is. Men and women, people like you and me, have joined together in organizations to create from the riches of the earth all the accoutrements of our civilization. And of all the earth's treasures, food itself is the one without which all of us creatures, the squirrels too, would disappear.

And there are millions of people without food and more millions with not enough. Why? The treasure-house earth is available to them also. Why have they failed to find the means to bring forth riches in the form of food which they so desperately need?

Scientists, politicians, economists, and just ordinary folks have been seeking that answer for more than a generation, and it is still not in sight. Yet examples of more than satisfactory progress, including our own, are available for emulation.

So far means have not been found for needy nations to use effectively either our system or our technology. Nor have other systems of like capability been adopted or developed.

Meanwhile the need grows apace as populations surge to still greater size, the affairs of men and of nations move to greater disarray, international councils polarize around political issues of no importance to the world's hungry ones, and international morality degenerates to clothe terrorism and terrorists with respectability.

And so Christmas fast approaches. But where is 'Peace on Earth, Good will toward Men'? I have found most individuals wherever I've been—Africa, Asia, Central and South America, Europe, here at home—friendly, generous, kind. Only when organized into groups or nations do men appear to deny their brotherhood. Yet only by organizing and joining together have we been able to bring forth from the earth its great treasures. Why this incongruity? I wish I knew. Then perhaps I could make some small contribution toward 'Peace on Earth, Good Will Toward Men.'

Merry Christmas

A stylized, cursive signature of E.L. Peterson.

E.L. Peterson



## **From Personnel . . .**

### **Know Your Health**

#### **Insurance; Plans Can**

#### **Exclude Certain Charges**

Have you submitted a claim for diagnostic charges to Blue Cross-Blue Shield or Aetna under the Federal Employee Health Benefits plans and had it denied?

You may very well have, since hospital admission for diagnostic purposes is the most frequent type of hospital confinement not covered by either plan. During this type of hospital stay, diagnostic X-ray, laboratory, or clinical tests are run that could have been provided either in the hospital outpatient department or in a doctor's office without jeopardizing the patient's health or the quality of medical care.

Note that both plans cover medically necessary tests whether made in or out of the hospital, so long as they are related to an illness or injury. However, they deny benefits for room and board and other miscellaneous hospital charges during the diagnostic admission. Blue Cross-Blue Shield doesn't cover in-hospital care by a physician during a diagnostic admission, while Aetna does cover in-hospital care when it is reasonably necessary.

However, if the hospital's records show that an acute condition existed at the time of admission that would have required hospital confinement had the suspected diagnosis been confirmed, room and board and related hospital and doctor's charges are covered. If the diagnostic tests performed after admission show that the acute condition doesn't require hospitalization, both plans would still cover confinement through the day the suspected diagnosis is disproved.

If your doctor orders hospital confinement for diagnostic tests, be sure he understands that you may have to pay a large portion of the bill, at least hospital room and board, unless it turns out that the services provided actually require hospitalization. □

### **Bau Named**

#### **Deputy Director**

#### **Administrative Services**

John A. Bau, 35, was named deputy director of the Administrative Services Division Nov. 3. Bau has been assistant chief of ASD's Property and Procurement Branch since February, when he transferred to AMS from the Forest Service.

"I've been in administrative services my whole government career, just over 10 years," Bau said. He originally joined the Forest Service as an administrative assistant trainee in 1964 in his hometown, Milwaukee, Wis.

Bau advocates a "can-do" attitude and defines servicing the program divisions as ASD's reason for existing. He feels that he can apply much that he learned in the Forest Service, which he describes as a "very large, structured, conservative, but very efficient organization," to his responsibilities in AMS.

Bau graduated from Marquette University in Milwaukee in 1964 with a B.A. in Economics. Because both parents had died by the time Bau was ready for college, he and an older brother, while carrying full-time course loads, worked 40-50 hours a week to meet expenses.

After a year in Milwaukee Bau was stationed in the Forest Service office at the Shawnee National Forest in Harrisburg, Ill., from 1965 until 1968. Then he was restationed in Milwaukee as assistant regional procurement officer for the region's 22 states. In 1972 Bau transferred to the Service's headquarters offices in Rosslyn, Va., as contracting and procurement officer for the agency. He held that position until joining AMS this year.

Bau and wife Mary Janice live in Sugarland Run, Va., with children Ginger, 13, GiGi, 12, and Johnny, 4. □



*Dr. John Holden (l) and Administrator Ervin Peterson (r) with AMS' six recent graduates, from left: Helen Modla, Doris*

*Anderson, Jo-Ann Jones, Brenda Jones, Betty Lyle, and Patricia Branch.*

## **AMS Profiles**

**When Is A**

**Diploma More**

**Than A Piece**

**Of Paper?**

AMS, stand up and take a bow.

Six of your own, a larger group than from any other agency in USDA, received their high school equivalency diplomas Nov. 13. Sixty USDA employees altogether received certificates in this first graduation ceremony since the Graduate School began the General Educational Development Program in July 1973.

It wasn't easy, but then the worthwhile seldom is—for where, then, would lie the accomplishment?

AMS extends to Doris Anderson, Patricia Branch, Brenda Jones, Jo-Ann Jones, Betty Lyle, and Helen Modla a joint and hearty congratulations. It's a wonderful Christmas present!

Yet when the recent graduates speak of their accomplishment and all the work involved, some of them toss congratulations right back to those



Photos by Lester Shepero

supervisors and co-workers who gave of themselves, whether in inspiration, algebra, encouragement, time off, grammar, or simply, indispensably, moral support.

Doris Anderson of the Information Division had been out of school "for at least 20 years." As she tells her story, mathematics comes across like a giant mogul in the path of the novice skier.

"I'd never seen algebra before, but I'd heard that Mr. Thackrey (Franklin Thackrey is Director of the Information Division) is good with figures," Doris says. "So I asked him for his help for just a minute. He worked one problem, then another. When he was sure I knew what I was doing, he turned me loose."

Doris confesses that that "minute" for algebra turned into a few minutes more for square roots . . . and again a few minutes for geometry . . .

But she got an A in math.

Brenda Jones of the Fruit and Vegetable Division's License Section, is only 22 but knows what she wants: "so much." And with her enthusiasm she's just likely to get it.

"I want so much. I want to push myself. I want to be able to deal with all types of situations and all fields." Brenda pauses, seems to debate giving up her next thoughts for print, then decides to go ahead.

"I think I've done enough secretarial work and I want to move into other fields . . . keep my mind going. I'm always willing to learn more, and I like to deal with people."

Brenda's goal is a B.A. in Social Work and she says the GED exam was her only obstacle. She acknowledges the support of supervisors Wilbur Rife and Frances Fisher, who, she says, "take an interest in anyone trying to get ahead."

### Unsung Accomplishments

These are the stories, all six of them, that usually slip by quietly and unsung.

The composer arranges notes on his staff until he hears a masterpiece. The writer plays with his sentences until he sees his words tumble into place and knows he's got a bestseller. Their praise is sung and deserved.

But taking the everyday and making of the routine an accomplishment is, for most, life's greatest feat.

Ask Helen Modla. She knows what it's all about. Helen, who's from Nanticoke, a small town in the hard coal region of northeast Pennsylvania, says she "didn't know I could take that much education after 40 years out of school." Yet she passed the exam the first time around.

Helen first came to USDA in Washington during World War II, then returned to Pennsylvania, and came back to AMS in 1959. She's been with the Dairy Division, where she's a statistical assistant, since 1963.

Jo-Ann Jones, who had started back to school at night because "I was determined to get a high school education," knows what it's all about too. Jo-Ann, 26, a secretary in the Information Division, was one of three students out of 35 in her session last February who passed the exam. She attributes much of her success to the backing of her then-supervisors Jim Fahey and Don Kuryloski, of the Fruit and Vegetable Division's Vegetable Branch.

Jo-Ann's class was handicapped, she explains, because of the very delayed arrival of the book shipment. Jo-Ann's math teacher, William Davidson, was so excited when he learned she'd passed, that he called her at 12:30 a.m. to break the good news.

Each student echoes the other in her good feelings about the Grad School's student-teacher relationship. Not missing a day of class . . . staying after class to get help . . . borrowing books for Sunday studying . . . staying up till 12 and 1 a.m. to get the homework done . . . simple, sincere testimonials to the teachers of the Grad School.

### GED Program

The General Educational Development Program, which comes under the Grad School's Career Planning and Development Unit, began in July 1973. USDA's Office of Personnel (OP) contracts with the Grad School to conduct the GED Program under the Upward Mobility Program.

Dr. John Holden, director of the Grad School, explains that the GED Program is the child of the interest and efforts of several people from OP, including former Director Carl Barnes, current Director Sy Pranger, John Kizler, chief of the Career Development Division, and Al Augustus, head of the Upward Mobility Program. The black interest group ATFARD (Agriculture Task Force Against Racial Discrimination) and the American Federation of Government Employees were also involved in the Program's founding.

The 60 graduates in Nov. 13's class came from 8 different 6-week cycles of instruction of 60 hours each. There are three or four classes in each cycle, in order to keep classes small.

Dr. Holden, who holds a Ph.D. in Adult Education, directs the multi-faceted goings-on of the Grad School, and maintains its 53-year tradition as a "university without walls" from his diminutive office on the first floor of the South Building.

"In all the 16 years that I've been Director of the Grad School, this is one of the most satisfying . . . activities we've done," Dr. Holden says. Before the GED Program, many people, especially lower-grade people, found that "every way was blocked. They couldn't get reclassified until they passed this test. Now there's no limit to what they can do if they want to."

The statistics back this up.

According to the American Council on Education, 58 percent of those students in the U.S. and its territories who take the GED exam pass. (The exam is a standardized national test, administered only at certified testing centers, and governed by the Board of Education.) Forty-eight percent of the USDA employees who take the exam pass—but only 33 percent of those students in Washington, D.C., taking the exam pass. The Grad School's success rate, in comparison with D.C., is due, in part, to the faculty's consulting approach. At the end of each cycle the teachers consult on the readiness of each student for the exam. Sixty percent of the Grad School candidates pass the test on the first try.

*"I want so much. I want to push myself. I want to deal with all types of situations and all fields . . . I want to keep my mind going. I'm always willing to learn more . . ."*

What of the participant who isn't recommended to take the exam after one cycle or who fails the first time around?

Depending on the determination of the student, and the willingness of supervisors, it's back for another round of instruction.

At \$200 per participant, the Program is indeed, as Dr. Holden puts it, "an investment in people." Apparently AMS stands at the ready to make that investment. Administrator Peterson puts it this way: "There isn't enough time in a lifetime to do all you want to do, to learn all you want to learn. If there's ever anything I can do to encourage people, just let me know."

### Unwritten Theories

It seems that the GED Program is succeeding on several unwritten, personal theories of education. The investment in people is one.

Another, voiced by Lynn Edwards, coordinator of the GED Program, is motivation.

Motivation is most often defined as getting ahead on the job, but personal fulfillment is not to be understated. "Many students have children in high school," Mr. Edwards says, "and they set the example for their own youngsters to stay in school."

Mr. Edwards came to the Grad School seven months ago from a counseling job at the University of Toledo. He holds an M.A. in Vocational Rehabilitation and Counseling.

Still another of the Grad School's unwritten theories might be called the graduate approach.

"We consider any adult who wants to continue his or her education a graduate," says Dr. Holden. "They are mature adults and we are a continuing education program and a learning community."

That community doesn't end with the borders of Washington, D.C. Dr. Holden stresses that an adult education program, through which the GED test can be taken, is available in almost every local community: "Contact your local school or Director of Personnel, and ask him or her to explore the opportunities where you live," Dr. Holden advises employees in the field.

Explore is the key word. Many centuries ago the Italian poet Horace exhorted his readers: "carpe diem," literally "seize the day," make the most of every moment.

Doris Anderson and Jo-Ann Jones have their own translations for today. Says Doris, "I suggest that anyone who doesn't have a diploma get in there and get it."

And Jo-Ann: "Study, study, study, and have faith." □

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## Division News

### Dairy

#### ● The Nose Knows

How's your taster and smeller?

Students from 26 colleges and universities had to be pretty sharp in the palatability and olfactory departments Oct. 21 as they competed in the 53rd Annual Collegiate Dairy Products Evaluation Contest.

Deputy Director **Harold Meister** was contest superintendent and was assisted by the Standardization Branch's **Roland Golden**.

The contest was held in conjunction with Food and Expo '74, at the Dallas Convention Hall, Dallas, Tex.

The students applied their tasting and smelling skills to 10 samples of each of five products - butter, Cheddar cheese, cottage cheese, fresh milk and vanilla ice cream. Members of the dairy industry selected the samples and were official judges.

South Dakota State University took top team honors, followed by Ohio State University and the University of Illinois. Individual honors for all products went to Clark Wilson, South Dakota State University, followed by Ralph Allen, Ohio State University, and Bob Wadzinski, University of Nebraska.

The contest is sponsored by the American Dairy Science Association, Dairy and Food Industries Supply Association, and Dairy Research, Inc. The rules of the contest specify that USDA will superintend the contest.

#### ● Oman, Lokensgard Receive Awards

**Gordon Oman** and **Elmer Lokensgard** of the Inspection and Grading Branch's Minneapolis Regional Office were among 12 government and industry butter grading specialists receiving awards at the Oct. 2 meeting of Dairy Processors, Inc., held in Minneapolis. The recipients were honored for their long professional service as contest butter judges.

# Division News

## Fruit and Vegetable

### ● Demonstration Time

**Mark Grant** of the East Point, Ga., area office, met with the Restaurant and Institutional Services class at the Morris Brown College in Atlanta Oct. 16 to describe the work of the Processed Products Standardization and Inspection (PPSI) Branch and demonstrate grading procedures for canned items.

Grant gave a similar demonstration Oct. 23 to a class of dieticians at the University of Georgia at Athens.

On Oct. 24, **John Hansen**, officer-in-charge of the San Jose, Calif., area office, PPSI Branch, and **Vernold Miller**, sub-area supervisor, conducted a grading demonstration, arranged by the American Frozen Food Institute, for 20 frozen food industry quality control personnel. Products included were frozen broccoli, lima beans, cauliflower, and brussels sprouts.

**Jim Lohr**, intermittent inspector and high school chemistry teacher at Easton, Md., demonstrated inspection and grading procedures for his second year chemistry students. Lohr showed the students all the phases in the inspection of canned tomatoes, including weighing samples, the evaluating and scoring grade factors, and various microanalysis techniques.

### ● Welcome, Visitors

Federal-State Supervisor **Stevenson Ching** of the Hawaii Department of Agriculture spent a day in late September with a representative of the Brazilian government. Ching explained the work of the Processed Products Standardization and Inspection Branch in Hawaii, demonstrated the grading of canned pineapple and other local products, and gave his guest a complete tour of the Division's laboratory facilities.

**Yukyo Asakura**, a representative of a Japanese wholesale firm, visited the Denver Market News Office early in October. **Clark Price**, officer-in-charge, explained market news in Colorado and showed Asakura wholesale facilities in Denver.

**Pete Smith**, officer-in-charge of the Atlanta, Ga., Market News Office, was visited in October by a special AMS team from Washington studying ways of improving the dissemination of market news. On the

team were: **Ralph Marceron** (ASD); **John Miklas** (TSD); and **John Nicholas** (INF).

**Bob Beery** of the Fresno, Calif., Federal-State Market News Office, was visited by Alan Nordhorn, a representative of the Boeing Company in Seattle, Wash., in October. Boeing is studying the feasibility of setting up an air freight service at an airport proposed for the Coalinga (California) area for shipping agricultural commodities from the Central San Joaquin Valley.

On Oct. 15 **Louie Larsen** and **Art Verissimo** of the Federal-State Market News Office at Salinas, Calif., were visited by Dr. Ronald L. Stucky and 25 graduate students of the University of Santa Clara. In the class were graduates of U.S. universities, as well as students from Bangladesh, India, Lebanon, Nigeria, Saudi Arabia, Tanzania, and South Vietnam. The students were particularly interested in how market news information is obtained and disseminated.

G. R. Gregory, chief, Division of Horticulture, New South Wales Department of Agriculture, Sydney, Australia, visited both the Los Angeles and New York City Market News Offices in October. **Fred Tuttle**, officer-in-charge at Los Angeles, and **Tom Hill**, OIC, New York City, gave Gregory information about produce handling facilities in their areas, and explained market news' role in marketing perishable products. Industry members were especially helpful to Tuttle and Hill in their efforts to show Gregory innovations in packaging and storage techniques.

**Tom Hill** and the New York staff also were visited by economist Jean-Claude Balcet, of the Society of Technical Aid and Cooperation of the University of Paris. Balcet took many market reports, summaries, and unload data back to France for additional research on marketing of fruits and vegetables.

### ● Market News Meetings

**Gil Fling**, officer-in-charge of the Kansas City, Mo., Office, attended the National Association of Farm Broadcasters Convention in Kansas City, Oct. 18. The broadcasters complained to Gil about closing market news offices on Monday holidays. The trade prefers to have government holidays on Friday's, if it's important to continue the concept of three-day weekends.

**Leonard Timm**, officer-in-charge of the Grand Forks, N.D., Federal-State Market News Office, spoke to

# Division News

industry members at the North Dakota Potato Show and Seminar on Oct. 29. Timm outlined services provided by market news, where it's available, and how it can be used. Also on the program were Myron Just, North Dakota commissioner of agriculture, and Charles Porter of ERS, Washington, D.C.

## ● Special Reports From Market News Field Offices

Sacramento, Calif. - Wendell Stoker, California Department of Agriculture, reports that a local TV station filmed an interview with Don Lockhart, also of the California Department, on the Federal-State market news wine grape program and the latest telephone recorder installed for market news, "Dial-A-Grape."

Chicago, Ill. - **Jim Laing**, assistant officer-in-charge, reports that a small volume of Mexican asparagus was available on the market. This is the first year the Chicago office has reported seeing Mexican asparagus on the Chicago market.

Phoenix, Ariz. - **Mike Shine**, officer-in-charge, reports that the past season (November 1973-June 1974) was the second highest in tonnage of Mexican crossings of fresh produce into the U.S. at Nogales, Ariz. Record highs were established for cucumbers, peppers, peas, and squash.

Madison, Wis. - **Charlie Hackensmith**, officer-in-charge, convinced the *Rhineland Daily News* to begin printing a daily press release provided by the Madison Federal-State Market News Office covering f.o.b. prices for Wisconsin potatoes and for potatoes from competing production areas. Hackensmith has considerably expanded the use of market news by the press since he took charge of the Madison office in 1973.

Grand Forks, N.D. - Meanwhile **Leonard Timm**, officer-in-charge, is hard at work expanding market news coverage in the Red River Valley. Most recent additions were a live broadcast over KRAD, East Grand Forks, Minn., taped broadcasts over KNDK, Langdon, and KGPC, Grafton, N.D., and newspaper coverage in the *Forum*, a Fargo-Moorehead paper now carrying local and competing shipping point reports along with important wholesale markets on a daily basis.

## ● Grade Standards Meetings

**Carmine Cavallo**, assistant officer-in-charge, New York City Terminal Office, Fresh Products Standardization and Inspection Branch, met with New York City terminal market receivers in mid-October to discuss the study draft of the revision of U.S. Standards for Grades of Head Lettuce. Similar meetings are planned with other Eastern terminal market receiver groups in the near future.

On Oct. 30 and 31, **Gil Hand**, Standardization Section, Fresh Products Standardization and Inspection Branch, met with the Potato Chip Institute International - National Potato Council Joint Committee in Denver, Colo., on the development of U.S. Standards for Grades of Potatoes for Chipping.

**Paul Beattie**, Standardization Section, Fresh Products Standardization and Inspection Branch, met with the Onion Marketing Order Committee and a group of onion growers in Texas on Oct. 31 to discuss the study draft for combining U.S. Standards for Grades of Onions.

## ● One of Largest Maine Shipping Firms Has License Suspended

In what may be a landmark decision, on Oct. 3 USDA Administrative Law Judge John Campbell found Maine Potato Growers, Inc., Presque Isle, Me., guilty of repeated violations of the Perishable Agricultural Commodities Act, and suspended the firm's license for 60 days.

The firm has requested a time extension from USDA and has until Dec. 9 to consider filing an appeal.

Maine Potato Growers, Inc., was found guilty of shipping 14 lots of misbranded potatoes during 1972 and 1973. This is one of the largest shipping firms in Maine.

Maine Potato Growers, Inc., denied USDA's original charges and requested an oral hearing, which was held in November 1973 at Presque Isle. The decision of Judge Campbell of Oct. 3, 1974 was based on the evidence presented at this hearing.

If the order is upheld, none of the persons responsibly connected with the firm can be employed by another licensee or engage in business under the Act during the period of suspension.

# Division News



*Grain Division's Marie Teeple accepts First Annual Achievement Award given by the Nebraska Federal Women's Council in Omaha.*

## ● D-L Purveyors Guilty: Operate Without License

The office of the U.S. Attorney in Atlanta reports that the District Court has enjoined Dennis E. Lawrence, doing business as D-L Food Purveyors, Inc., from operating in the future without a valid license. The Court also imposed a \$500 fine. Operating without a license under the Perishable Agricultural Commodities Act is a serious violation of the law.

## Grain

### ● Marie Teeple Receives Achievement Award

Marie Teeple, federal women's coordinator for the Grain Division in Nebraska, was presented with the First Annual Achievement Award given by the Nebraska Federal Women's Council on Oct. 18. Marie, who's an agricultural commodity grader in the Omaha Field Office, was honored for promoting equal opportunity for women.

## Livestock

● **Hilda Lantz**, formerly a program assistant in the Market News Branch at Washington, died in September. Miss Lantz joined the Livestock Division in 1920 and retired in 1964.

### ● Cattle Advisory Committee Meets

The first meeting of the recently established Cattle Industry Advisory Committee was held in Kansas City, Mo., Oct. 17-18. Secretary **Earl Butz** addressed the meeting, which was attended by 30 of the Committee's 34 members, representing all segments of the industry from cattle producers and feeders to retailers and consumers. The group considered the economic outlook for cattle and beef, the world cattle situation, feed grain production and exports, marketing margins and price levels, residues in meat products, USDA's proposed revision of the beef grade standards, and livestock and meat market reports.

## Division News

The Committee—established in July to advise the Secretary of Agriculture about cattle industry developments which affect USDA programs and actions—is headed by Assistant Secretary **Dr. Richard Feltner**. AMS Administrator **Ervin Peterson** is vice-chairman, FAS Administrator **David Hume** is associate vice-chairman, and Livestock Division Director **John Pierce** is executive secretary.

### ● New Feeder Cattle Study

Can feeder cattle be accurately evaluated for muscling and frame size when their specific ages are unknown? The Standardization Branch has started a study to find out.

A panel of experts—**Herb Abraham** of the Standardization Branch and **Bob Jorgensen**, market news western area supervisor, plus two state agricultural employees, a state extension beef specialist, a university researcher, and an industry representative—selected and evaluated 150 yearling steers and 150 steer calves varying in muscling and frame size.

Next they'll evaluate the yearling steers before slaughter and the steer calves both as yearlings and before slaughter, and collect carcass information on all 300 animals.

If the evaluations are consistently accurate, the Division will propose changes in the feeder cattle grade standards to improve their usefulness to the cattle industry.

**Fred Williams** of the Standardization Branch is coordinating the project, with assistance from **Ernie Morgan**, head of the Thomasville, Ga., livestock Market News Office. The first part of the study was conducted at the Quitman, Ga., feedlot of Alinco Ranches, Sept. 23-26.

### ● National Meat Grading Supervisors Meet

The Meat Grading Branch held a technical/management meeting in Dallas, Tex., Oct. 25-26 for the national supervisors. This was part of a continuing program to maintain accuracy and uniformity in the nationwide application of grade standards and specifications and to find more efficient ways of providing grading service to the industry.

Participating in the conference were Meat Grading Branch Chief **Dave Hallett**; Assistant Chiefs **Earl Johnson** and **Bob Leverette**; National Supervisors



*FFA official congratulates Bill Marshall, recipient of honorary American Farmer Degree.*

**Lew Foster**, **Ed Murray**, and **Ward Stringfellow**; and Standardization Branch Assistant Chief **Charlie Murphey**. Murphey and Johnson selected the beef and calf carcasses for the review of grade applications and led technical discussions of the current and proposed beef standards.

### ● Marshall Receives National FFA Award

**Bill Marshall**, officer-in-charge of the Livestock Market News Office in Kansas City, Mo., received the

# Division News

honorary American Farmer Degree at the National Future Farmers of America (FFA) Convention in Kansas City, Oct. 17. Marshall, the first livestock market news employee to receive this national honorary degree, was recognized for coaching FFA livestock and meat judging teams and for his extensive service in assisting FFA members over many years. He was awarded the FFA National Distinguished Service Award in 1971.

## Poultry

### ● Beck, Greenfield Hold Grading Schools

National Shell Egg Supervisors **Ray Greenfield** and **Joe Beck** have completed a series of nationwide egg grading schools which began last February.

All together Beck and Greenfield have held 34 two-day schools throughout the country, with 1,103 federal and state resident graders, supervisory staff, and shell egg surveillance inspectors attending.

These schools are held periodically to review the shell egg grading and surveillance programs in detail.

### ● National Turkey Federation Anxious on Several Fronts

Deputy Director **Mike Newborg** participated in the National Turkey Federation's meeting in Chicago, Ill., Sept. 25, where industry leaders reviewed the current situation and outlook.

The industry is concerned about a number of problems. They're anxious about the very large holdings of turkey in cold storage, the large losses in 1974, as well as the outlook for exceedingly high cost inputs in 1975, especially feed, and uncertain demand.

### ● Handy Attends American Dietetic Association Meet

**Betty Handy**, home economist and registered dietitian, joined over 8,000 dieticians at the 57th annual meeting of the American Dietetic Association in Philadelphia, Pa., Oct 9-11. Numerous poultry and egg convenience foods were shown in the 300-booth display area. Technical sessions included "Current Research in Food Service Systems and Foods," "Current Research in Nutrition," "New Foods for the 70's," and "Nutritional Labeling."

### ● Livestock - Poultry Survey Committee Reviews Outlook

Marketing Programs Branch Chief **Pierre Boucher** and Assistant Branch Chief **Curt Hester** attended the quarterly meeting of the Livestock and Poultry Survey Committee in Washington, D.C., Oct. 3-4. Sponsored by the American Feed Manufacturers Association, the Committee reviews the situation and outlook for poultry, beef, and pork and publishes a widely circulated statement. Economists specializing in cattle and hogs have recently joined the Committee.



*One of the shell egg grading schools—this one held in St. Louis last May.*

## Division News



*Ray Greenfield  
conducts shell  
egg training  
course.*

### ● Largest Detention Procedure

In the largest single detention procedure since the shell egg surveillance part of the Egg Products Inspection Act became effective July 1, 1972, the Division detained 3,844 cases of shell eggs in October. The eggs were found to be in violation of the Act. Court action was averted when the eggs were voluntarily reworked and accepted as satisfactory for sale.

### ● Gulich, Kane, Fitzwater Plan '75 NEPPCO Grading School

Standardization Branch Chief **Dick Gulich**, Virginia State Grading Supervisor **John Kane**, and Assistant State Supervisor **Frank Fitzwater** started planning in October for the 1975 NEPPCO egg grading school. The school, sponsored annually by the Northeastern Poultry Producers Council, Inc., will be held at Airlie, Va., next June.

### ● National Egg Pricing Committee Reactivated

At an Oct. 23 meeting in Philadelphia, Pa., Director **Kennett** and members of the National Egg Pricing

System Study Committee, inactive for two years, decided to reactivate the Committee. The Committee has been formed several years ago to study and recommend improvements in egg price discovery.

### ● Egg Industry Plans for H. R. 12000

Director **Connor Kennett** and representatives of the Office of the General Counsel met with members of the egg industry in Chicago, Ill., Oct. 15 to discuss the new egg check-off legislation, the Egg Research and Consumer Information Act, signed into law by President Ford Oct. 1. National, regional, and state trade association representatives appointed a committee to draft a proposed order to present to Secretary Butz. Division members met with the committee on Nov. 5 about drafting the order.

## Transportation and Warehouse

### ● Payments to States for Warehouse Examinations Negotiated

Associate Administrator **John Blum**, Director **Jim Lauth**, **Gerald Oien**, **Don Hodges**, and **John Gilmer** of

# Division News

the Warehouse Service Branch, met in Denver, Colo., Nov. 4-5 with officials of six states—Washington, Oregon, Idaho, Wyoming, Kansas and Nebraska—with federal-state cooperative warehouse examination agreements.

The purpose of the meeting was to work out a procedure for establishing rates payable by AMS to the states for examinations made by state examiners at warehouses having contracts with the Commodity Credit Corporation. The six states chose payment on a direct cost basis.

## ● Cooperative Agreement with Indiana

The Warehouse Service Branch negotiated a cooperative warehouse examination agreement with Indiana, approved by Administrator **Peterson** on Oct. 17. The agreement will end duplicate effort and

costs where examinations are required for both federal and state purposes.

The state will assign a certain number of state warehouse examiners—appointed as collaborators—to AMS supervision. The combined staff of federal and state employees will examine grain warehouses having contracts with the Commodity Credit Corporation and coming under regulatory jurisdiction of Indiana State Authority.

Similar agreements are in effect with Iowa, Illinois, Minnesota and Missouri.

## Administrative Services Division

### ● National Archives Files Workshop

It was back to AMS Nov. 19-22 for Jake White for another four-day session on paperwork problems and filing systems. White is senior instructor of the National Archives Records Service Files Improvement Workshop. Archives contracts the workshops out to government agencies.

White conducted a similar workshop for AMS May 21-24. Seventy-five AMS employees have now had the benefit of files training in 1974, and more sessions are planned for next year.

The 37 employees attending the November workshop from program and management divisions solved actual or simulated paperwork problems to develop the



*Class absorbs Jake White's instructions on paperwork and filing.*



# Division News

skills necessary to save time and money through effective filing systems.

According to **Dave Leavitt**, chief of the Paperwork Planning and Systems Branch, which sponsored the Workshop, misfiles really cost: a typical misfile costs \$78 in search and retrieval time; maintaining a four-drawer file costs \$178 per year. Therefore, three misfiles can be more costly than a year of maintenance.

Leavitt invites files supervisors to contact the Branch (ext. 77965) for copies of the newly-issued "Filing Hints."

## Information

### ● Facts About R&P Programs

A new publication prepared by the Marketing Programs Branch, and issued in November, *Facts About Research and Promotion Programs for Farm Products*, is ideal for answering general inquiries about R&P programs for cotton, wheat, potatoes, wool, lamb, and mohair, including recent legislative authority that would permit a program for eggs. A brief summary is also included of R&P through federal marketing orders for milk and fruits and vegetables.

Another publication, *Can A Marketing Order Help?* (PA-947) has just been revised. While developed

mainly for producers and producer groups interested in exploring marketing orders, it also serves as a handy informational piece for anyone wanting to know the basis of these programs.

### ● Farm Broadcasters Meet in Kansas City

**John Nicholas** discussed the cross-commodity federal-state market news programs and services available to radio and TV broadcasters as a panelist at the National Association of Farm Broadcasters meeting held in Kansas City, Mo., Oct. 18-21. Other panelists who spoke before the 150 attendees included ASD's **Don Wilson** and representatives from Reuters and Commodity News Service.

## Technical Services

### ● "Breakdown Analysis"

Deputy Director **Larry Stout** and **Bill Thompson**, director of the Statistical Services Group, will discuss "Breakeven Analysis" Thursday, Dec. 19 at 1:30 p.m. in Room 2096-S. This is the fifth seminar in TSD's series on Quantitative Management Techniques. All are invited.

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# Personnel Actions

## RETIREMENTS

### Dairy

**E. Hickman Greene**, market administrator of the Atlanta, Ga., Office, retired Oct. 31 after 38 years of federal service.

### Livestock

**Robert R. Russell**, meat grader stationed at Chicago, Ill., retired on Oct. 25. Russell joined the Livestock Division at Chicago in 1951.

**Dorothy L. Shaw**, clerk-typist in the National Stockyards, Mo., Office, retired Nov. 18. She began working for the Livestock Division at National Stockyards in 1956.

### Poultry

**Mary E. Lanford**, program assistant, Market News, Washington, D.C., retired on disability Oct. 8 after 25 years of government service—the last 18 spent with the Division.

### Tobacco

**Lucille S. Holtz**, administrative officer, Washington, D.C., retired on disability on July 23 with 40 years of government service.

**Joseph W. Turner**, agricultural commodity grader, Raleigh, N.C., also retired on disability Sept. 4 with 32 years of government service.

# Personnel Actions

## RESIGNED

### Fruit and Vegetable

**Glenna A. Cioffi**, secretary-steno, Vegetable Branch, Washington, D.C., resigned Oct. 12. She had been with the Vegetable Branch since 1962.

### Poultry

**Paula M. Buznowski**, clerk-typist, Worcester, Mass., with the Division since 1973, resigned Oct. 26.

**James D. Callahan**, agricultural commodity grader (ACG), Brandon, Miss., with the Division since 1970, resigned Sept. 29.

**James Irby**, ACG, Ripon, Calif., transferred to the Veterans Administration Oct. 6. Irby joined the Division in 1967.

**Christine Kyles**, secretary-steno, Standardization Branch, Washington, D.C., transferred to APHIS Oct. 27. She had been with the Division since 1961.

**Doyle Trueblood**, ACG, North Vernon, Ind., with the Division since March 1974, resigned Sept. 1.

**Thomas Waters**, ACG, Wabash, Ind., with the Division since 1973, resigned Oct. 5.

### Tobacco

**Barbara J. Borum**, clerk-typist, Raleigh, N.C., resigned June 30.

**John S. Brown**, ACG, Selma, N.C., resigned June 30.

**Isabel Q. Cabrero**, clerk-steno, Puerto Rico, resigned July 22.

**Roger P. Clardy**, ACG, Raleigh, N.C., resigned July 17.

**Warren Dubose**, ACG, Raleigh, N.C., resigned July 1.

**Mary C. Hardin**, clerk-steno, Lexington, Ky., resigned Aug. 26.

**Richard D. Sharp**, ACG, Lexington, Ky., resigned July 23.

### Information

**Jerry Mason**, public information specialist, Washington, D.C., covering Livestock Division for two years, resigned Dec. 5. Jerry is going to Bureau of Land Management, Department of Interior in Casper, WY., where he'll be director of public affairs.

## WELCOME

### Dairy

The following employees have joined offices of the milk market administrators:

**Keith F. Coghill**, Indianapolis, Ind.

**Donald A. Goff**, Dedham, Mass.  
**Michelle Herbstreith**, Alexandria, Va.  
**Virginette Moore**, Chicago, Ill.

### Fruit and Vegetable

**Cleo King**, clerk-typist, joined the Market News Branch in Washington, D.C., to assist the reporter handling the wholesale market report.

**Stephen Lee**, **John Martin**, **Stephen Dailey**, **James Piedlow**, and **Frederick Teensma** recently joined the Market News Branch as trainee reporters.

**Irene Szopinski**, administrative management specialist, joined the Processed Products Standardization and Inspection Branch in Chicago, Ill., on Oct. 21.

### Livestock

**Regina Elsbergs**, secretary-steno, joined the Market News Branch in Washington, D.C., Oct. 29. She transferred from P&SA in Indianapolis, Ind.

**Patricia Harris**, clerk-typist, joined the consolidated office at Bell, Calif., Sept. 30.

### Poultry

**Blondena Dombroski**, secretary-steno, Chicago, Ill., Sept. 30.

**Larry L. Hessler**, ACG, Deer Park, Wash., Oct. 13.

**Grover T. Hunter**, poultry market news reporter, Newark, N.J., Oct. 16.

**Dale Orrin Kurth**, clerk-typist, Chicago, Ill., Oct. 27.

**Catherine Little**, ACG, Blountsville, Ala., Oct. 13.

**Thelma Y. Miranda**, clerk-typist, San Francisco, Calif., Sept. 30.

**Ronald Roberson**, poultry marketing specialist, Marketing Programs Branch, Washington, D.C., Oct. 13. Roberson was formerly with the Grain Division.

**Jeanne Taylor**, secretary, Marketing Programs Branch, Washington, D.C., Oct. 27.

### Tobacco

**Jennifer Brighthop**, clerk-steno, joined the Administrative Group part-time on Sept. 3.

**Marcia Burgess**, clerk-typist, joined the Standards and Testing Branch on Sept. 29, under the Department's Upward Mobility Program.

**Ida Rebecca Fial**, administrative assistant, joined the Administrative Group on Aug. 25. "Becky" was formerly with the Office of the Deputy Administrator for Management.

**Margaret B. Powell**, budget and fiscal clerk, joined the Administrative Group on Sept. 15. Margaret was with FAS.

# Personnel Actions

**Bryant C. Langston, Jr.**, supervisory tobacco market reporter, joined the Raleigh, N.C., Office Aug. 4. Langston was previously employed by the Federal-State Market News Service in North Carolina.

## TRANSITION

### Fruit and Vegetable

**Carol Torline**, secretary, transferred to the Market News Branch from the Processed Products Standardization and Inspection Branch Oct. 27.

**Betty Gaither**, secretary, transferred from the Market News Branch to the Fresh Products Standardization and Inspection Branch.

### Livestock - Meat Grading

**Donald Carmichael**, Denver, Colo., to Bell, Calif.

**Kenneth Dampier**, Denver, Colo., to Roswell, N.M.

**Jack Joslin**, Sioux City, Iowa, to Plainview, Tex.

**Donald Kuker**, Denver, Colo., to Dumas, Tex.

**Michael Russell**, Newark, N.J., to Chicago, Ill.

**Dorel Schreiber**, Omaha, Neb., to Oakland, Iowa.

**Henry Schultz**, Omaha, Neb., to Oakland, Iowa.

**James Simpson**, Detroit, Mich., to W. Fargo, N.D.

**Terry Sorensen**, Portland, Ore., to Fresno, Calif.

### Poultry

**Lester Almond**, ACG., Empire, Ala., to Springdale, Ark., Sept. 29.

**Richard W. Burr**, ACG., Decatur, Ga., to Springdale, Ark., Sept. 29.

**Weldon R. Fahrney**, ACG., Selbyville to Millsboro, Del., Oct. 13.

**Ida Mae Flecher**, ACG., Birmingham to Empire, Ala., Oct. 13.

**Curtis B. Garmany**, ACG., Shelbyville, Tenn., to Union Springs, Ark., Sept. 29.

**Judith A. Green**, ACG., Indianapolis, Ind., to Hudsonville, Mich., Sept. 29.

**Jerry C. Horton**, ACG., Pelahatchie to Canton, Miss., Sept. 22.

**Ida Knapp**, ACG., Dearborn, Mich., to Jackson, Miss., Sept. 29.

**Martin Lebowitz, Jr.**, ACG., in Blackshear, Ga., to poultry market news reporter, Chicago, Ill., Oct. 27.

**James H. Lynn, Sr.**, ACG., Alamo, Ga., to Eastman, Ga., Oct. 13.

**Franklin McKeown**, ACG., Laurel to Sebastopol, Miss., Sept. 29.

**James G. Mundorf**, ACG., Millsboro to Selbyville, Del., Oct. 13.

**Nalda K. Posey**, ACG., Montgomery to Albertville, Ala., Sept. 29.

**Doris V. Tucker**, ACG., Ashland to Hanceville, Ala., Oct. 13.

**Priscilla M. Waidley**, ACG., Hudsonville to Dearborn, Mich., Sept. 29.

## PROMOTIONS

### Cotton

**Larry G. Wolf**, ACG., Jackson, Miss., to supervisory agricultural commodity grader, Bakersfield, Calif.

### Dairy

**Dormal Newberry** was named market administrator of the Georgia Federal Milk Marketing Order Nov. 1. Newberry has been associated with the milk order program since 1949. He worked in the Administrator's office in Knoxville, Tenn., before coming to Georgia as assistant market administrator at the beginning of the Georgia order in 1969.

### Tobacco

**Mabel O. Baucom**, clerk-typist to program assistant, Raleigh, N.C.

**Susie E. Bradhurst**, personnel clerk to personnel assistant, Washington, D.C., Administrative Group.

**Wayne M. Vance**, budget & accounting analyst to administrative officer, Washington, D.C., Administrative Group.

### Information

**Dale May**, formerly acting branch chief, was named chief of the Marketing Programs Branch.

## AWARDS

### Cotton

**Frances B. Kendall**, intermittent clerk, received a Certificate of Merit "for superior job performance contributing to the efficiency of the Cotton Classing Office, Altus, Oklahoma."

### Livestock

**Mary R. Meyer**, clerk-steno at the Cleveland Ohio, Meat Grading Branch Office, was given a Certificate of Merit and cash award "in recognition of exceptional performance—high productivity and excellent quality of work."

### Administrative Services

**Elizabeth Myers** of the Paperwork Planning & Systems Branch was awarded a Certificate of Appreciation "for exceptional proficiency and excellence in planning and directing the Forms Management program (for AMS) for the period 1972-74. You have accomplished this outstanding job despite a tremendous workload and limited support staff. You have maintained a high degree of excellent service to the program divisions and exercised good judgment in organizing the Forms Management program and in developing new ideas which effect economies of operations."